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\_ PASSENGER TERMINAL FOR THE LOW COST CARRIER RYANAIR AT BRATISLAVA AIRPORT\_ AUTHOR FOLIE HEIKE 9916708

APRIL 2012

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Fakultät für Architektur und R

# LOMARBEIT RRIER RYANAIR AT BRATISLAVA AIRPORT INGUNG DES AKADEMISCHEN GRADES ER BETREUUNG VON NG.DR.TECHN.CHRISTIAN KÜHN \* HARALD TRAPP \* E 253/1 Gebäudelehre und Entwerfen

nd Raumplanung von

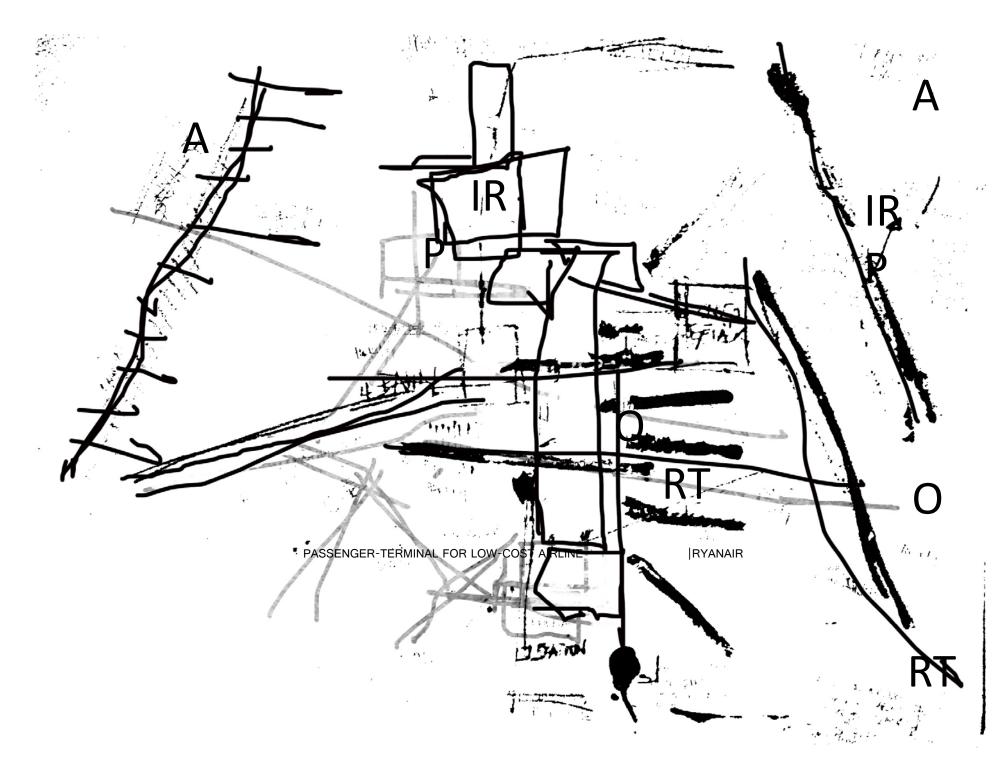
# FOLIE HEIKE \* 9916708

Anschrift\_ Folie Heike Margaretenstr. 98/7 1050 Wien

## DEDICATION\_

I dedicate this w	vork to my loving family * * *
	ACKNOWLEDGEMENT_
	I thank <i>Mr. Marián Ondri<sup>1</sup>ík, M.A.</i> * Operations Product Manager at Letisko M. R. Stef- introducing me to BTS, the Apron, and specific issues regarding the Low-Cost-Carrier R Many thanks dear Mr. Ondri <sup>1</sup> ík, M.A. I thank <i>Mr. Dr. Andreas Singer</i> * Direktor Inform Airport for favourably introducing me to VIA, the Apron, the Hangars, the BHS, and spe to terminals. Many thanks dear Mr. Dr. Singer.
	I thank <i>Mr. MEng. Takeru Shibayama</i> * Project Assistant at Research Center of Transp Vienna, for favourably consulting me regarding traffic approach issues.
	Many thanks dear Mr. MEng. Shibayama. I very much, especially, thank <i>Mr. Dipl. Ing. Alexander Fitzek</i> * Chief Technical Officer, and General Manager cpc-concept and planning consulting, Vienna, for the profession Many thanks dear Mr. Dipl. Ing. Alexander Fitzek.
	I very much, especially, thank my supervisor <i>Mr. Ao.Univ.Prof.Dipl.Ing.Dr.Techn.Christ</i> benevolent support. Many thanks dear Mr. Ao. Univ. Prof. Dipl. Ing. Dr. Techn. Christian
	I very much, especially, thank my supervisor <i>Mr. Univ. Ass. Dipl. Ing. Harald Trapp</i> *, f at any given time support and growth-enhancing inputs.
	I very much thank you dear Mr. Univ. Ass. Dipl. Ing. Harald Trapp for having been a wor TU-Vienna. Thank you:).
	I thank <i>Mr. Ao. Univ. Prof. Dipl. Ing. Dr. Techn. Christian Kühn</i> * <i>Mr. Ao. Univ. Prof. Arch. Dipl. Ing. Dr. Techn. Erich Raith</i> * <i>Mrs. Ao. Univ. Prof. Dipl. Ing. Dr. Ing. Dörte Kuhlmann</i> * for forming the assessment examination.

fánika - Airport Bratislava for favourably Ryanair. nationssysteme CIO at Vienna International pecific issues regarding IT in correspondence port Planning and Traffic Engineering TU adm - airport design management, Vienna nal benevolent at any given time support. tian Kühn \* for the professional and an Kühn. for the professional benevolent foresighted vonderful teacher during University times at commission concerning diploma Special thanks to family and friends\* \* \*



<sup>[</sup>figure03:\_sketch airport; author F.H.]

# PREFACE.\_

The substance of this diploma thesis entitled: "Passenger Terminal for the Low Cost Carrier Ryanair at Bratislava Airport", addresses in its first instance to the attempt of an holistic approach, for a Passenger Terminal states a linking indivisible unit, within a vast mutually depending and interacting network. To meet or to converge the up to date- as well as future requirements of a Passenger Terminal, a holistic approach regarding its context is indispensable. This diploma thesis tries to meet this request by providing a general-to-specific structure-approach. Starting with:

- **CHAPTER 01 discussing 1. the deregulation in European aviation and the consequences for Airport** planning in Europe, further, giving an inside into 2. the vast network Airport and its functions, until focusing in a general way on the main issue **3.** Passenger Terminal and its functions.
- specifically to a 2. Passenger Terminal for the Low Cost Airline Ryanair, and tertiary 3. approximating towards a close to reality Terminal in size and scope, regarding the Terminal Ryanair at Bratislava Airport, via diagrams and schedular calculations.
- CHAPTER 03 implements an introduction of the designed Passenger Terminal for the Low Cost Airline Ryanair at Bratislava Airport, via architectural formulation.

To enable an informative speeded overview, the content of the structure, follows an abbreviation form, not focusing on a plain coherent text unity, but trying to enable an fast approach to core informations via reduction.

CHAPTER 02 refers to 1. the Low Cost Airline Ryanair and its European sprawl, secondary referring

		INDEX
CHAPTER 03_: -	p68-p69_ Introduction: The New Terminal Ryanair at Bratislava Airport, following pages: >architectural formulations >schematic issues	CHAPTER 01_: p01-p04_ Deregulations and th Europe p05-p06_ Airlines and Alliance
CHAPTER 03 - SCH	<ul> <li>EMATIC ISSUES:</li></ul>	<ul> <li>2. p07-p14_Airports p15-p16_Abstract Scheme: Air p17-p18_Abstract Scheme: Th p19-p21_Terminal Concepts a</li> <li>3. p22-p29_Functions of the pas Scheme: Passen p30-p31_Abstract Scheme: Pa p32-p33_Abstract Scheme: Pa p34-p35_Functions of the pas p36-p37_Abstract Scheme: Lu p38-p38_Functions of the pas Processes</li> </ul>
	<ul> <li>Scale 1 : 500</li> <li>Scale 1 : 500</li> <li>Sections_Longitudinal- and Cross-sections_Terminal Ryanair scale 1 : 500</li> <li>SNTRO: 3D - Visuals_ Terminal Ryanair</li> <li>SNTRO: FORESIGHT_Terminal Ryanair_Level +-0 &gt;DEPARTURE Sketchy Consideration_ scale 1 : 500</li> </ul>	CHAPTER 02_: p39-p44_ The Low Cost Carrier p45-p46_ Scheme: Ryanair Bas Passenger-Employee Intra European Mark p47-p47_ Scheme: Ryanair_ Rd new Base BRA - VIE_ p48-p48_ Scheme: Ryanair_ Rd new Base BRA - VIE_ p49-p49_ Scheme: Ryanair_ Rd new Base BRA - VIE_ p50-p50_ Ryanair Map - EU Mi BREAK-IN CHAPTER. 02 >p51-p52_ Informations ab
		<ul> <li>p53-p55_ Brief Summary: Main and guideline for the p56-p57_ Scheme: Ryanair Pass</li> <li>p58-p58_ Diagrammatic Inform concerning the Airp p59-p59_ Ryanair Flight Schedd PERIOD 27.03.11 - 25</li> <li>p60-p61_ Ryanair Diagrams ba p62-p62_ Ryanair Flight Schedd PERIOD 27.03.11 - 25</li> <li>p63-p63_ Ryanair Diagrams ba p64-p64_ Ryanair Diagrams ba p64-p64_ Ryanair Diagrams to p65-p67_ Schedular calculator for the designated yet</li> </ul>

Γ

the Consequences for Airport planning in

es

irport he right of way functions and their dependencies

ssenger Terminals \_Passenger Dispatch nger Dispatch Departure /Transfer /Arrival assenger Dispatch \_Departure assenger Dispatch Arrival ssenger Terminals \_Luggage Dispatch uggage Dispatch ssenger Terminals \_Secondary /Tertiary

r RYANAIR ses and Destinations e Growth / Fleet / Market Share /

ket Share

Routes concerning biggest - smallest Base and : LONDON STANSTED

Routes concerning biggest - smallest Base and : PESCARA

Routes concerning biggest - smallest Base and : BRATISLAVA

-Iap - Schengen Map - Schengen Agreement bout BRA(Bratislava) and VIE(Vienna)

in Characteristic - Low Cost Carrier Ryanair ne Terminal Conceptual Design ssenger Dispatch: Departure /Arrival

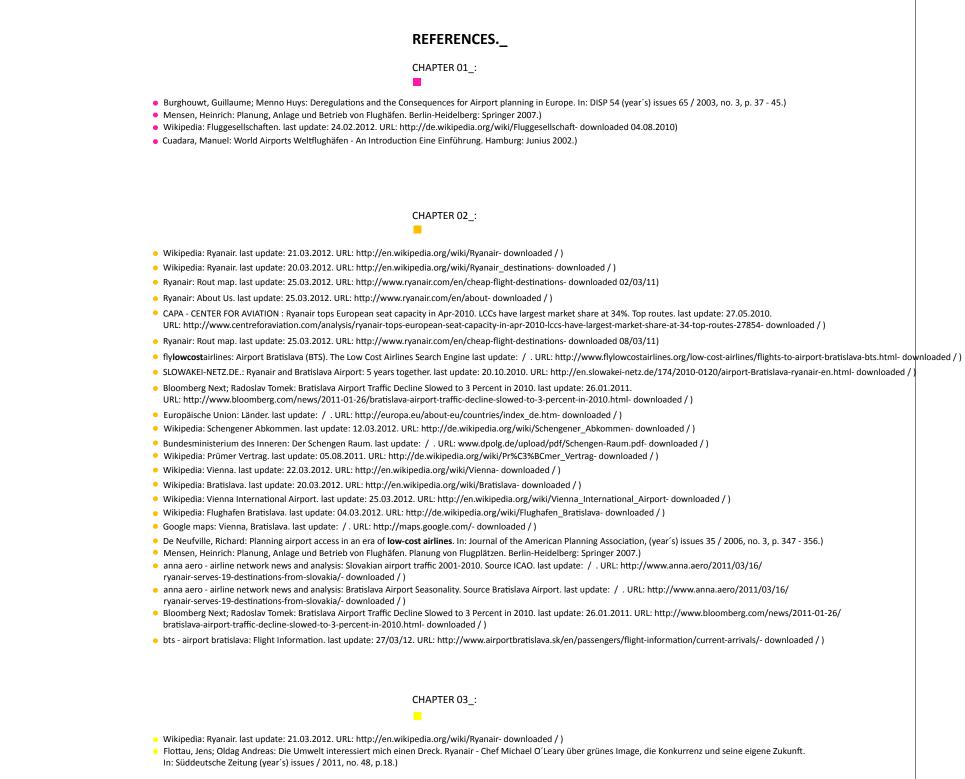
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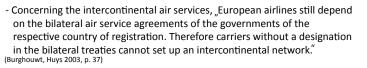
dule:\_ DEPARTURES from Bratislava Airport 29.10.11

ased on Ryanair Flight Schedule for Departure dule:\_ ARRIVALS at Bratislava Airport 29.10.11

ased on Ryanair Flight Schedule for Arrival Comparison Departure - Arrival

ry overview concerning Ryanair Air Traffics /ears 2010 /2011 /2020- 2030





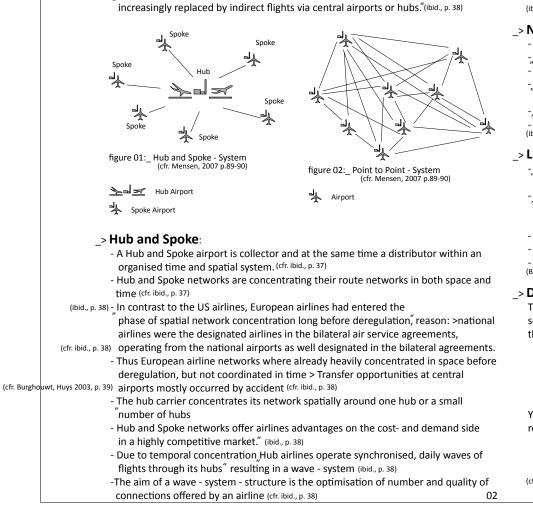
\_> New Network Strategies;, due to these changes in the aviation industry the major European airlines have adopted new network strategies to cope with the intensified competition: (most important ones):

- The adoption of HUB AND SPOKE NETWORKS
- The formation of GLOBAL STRATEGIC ALLIANCES

- The implementation of the LOW-COST-CONCEPT" (ibid., p. 37; adaptation and rearrangement; F.H.)

#### > Hub and Spoke Networks:

- The most striking effects of deregulation on airlines was the adoption and (Burghouwt, Huys 2003, p. 38) intensification of hub-and-spoke networks as originally practiced within US - What results in the reorganisation of the networks form (cfr. Burghouwt, Huys 2003 p. 38) | point- to- point | into | hub and spoke| - networks. [figure 01/figure02] - Direct flights from medium-sized airports to other medium-sized airports were "increasingly replaced by indirect flights via central airports or hubs."((bid., p. 38)





\_>, European Aviation was characterised - The NATIONAL GOVER - The NATIONAL CARRIE The NATIONAL ANDOR

- The NATIONAL AIRPOR (Burghouwt, Huys 2003, p. 37; adaptation and rearrangeme

#### \_> Bilateral Regulation/ Bilateral Ai

" Individual nations negotiated the air servi >consequence:\_\_,the bilateral air service a and Sutton 1996) on:"\_Number of gatewa

- Route frequency be - "The designated car
- countries<sup>"</sup>
- Division of seat-cap
- -Tariffs in ASAs when
- International Air Tr

(ibid., p. 37; adaptation and rearrangement; F.H.

## \_> National Airlines + National Airp

Airlines and airports were (partially) owr
 Each European nation had its own nation
 Since governmental property, the sense
 Little room for competition was offered s
 new scheduled airlines

-,The lack of competition resulted in high-t - Airlines had little impulse to reduce costs (ibid., p. 37; adaptation and rearrangement; F.H.)

#### > Limited Competition:

- During 80's the positive experiences with opened the door for deregulation and u
- 1987:\_ adoption of the 1. PACKAGE OF D European Council >this was the first ste
- European aviation market
- Further deregulation 1990 by implement
  - Further deregulation 1993 by implemen
  - Deregulation process was completed by (Burghouwt, Huys 2003, p. 37; adaptation and rearrangeme

#### \_> Deregulation packages:

The deregulation packages gradually repla services as IATA tariff regulations >every thus enhanced the opportunities for airlin

- set air fares
- choose freq
- choose capa
- choose entr

Yet, the new conditions of competition are regulatory barriers: >The EU's right to int balance

- >The multilateral der
- to apply to the air-se

(cfr. ibid., p. 37)

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		27.
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R RT " ent; F.H.)		auma: Manno Huve: Daraaulations and the Consequences for Airnort planning in Eurone. In: DISD 54 (vear'e) issues 65.7.2003. no. 3. n. 3235
ir Service Agreements:		) iccu
ices between two countries on a bilateral basis" agreements - ASAs (Doganis 1991; Zacher		lvear's
ys(airports) accessible to each carrier /nation		2
etween the 2 countries (cfr. Burghouwt, Huys 2003 p. 37)		
rriers operating the routes between the two		-u
pacity between designated carriers "		
re derived from decisions of the IATA -		ц Ц
ransport <b>A</b> ssociation (founded 1945) <sup>"</sup>		aning
Corts: (cfr. Burghouwt, Huys 2003 p. 37)		t nlar
ned by governments thus >heavily subsidised		roor
nal airline /flag carrier" of competition was highly restricted (cfr. ibid., p. 37)		i V
since virtually no entry was possible for		hoc fr
		Juein
ticket prices for scheduled flights		nsen
s or improve efficiency (cfr. ibid., p. 37)		יין פר
		4t brie
h airline deregulation in the United States[]	27	, suo
nification regarding the European aviation <sup>"</sup> (Burghouwt, Huys 2003, p DEREGULATION MEASURES by the <sup>omission; F.H.)</sup>	. 37;	iteli
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ent, omission; F.H.)		е. М
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package reduced the regulatory restrictions	<i>ن</i>	ا با را
nes to: (cfr. Burghouwt, Huys 2003 p. 37)	UN UN	
	FFRF	Burahoinart Gi
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'y and exit routes ''(ibid., p. 37; omission; F.H.)		
e limited due to >remaintenance of		
tervene in case the market is structurally out of		
regulations regarding EU aviation market		
ervices within EU only		
01		
UI	1	

#### -> Global Strategic Alliances: > The Low-Cost Concept: It is said that there are 2 ways of making money in the aviation business: - The airline alliance frenzy of 1990s was - Creating a HUB AND SPOKE SYSTEM with additional alliances or European aviation (Burghouwt, Huys 2003, p. - Implementing the LOW-COST CONCEPT(originally introduced by the US [...] - 3 TYPES of airline alliances can be ident airline Southwest in 1967) (cfr. Burghouwt, Huys 2003 p. 40) - The ROUTE SPECIFIC most numerous) - The REGIONAL ALLIAN - RYANAIR started the low-cost revolution in Europe on the British Isles 1991. by implementing genuine low cost operations patterned after the Southwest model - The GLOBAL ALLIANCI The real break-through began after the 3rd deregulation package in 1993 netw (deregulation of the international air services within EU) (cfr. Burghouwt, Huys 2003 p. 39-40) far-re - UK emerged as the developer for low-cost carriers because of: "At present 4 strategic global alliances ca of the world passenger-kilometers: - Low labour costs - The huge London market - STAR ALLIA - ONE WORL - The light-handed regulatory environment (cfr. ibid., p. 40) - SKY TEAM - Some of RYANAIR followers >GO >BUZZ >EASYJET, all started there. (cfr. ibid., p. 40) - WINGS <sup>(Bul</sup> - Since 1999, after the expansion in the UK, the low-cost carriers began increasingly to "take a hold on the continental market " (Burghouwt, Huys 2003, p. 40) \_> Reasons for Alliances building: - With an ANNUAL GROWTH from 15% to 60% the low cost carriers have rapidly - The hub-and-spoke networks of two or expanded their market power (cfr. ibid., p. 40) geographically distinct markets, often o - Their success is a result of the BUSINESS MODEL which can be defined by 3 KEYrespective hubs" (Burghouwt, Huys 2003, p. 40) ELEMENTS: - This means: > an increase in the scope 1) LOW OPERATING COSTS: - Therefore an increase in passengers and - Low personnel costs(ticket-less sales, cheap labour) - Possible reduction of costs trough allian - Low airport fees(use of secondary/peripheral airports) size and scope and by joint purchasing - Low costs for maintenance(single aircraft type) - Reduction of competition which is most - High levels of productivity(high daily utilisation by reducing routes (cfr. ibid., p. 40) turnaround time) - Possibility to bypass the nationality rule cross-border acquisitions and mergers 2) NO FRILLS OFFERED: - Alliances are only transitional devices or - no free in-flight catering or entertainment - narrow seats(higher seating density) > Hubs and Alliances: - no seat reservation - Every alliance has its own primary hub, <sup>"</sup> between the networks of the alliance p 3) THE POSITIONING IN THE MARKET: Low-Cost-Carriers offer: - Nowadays Europe has 4 primary hubs: - High frequency - Charles de - Scheduled - Frankfurt A - Point-to-Point short-haul services - Heathrow - Promotion via aggressive marketing strategies (cfr. ibid., p. 40) - Schiphol Ai \_>Hub Airports: Due to the adoption and intensification of hub and spoke systems, the each bound to a global alliance that is (Burghouwt, Huys 2003, p. 42) function of airports has changed significantly." Numerous central European airports number of passengers. evolved from OD-origin-destination nodes to TRANSFER-nodes. Hub-and-spoke traffic has The growth potential of an airport is the different requirements than origin-destination traffic. (cfr. ibid., p. 40) absence of a global alliance at the airpo Hub and Spoke airports imply: - a concentration of traffic in both space and time - spatial concentration requires a vast daily Hub Airports capacity at the hub airport - Charles de Gaulle, Paris (CDG) - large peak-hour capacity at the runway, terminal-- Frankfurt Airport, Frankfurt (FRA) and landside infrastructure is required - Heathrow Airport, London (LHR) - due to airline competition for transfer traffic - Amsterdam Schiphol Airport (AMS) passenger-buildings with minimized walking

distances will be preferred in order to provide

 Flexible planning to render possible reactions on future demands >example: expansion issues
 Flexible planning = flexible, proactive, interactive

smooth transfer

(cfr. Burghouwt, Huys 2003 p. 42)

another outcome of deregulation in <sup>39)</sup> ified:	
ALLIANCE(the simplest and by far the	
NCE(covers a much wider scale) E(the most important ones concerning vork expansion >they have the most eaching consequences for the airports) an be identified which make up to 60%	
ANCE LD	
rghouwt, Huys 2003, p. 40; adaptation and rearrangement; F.H.)	
more large airlines that operate in on different continents, are linked by their	
, and size of the airline network <sup>"</sup> (ibid., p. 40; adaptation and rearrangemen d freight volume (cfr. Burghouwt, Huys 2003 p. 40) nces by producing economies of density, of aircraft (cfr. ibid., p. 40) t effective when the airlines serve the same	ıt; F.H.)
es and other regularity barriers that make impossible for the time being (cfr. ibid., p. 40) n the rocky road to full mergers. (cfr. ibid., p. 40)	
which function as the major transfer points partners on the different continents.	
Gaulle, Paris Nirport, Frankfurt Airport, London irport, Amsterdam	
responsible for the greater part of the total	
erefore largely dependent on the presence or ort." (ibid., p. 40; adaptation and rearrangement; F.H.)	VCES:_
Alliances Star Alliance /Sky Team Star Alliance Star Alliance Sky Team	REFERENCES

65 /

\* AUTHORS'S NOTE: THE FOLLOWING SUBTITLE AND ITS CONTENT: European Low-Cost- Airlines and their market shares from and to germany. Page 06. IS NOT BASED ON ACADEMIC SOURCES! SUBTITLE AND ITS CONTENT TO BE SEEN AS ILLUSTRATIVE EXAMPLE ONLY!

# \* \_> European Low-Cost-Airlines and their market shares from and to

gormany

germany: (cfr., Wikipedia; author's trans	slation; F.H.)		- relatively LOW CHARGE
AIRLINES	MARKET SHARE	DOMICILS	<ul> <li>LOW-COST-AIRPORTS have to provide the AIRLINES:</li> </ul>
- Air Berlin	48.3%	Berlin	<ul> <li>facilities include single storey term</li> </ul>
- Germanwings	18.2%	Cologne	<ul> <li>lower and cheaper service levels</li> </ul>
- Ryanair	15.9%	Dublin	<ul> <li>quick turnaround times</li> </ul>
- Easyjet	6.2%	Luton	<ul> <li>highs-peed check-in facilities</li> </ul>
- Flybe	2.6%	Exeter	(cfr. ibid., p. 43)
(cfr., Wikipedia; author's translation; F.H.)			
AIRLINES	BASES	AIRCRAFT FLEET	* AUTHORS'S NOTE: THE FOLLOWING SUBTITI NOT BASED ON ACADEMIC SOURCES! THUS
- Air Berlin	4 bases germany /spain	148+[96 orders]	Airlines and Alliances: (cfr., Wikipedia;
- Germanwings	5 bases in germany	32	
- Ryanair	41 bases europewide	248+[68 orders]	*_> <b>Airlines</b> : Are enterprises with the comme
- Easyjet	21 bases in 6 european nations	176+[53 orders]	transportation via air supply. Nowa - <b>PRIVATE AIRLINES</b> (ope
- Flybe	16 bases in UK	77+[35 orders]	system in cooperation w
(cfr., Wikipedia; author's translation; F.H.)			- CHARTER AIRLINES(on
			for touristic enterprises - CARGO AIRLINE /AIRF
			specialized on carriage
			cargo airlines is vitally ir
			global economic system
			such as: - Fee
			- DHL
			- UPS
AUTHORS'S NOTE: THE FOLLOWING SUE		5	are formed of approxim
NOT BASED ON ACADEMIC SOURCES! T	HUS NO GUARANTEE O	F ACCURACY!	with focus on passenger
*_> <b>Alliances</b> : Alliances between airli	ines coordinate and regula	ate the air traffic. Due to	
alliances:			approximately 50% of ca
- judicial independency is still held b	ov the airlines		passenger transport)
- coordination of booking and ticket	•		- LOW COST AIRLINES:
- coordination of frequent flier prog	• /		- Serve short- a
- coordination of interconnecting ar			extreme low
- codeshare >mutual seat-sharing	ia transit ingrits		- Therefore ope
- open skies agreement: transatlant	ic traffic regulations betw	een the designated	- BENEFITS resu
nations allowed only to designated	-	centric acoignatea	- ext
(cfr., Wikipedia; author's translation; F.H.)	a un mico.		- sho
			- no
			- cat
			- US6
			- the
			- dis
			СО
			inf
			- sin
		0	6 (cfr., Wikipedia; author's translation

\_> **Low-Cost-Airports**; An interesting group of airports among the non-hub airports are the home bases of low-cost-carriers." (Burghouwt, Huys 2003, p. 43)

- REGIONAL AIRPORTS benefit the most form the low-cost-revolution, because of offering the low-cost-airlines remarkable opportunities for growth: - Regional airports are UNCONGESTED (cfr. Burghouwt, Huys 2003 p. 43) - relatively LOW CHARGE of airport fees (cfr. ibid., p. 43)

de the necessary infrastructures for LOW-COST-

terminals

#### JBTITLE AND ITS CONTENT: Airlines. Page 05. IS THUS NO GUARANTEE OF ACCURACY!

kipedia; author's translation; F.H.)

- ommercial target of passenger and cargo . Nowadays can be defined 4 types of airlines: S(operating in a competitive network tion with alliances) ES(only providing air services on demand rprises or private persons)
- /AIRFREIGHT CARRIERS(airlines
- riage of cargo. The economical impact of tally important due to the merging of the systems. The aircraft fleet of Cargo Carriers - Federal Express

(cfr., Wikipedia; author's translation; F.H.) proximately 600 airplanes. While airlines senger transport scarcely inheritate more s. Though its important to keep in mind that % of cargo transport is featured due to

- hort- and middle-haul services via e low cost
- ore opening the world to populace TS result from:
- extreme high capacity utilisation
- short turnaround of aircraft
- no frills no comfort offered
- catering only via extra charge
- use of regional peripheric airports
- therefore low airport fees
- disadvantage > possibly badly arranged
- connections to existing
- infrastructures
- single aircraft type

anslation; F.H.)

45.) 

## > The Masterplan + Environment Planning:

- Configuration of the airspace and air traffic control infrastructures - Configuration and organisation of the operational surface space + configuration of take off and landing space
- Terminal design + -configuration
- Utility services and support systems
- Land-based traffic systems
- Safety- and security facilities
- sen, 2007 p.197; author's translation; F.H.) (cfr Mer

## \_>The leading Design-creteria for Airports:

- Integration in the local/ regional traffic master plan - Integration in the air traffic master plan
- Consideration of the airport as being an economic center for the region
- Forecasts about air traffic and technology development tendencies - The constitution of the airport itself > Hub and Spoke Airport
- Point to Point-Airport, Low Cost Airport
- Type of the expected flight traffics (scheduled flights, charter air fares, low- cost traffic)
- Aircraft types (single/multiple aircraft type)
- Terminal capacity, Runway capacity, as well regarding forecasts
- Landside approach local passenger traffic
- Form of enterprise
- Financing- as well as capital procurement concepts
- (cfr. Mensen, 2007 p.195; author's translation; F.H.)

#### Detailed Information about Airport planning

#### > Aircraft service facilities: include:

- The aircraft maintenance:

- The aircraft refueling:

- maintenance > Fuel depot and fuel services
- Adequate supply for aircraft: > including the concessionary ground controls as well as external dispatch

> Hangar and parking areas for aircraft

The aircraft service areas adjoin the air traffic areas or have to be located to their immediate surroundings. Fundamental parameters of area requirements depends on the character of aircraft type and number of simultaneously handled aircraft. (cfr. Mensen, 2007 p.200; author's translation; F.H.)

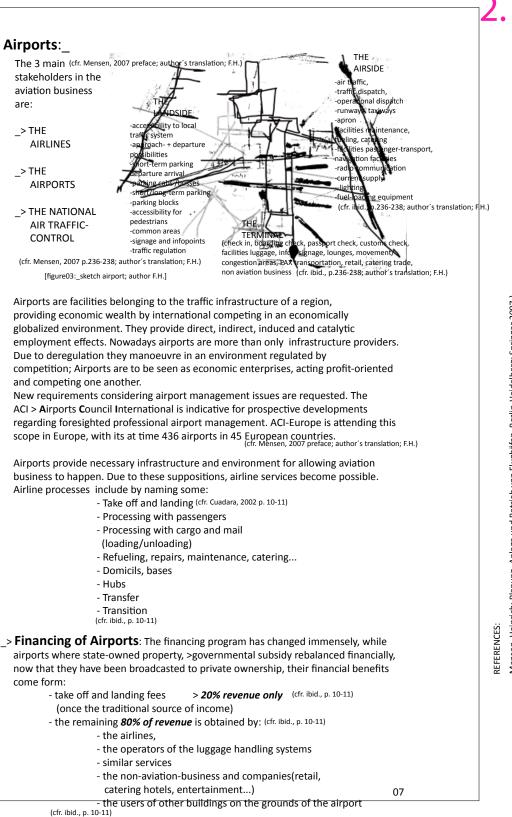
#### > Passenger Transport Systems and Luggage-Conveyor Belt:

PST **P**assenger **T**ransports **S**ystems are conduced to the transport of passengers within the passenger-terminal and the airside of the airport referring to guaranteed transfer time. The eventually sub-surfaced luggage conveyor belts inclusive their entry- and sampling spots are conduced to the transport and distribution of luggage between terminal and airside of the airport. A primary impact on the surface demand and the organisation of these systems has the expected numerical passenger volume (arriving, departing, transfer passengers) (cfr. ibid., p.200; author's translation; F.H.)

\_> Cargo facilities: Include airport areas referred to transition and storage of incoming- and outgoing cargo and mail by the use of handlers, self-handling airlines as well as conveyance companies. The scope and size of the areas for transition-needs arise from the cargo volume at the airport, as well the productivity of the single functions and providers is decisive. (cfr. ibid., p.200; author's translation; F.H.)

#### Airports:

are:



(cfr. Mensen, 2007 p.236-238; author's translation; F.H.)

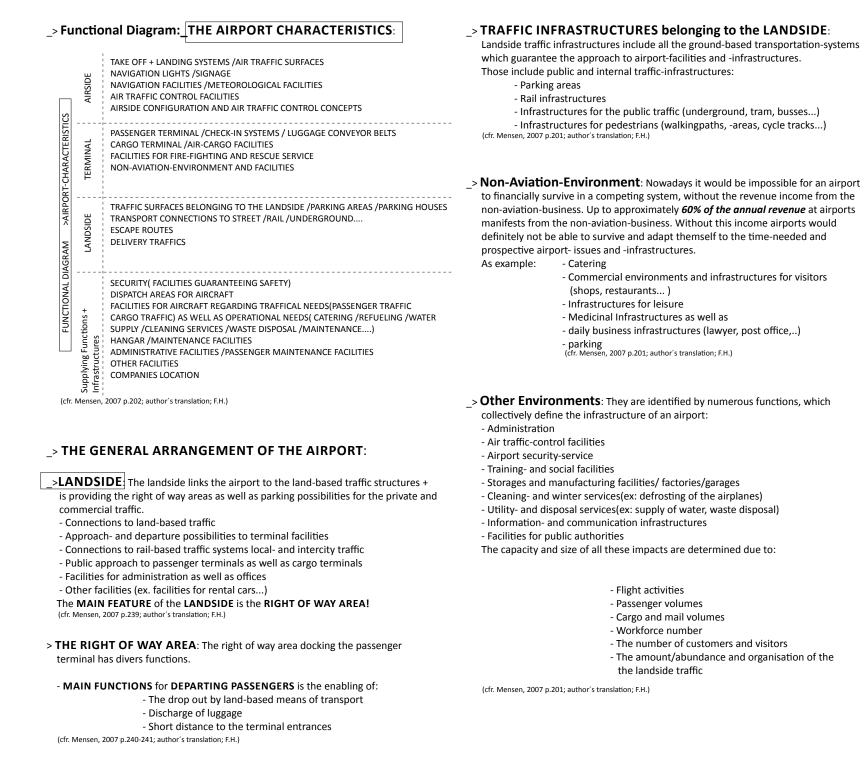
and competing one another.

Airline processes include by naming some:

- come form:

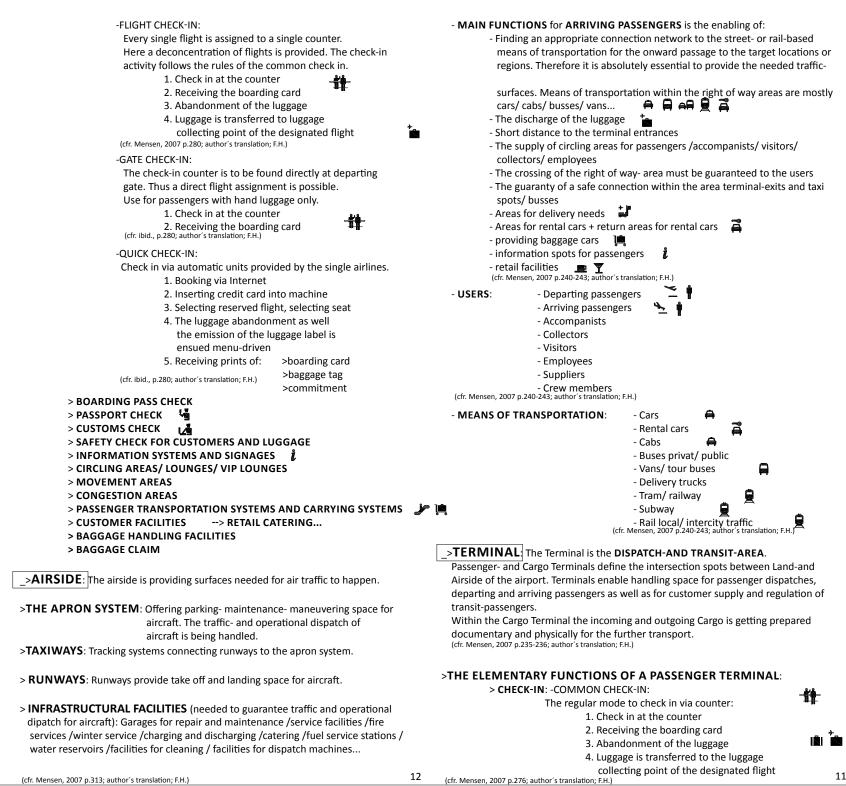
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von Flughäfen. Berlin-Heidelberg: Springer 2007.) - An Introduction Eine Einführung. Hamburg: Junius 2002.) Planung, Anlage und Betrieb World Airports Weltflughäfen Heir Mar Mensen, I Cuadara, I



- Commercial environments and infrastructures for visitors - daily business infrastructures (lawyer, post office,..)

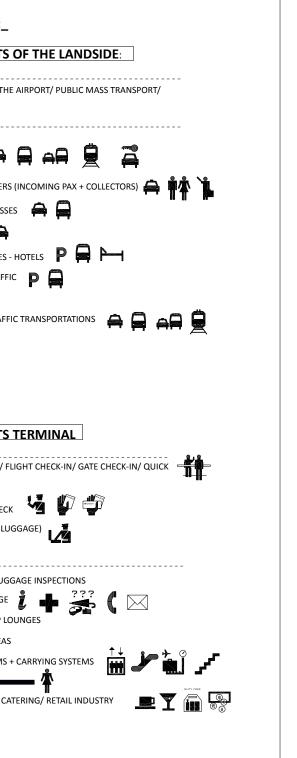
- The number of customers and visitors - The amount/abundance and organisation of the



11

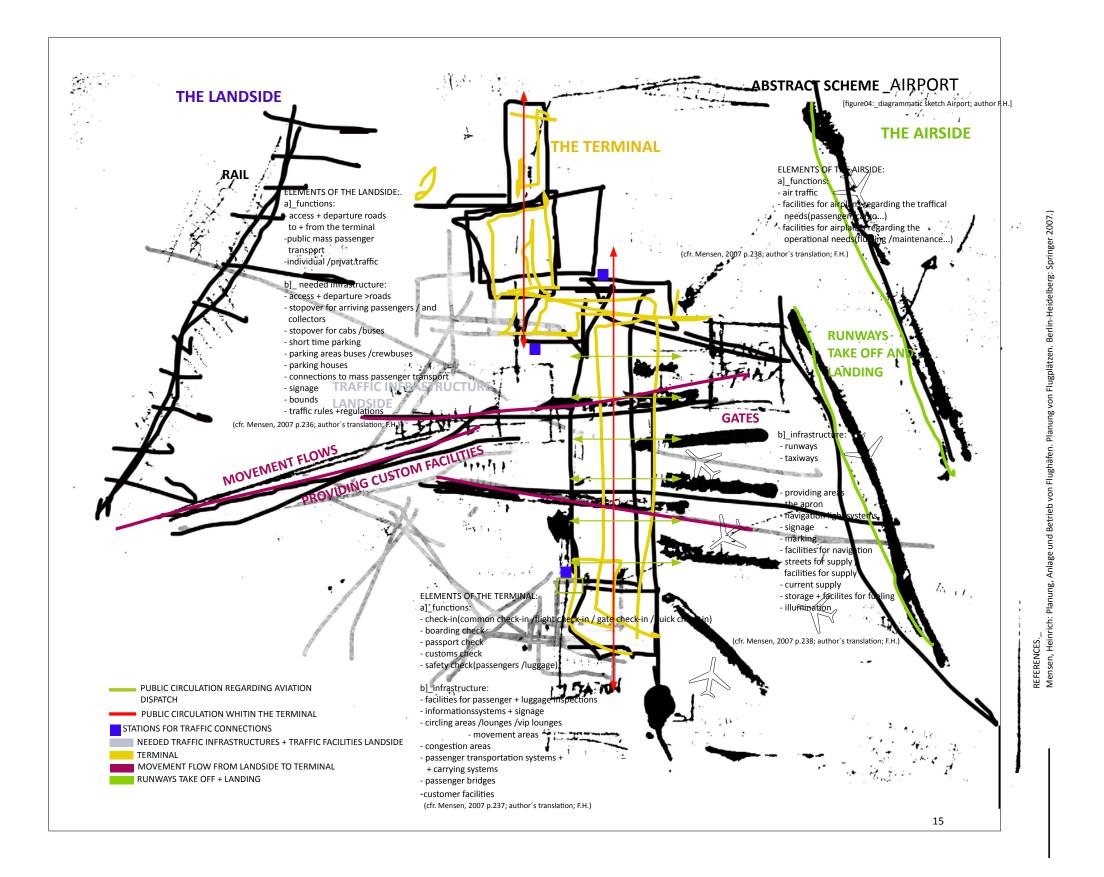
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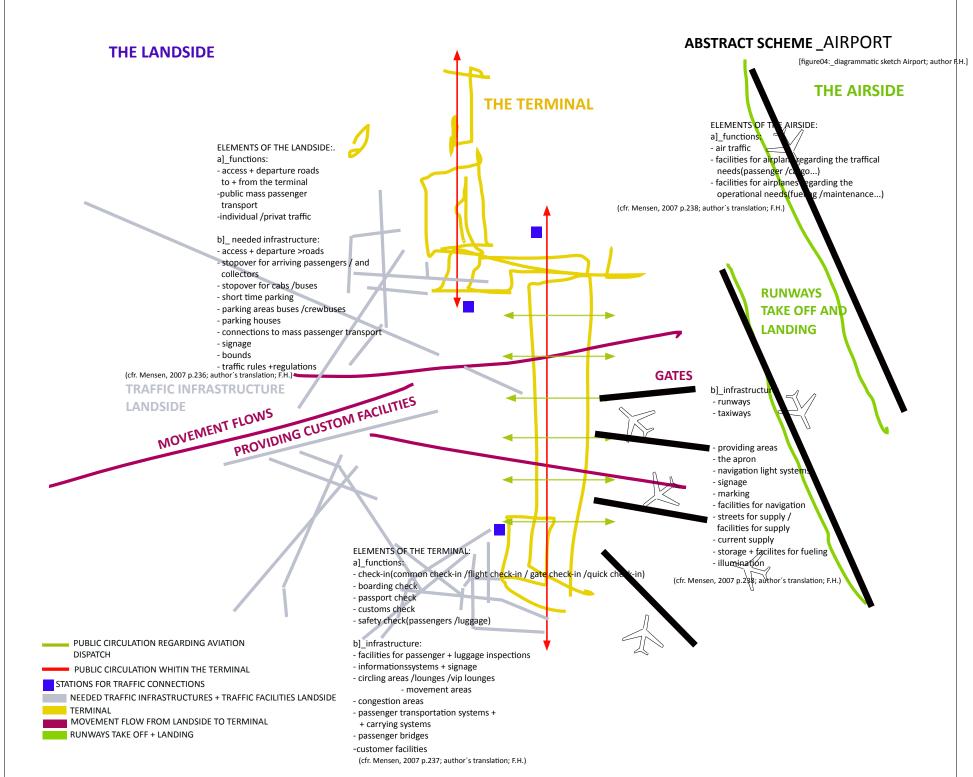
FUNCTIONS	> Functional Diagram: ELEMEN
$\rightarrow$ AIR TRAFFIC $\tau_{4} \simeq \dot{\Sigma}$	FUNCTIONS
FACILITIES FOR AIRCRAFT REGULATING TRAFFICAL	ACCESS + DEPARTURE TO/FROM
NEEDS(PASSENGER/ CARGO) FACILITIES FOR AIRCRAFT REGUALTING OPERATIONAL NEEDS	PRIVAT- INDIVIDUAL TRAFFIC
(FLUELING/ MAINTENANCE/ REPAIRS)	INFRASTRUCTURE
INFRASTRUCTURE	
RUNWAYS: TAKE OFF + LANDING	APPROACH + DEPARTURE
TAXIWAYS	STOPOVER AREAS FOR PASSENG
PROVIDING AREAS	STOPOVER AREAS FOR CABS/ B
THE APRON	SHORT TIME PARKING
NAVIGATION LIGHTS SYSTEMS/ SIGNAGES/	r •
FACILITIES FOR NAVIGATION SERVICES	PARKING FOR CREWBUSES /BUS
RADIO INSTALLATIONS	PARKING FOR BUSES PUBLIC TR
STREETS + FACILITIES FOR SUPPLY	PARKING HOUSES
CURRENT SUPPLY/ ILLUMINATION	APPROACH TO PUBLIC MASS TR
STORAGE + FACILITIES FOR FUELING	SIGNAGES/ BOUNDS
	_> Functional Diagram:ELEMEN
	FUNCTIONS
	FUNCTIONS
	FUNCTIONS CHECK IN:_ COMMON CHECK-II
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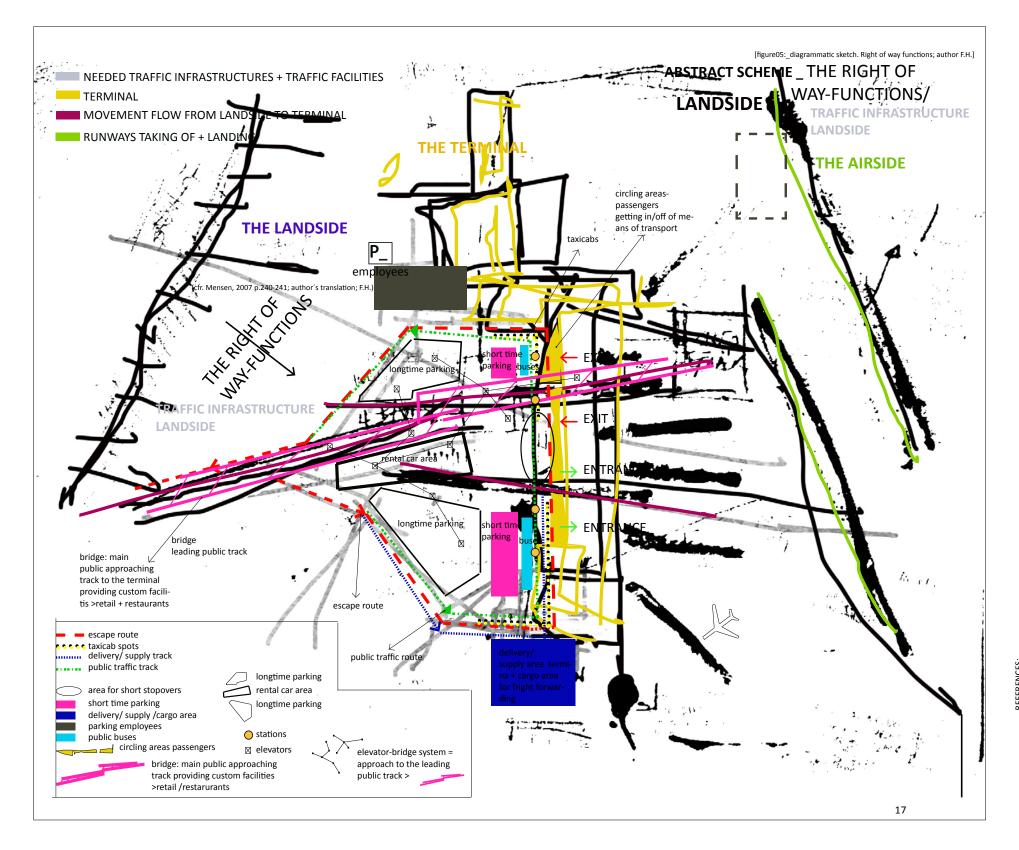
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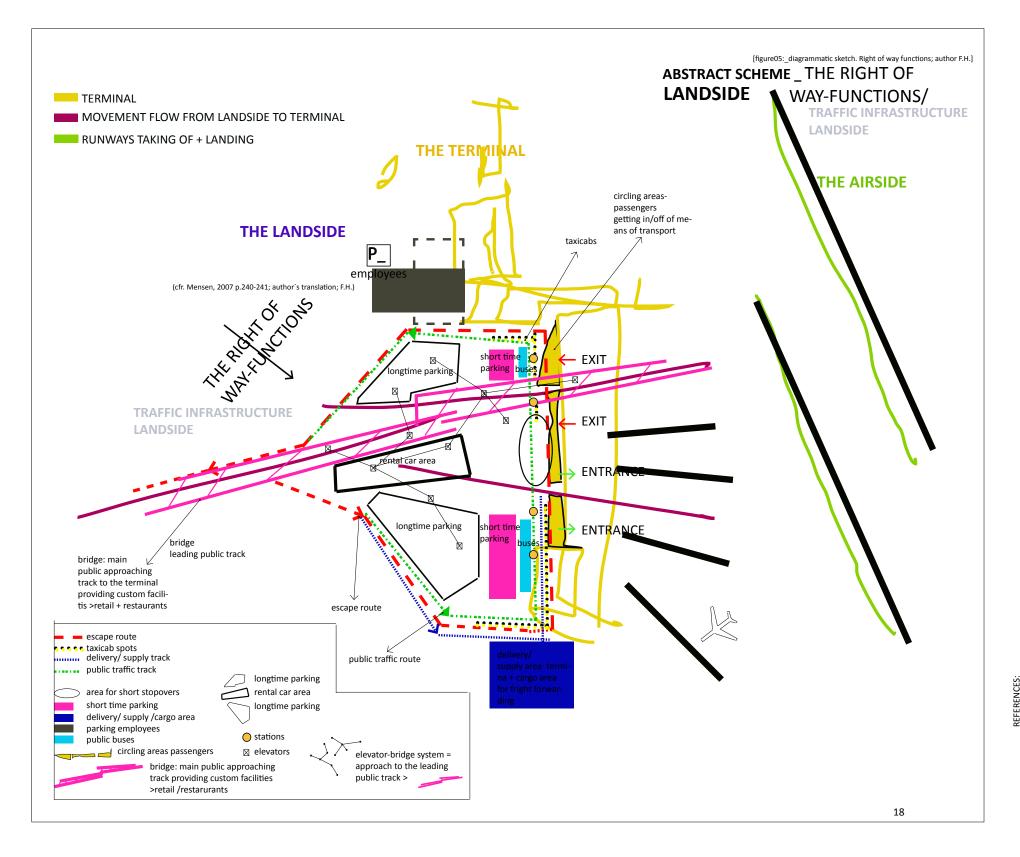


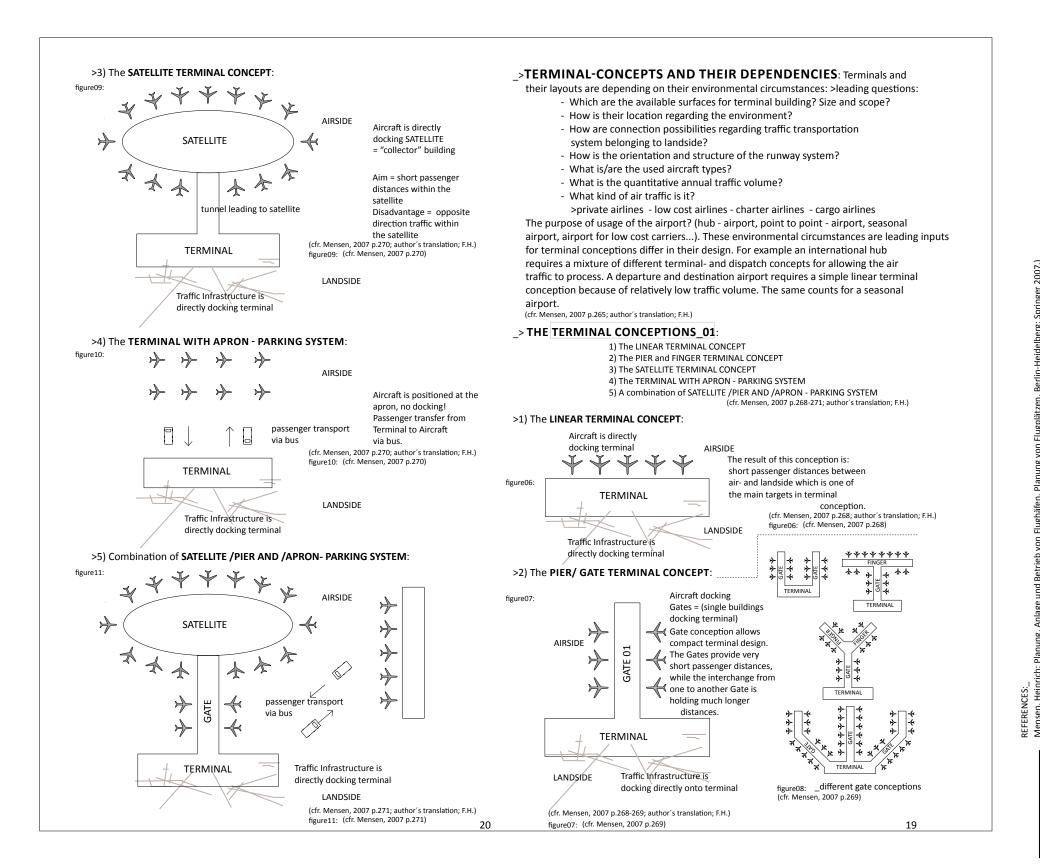
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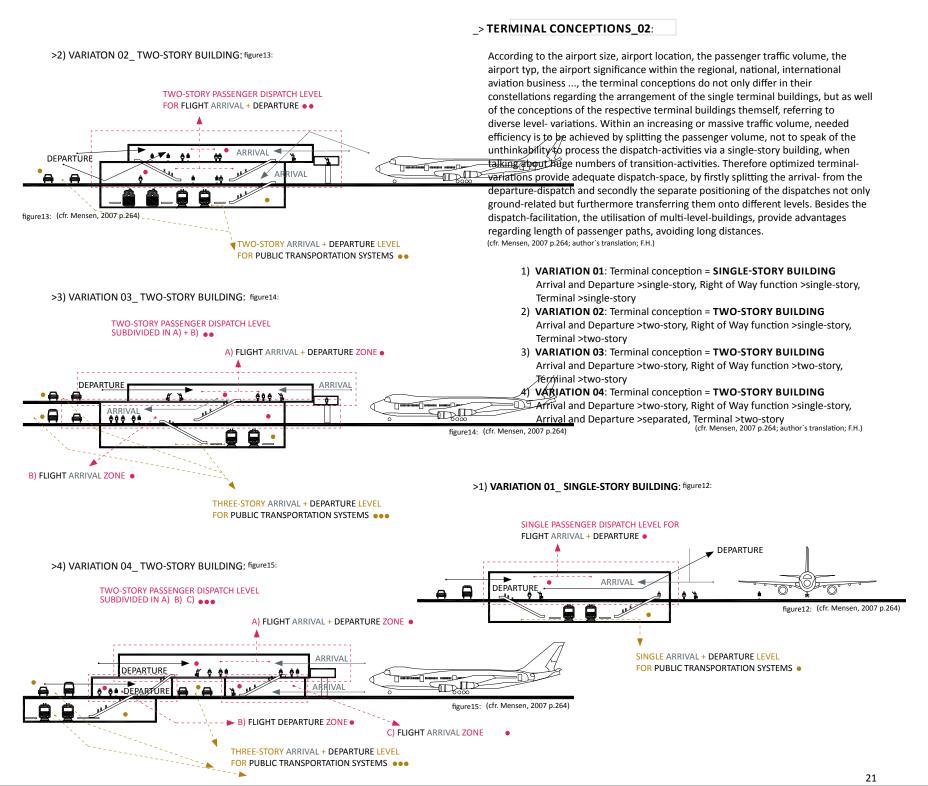






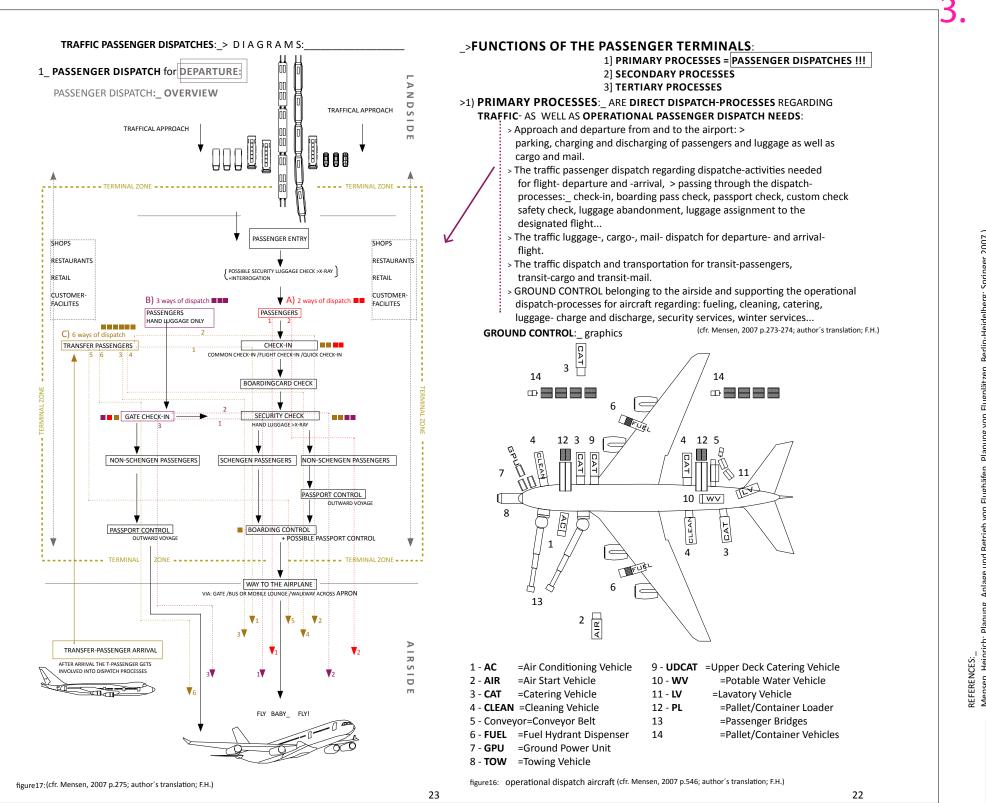


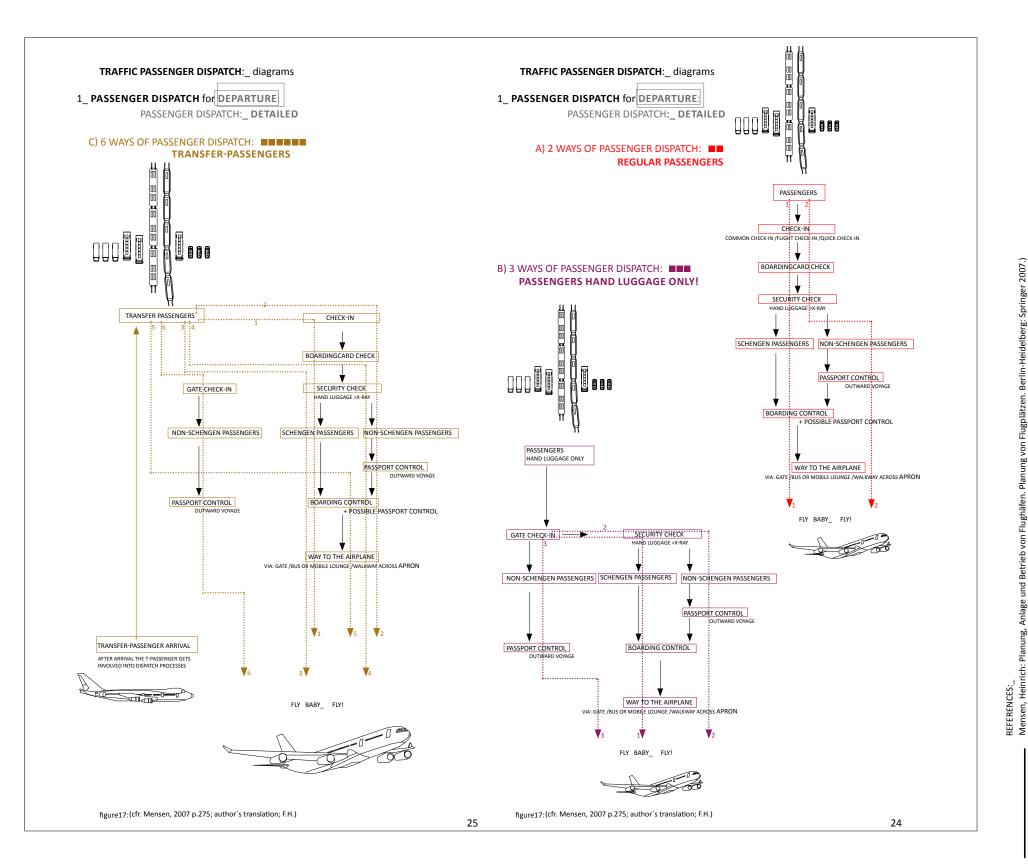
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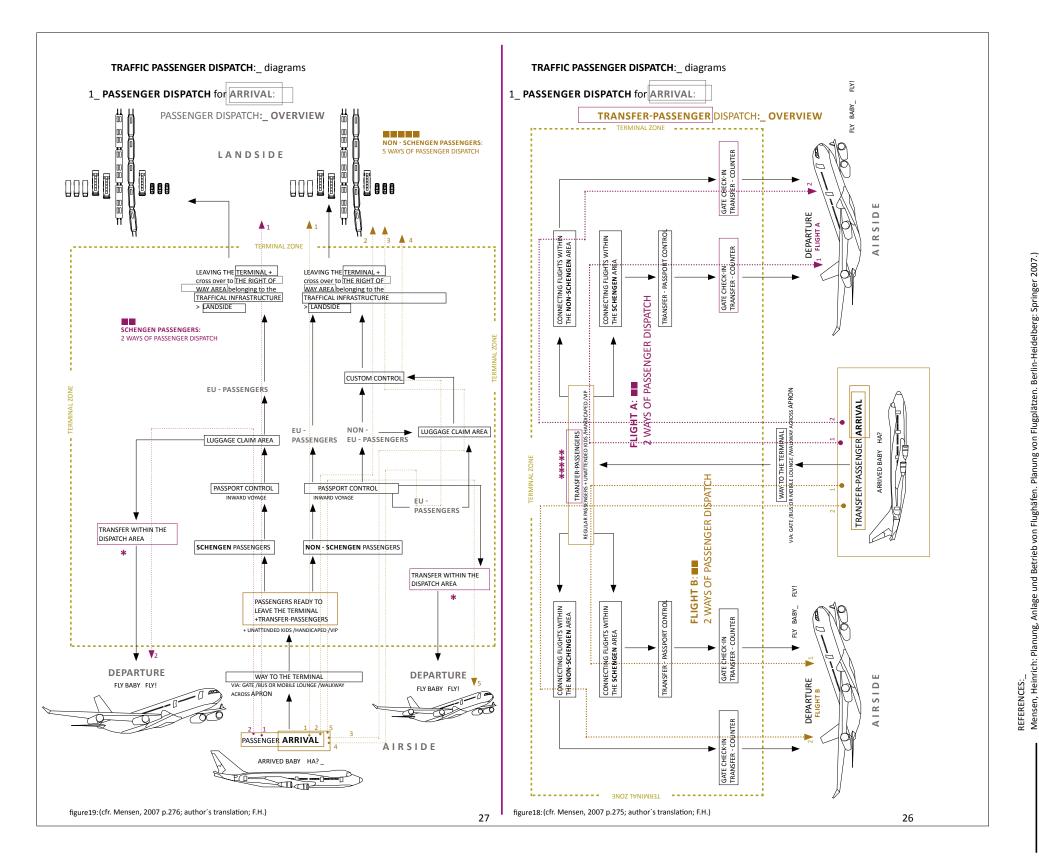


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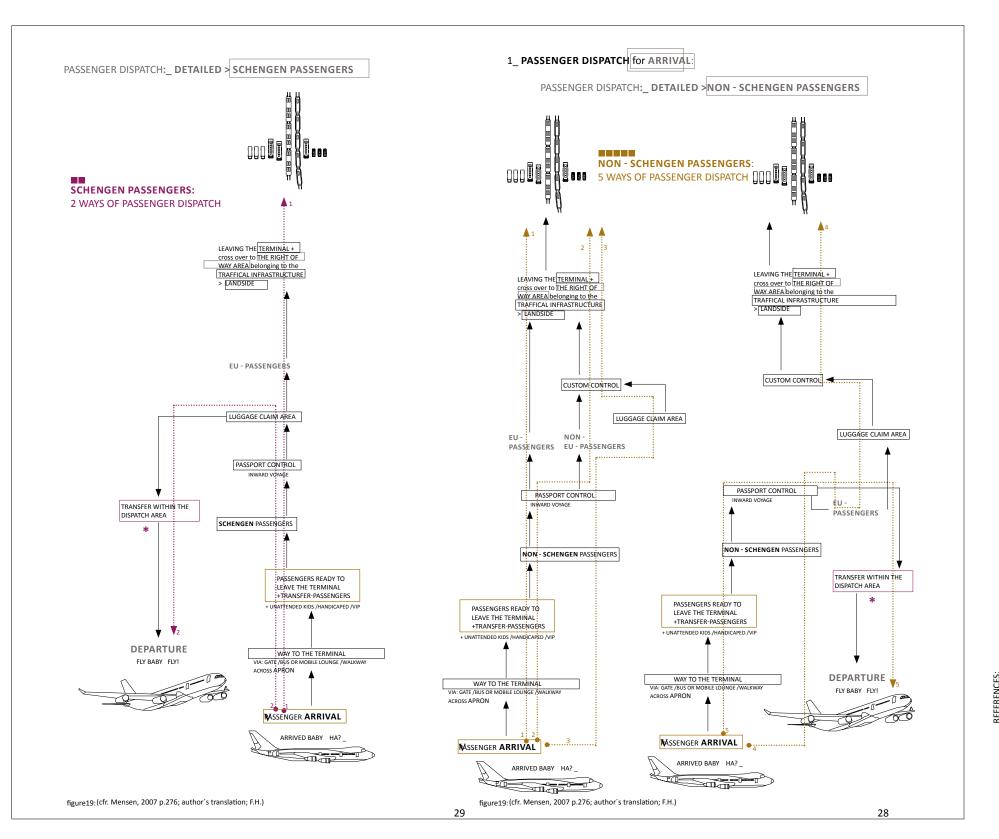




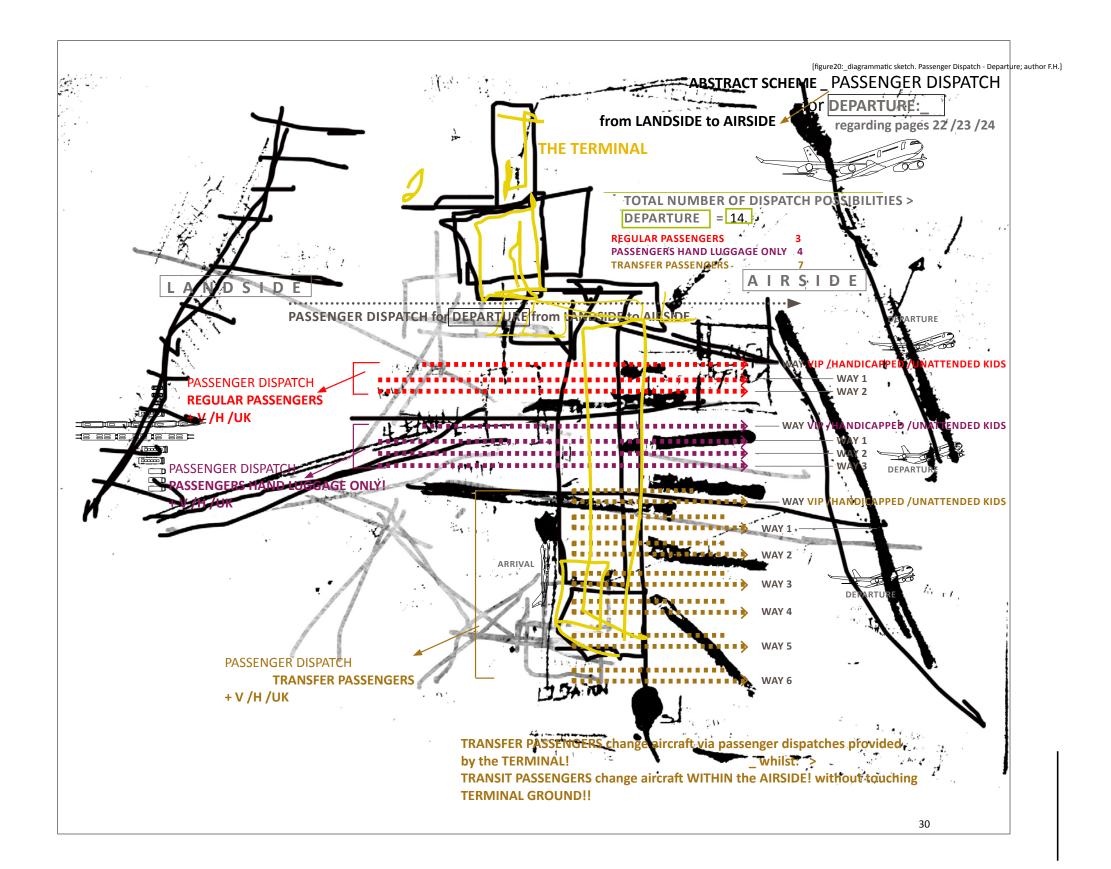


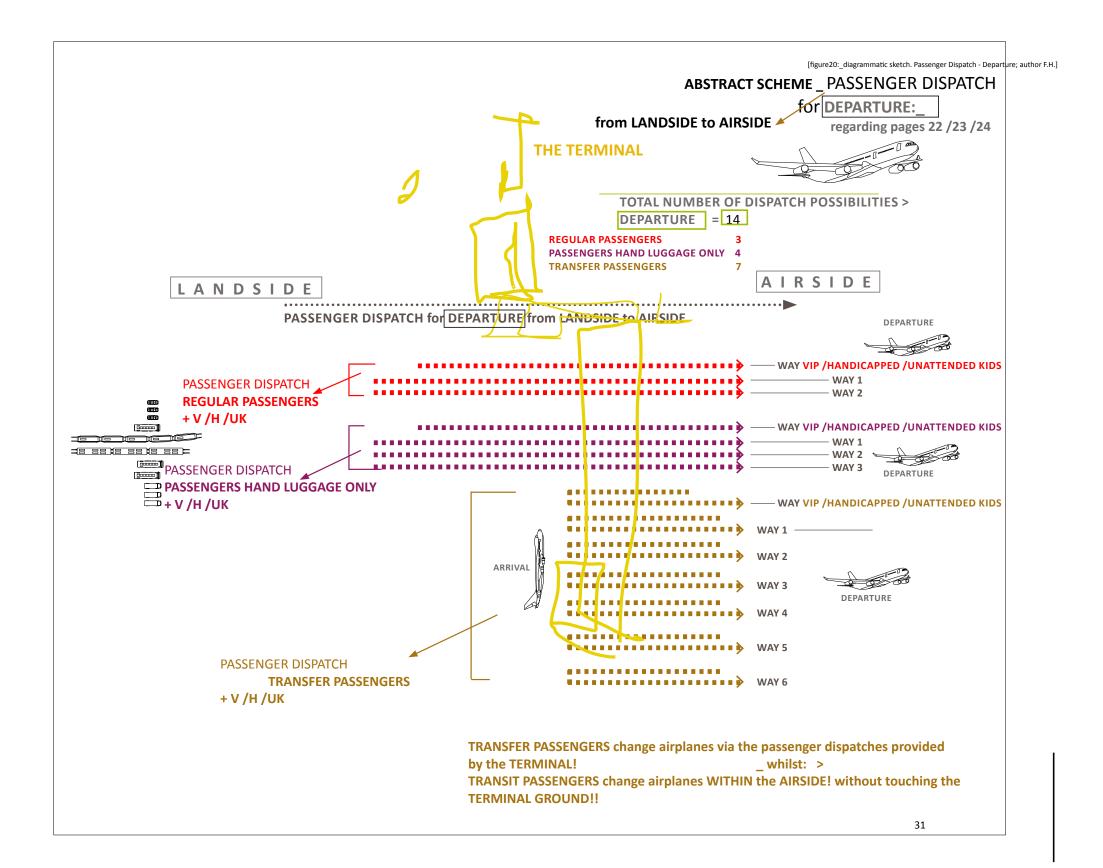


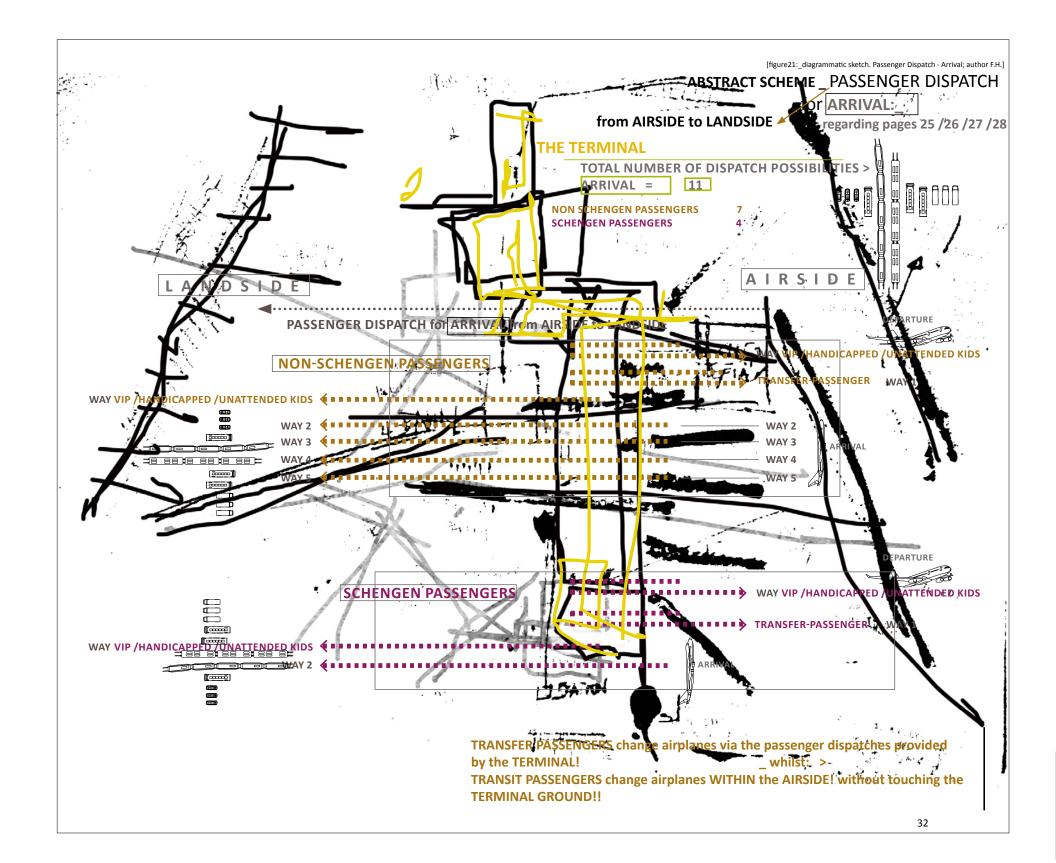


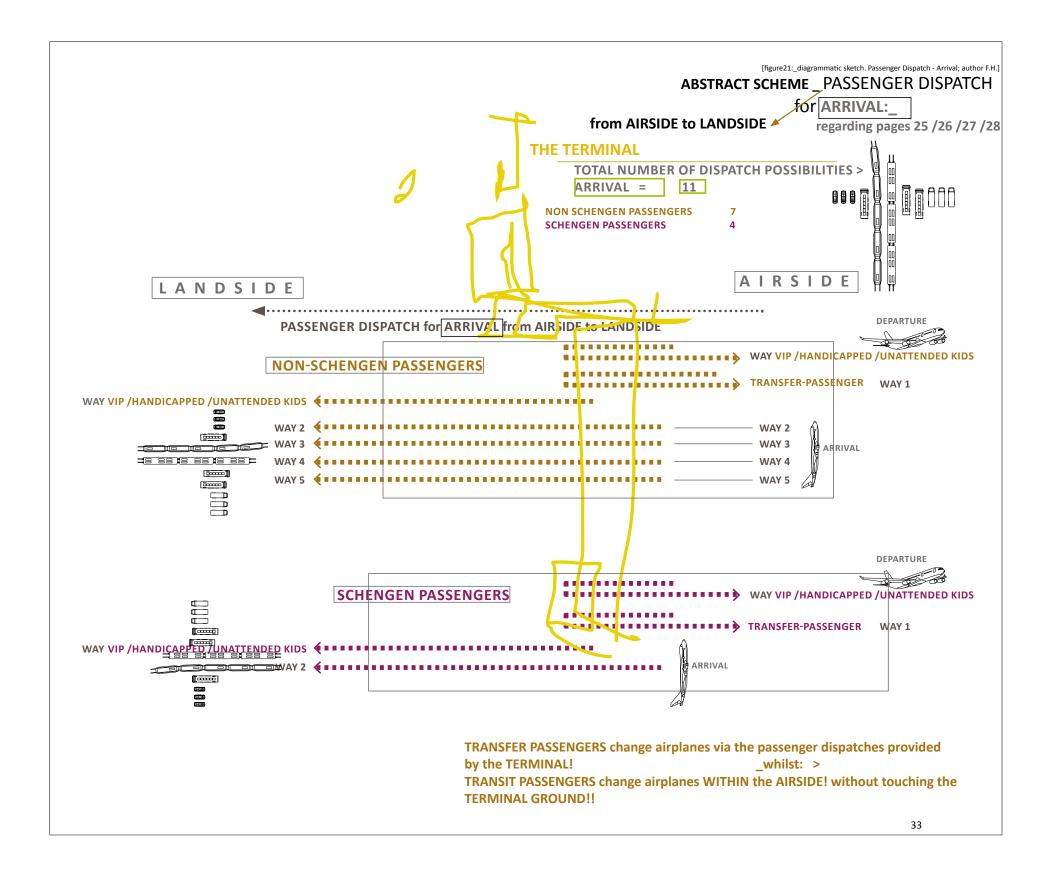












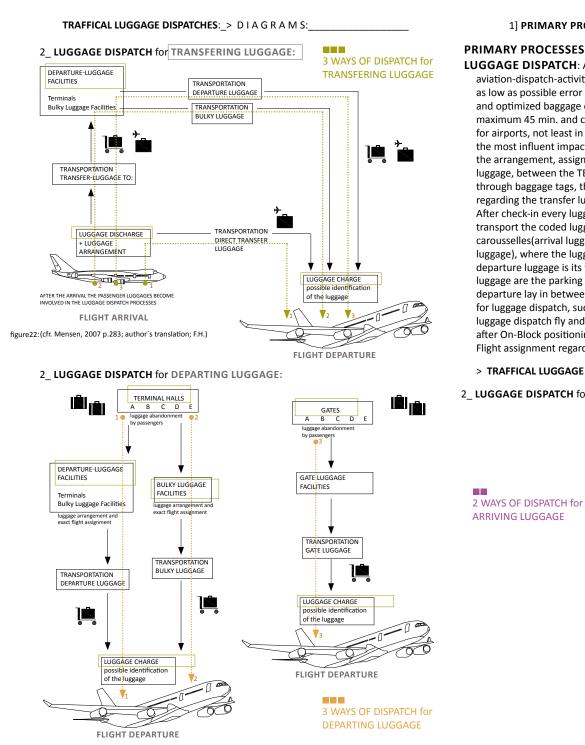


figure22: (cfr. Mensen, 2007 p.283; author's translation; F.H.)

# 1] PRIMARY PROCESSES > LUGGAGE DISPATCHES

# PRIMARY PROCESSES:\_ 2)

LUGGAGE DISPATCH: Among passenger dispatches the most important services regarding aviation-dispatch-activities are the LUGGAGE DISPATCHES. A primary importance is to guaranty as low as possible error rates referring to miscarriage of luggage. As well guaranteeing a very fast and optimized baggage claim. Besides optimized baggage claim, guaranteed transfer times of maximum 45 min. and check-in possibilities shortly before departure become inescapable targets for airports, not least in cause of competition laws. Among dispatch processes, luggage dispatch has the most influent impact regarding optimization of time issues. The task of luggage dispatch lays in the arrangement, assignment and carriage of arriving, transferring, and departing passengerluggage, between the TERMINAL and the arriving or departing AIRCRAFT. This becomes possible through baggage tags, they hold informations such as flight number, connecting flight number regarding the transfer luggage, destinations, plus the individual number of the respective luggage. After check-in every luggage receives a code relaying onto flight number. The conveyor belt tracks transport the coded luggage, underlaying X-ray checks, from check-in(departure luggage), make up carousselles(arrival luggage) up to collecting points(departurte luggage), baggage claim hall(arrival luggage), where the luggage then is ready to leave the terminal. The next step in dispatch line for departure luggage is its transportation to and loading into aircraft. Loading targets for transfer luggage are the parking positions of the arriving aircraft. Activities regarding luggage dispatch departure lay in between 1 up to 3 hours before departure. There are time-regarding possibilities for luggage dispatch, such as luggage dispatch at check-in, luggage dispatch before check-in, luggage dispatch fly and rail... After flight arrival the baggage dispatch time should not pass 25 min. after On-Block positioning aircraft(landing aircraft + turning off the jet engine while parking). Flight assignment regarding disbursement baggage rotation proceeds before landing. (cfr. Mensen, 2007 p.282-287; author's translation; F.H.)

#### > TRAFFICAL LUGGAGE DISPATCHES:\_> D | A G R A M S:\_

#### 2\_ LUGGAGE DISPATCH for ARRIVING LUGGAGE:

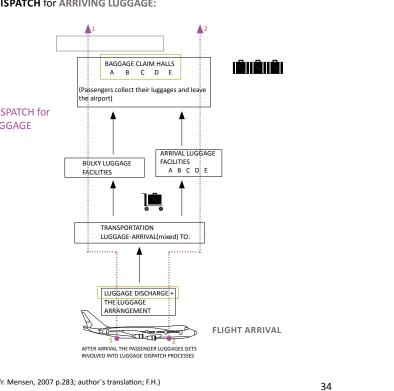


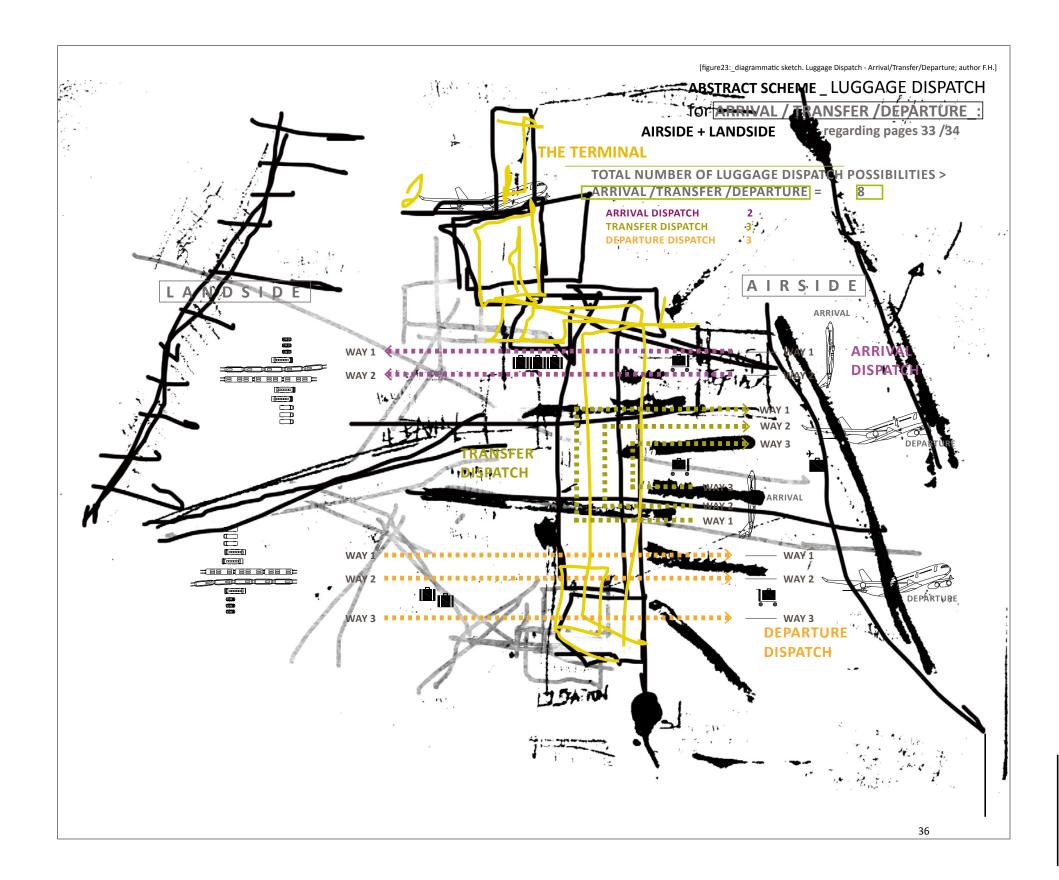
figure22: (cfr. Mensen, 2007 p.283; author's translation; F.H.)

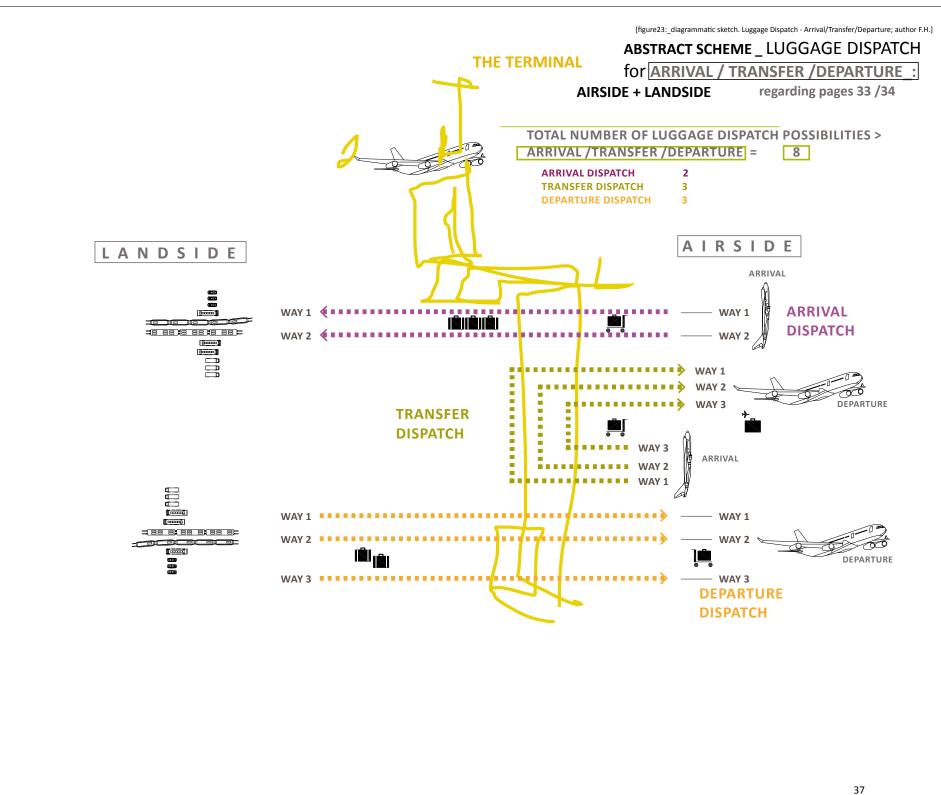
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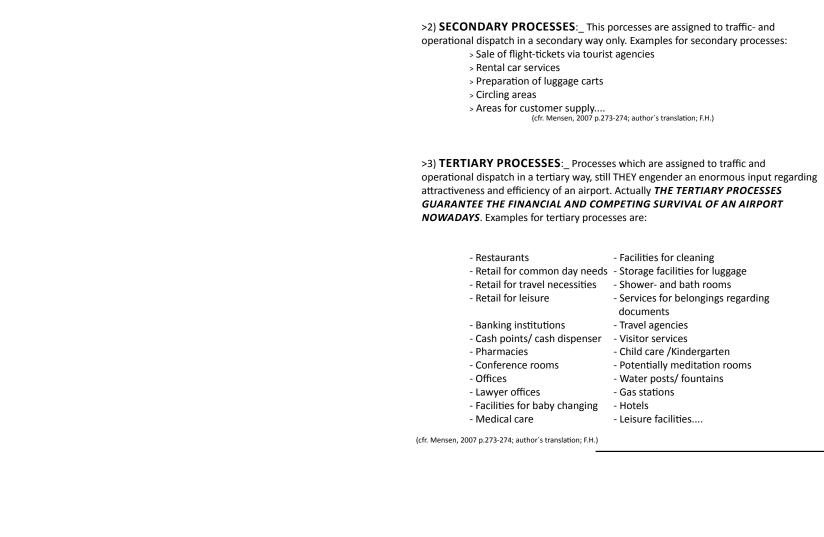




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- Facilities for cleaning

- Services for belongings regarding

documents

- Travel agencies

- Child care /Kindergarten - Potentially meditation rooms

- Water posts/ fountains

- Gas stations

- Leisure facilities....

REFERENCES:\_\_ Mensen. Heim

2007.)

\* AUTHORS'S NOTE: THE FOLLOWING TITLE AND ITS CONTENT: The Low Cost Carrier >Ryanair. Page 39-44. IS NOT BASED ON ACADEMIC SOURCES! THUS NO GUARANTEE OF ACCURACY! authoritative source: Wikipedia - free encyclopedia

During 2004 Michael O'Leary warned of a "bloodbath" during the winter from which only two or three low-cost airlines would emerge, the expectation being that these would be Ryanair and EasyJet. A modest loss of €3.3 million in the second quarter of 2004 was the airline's first recorded loss for 15 years. However, the airline recovered posting profits soon after. (Wikipedia)

The enlargement of the European Union on 1 May 2004 opened the way to more new routes as Ryanair and other budget airlines tapped the markets of the EU accession countries. (Wikipedia)

In February 2005 Ryanair announced an order for a further 70 Boeing 737–800 aircraft, along with an option for a further 70. This was expected at the time to allow Ryanair to increase passenger numbers from the 34 million expected in 2005 up to 70 million in 2011. Some of these aircraft would be deployed at Ryanair's 12 European bases, others to 10 new bases the company intended to establish over the next seven years. (Wikipedia)

In June 2006, the company announced that in the quarter ending 30 June 2006, its average yields were 13% higher than the same quarter of the previous year. And its passenger numbers were up by 25% to 10.7 million, although year-on-year comparison was difficult, because of the movement of Easter from first quarter 2005 to second quarter 2006. (Wikipedia)

Net profits €115.7 m increased by 80% over the same quarter in 2005. Management indicated that the level of growth may not

be sustained for the remainder of that year, despite adding 27 new aircraft and opening new routes. (Wikipedia)

Ryanair's passenger numbers have grown up to 25% a year for most of the last decade. (Wikipedia)

Carrying under 700.000 annually in its early years, passenger figures grew to 21.4 million in 2003. The rapid addition of new routes and new bases has enabled this growth in passenger numbers and made Ryanair among the largest carriers on European routes. In August 2004, the airline carried 20% more passengers within Europe than British Airways. Ryanair posted record half-year profits of  $\xi$  329 million for the six months ending 30 September 2006. Over the same period, passenger traffic grew by more than a fifth to 22.1 million passengers and revenues rose by a third to  $\xi$  1.256 billion.(Wikipedia)

Fourth quarter 2006 profits far exceeded analyst expectations and over the period from October 2006 to February 2007, the stock rose by some 50%. Ryanair continued to expand and establish new European bases. In May Ryanair launched BING. This application brings daily fare specials to the user's computer. In 2006 and 2009 Ryanair launched a takeover bid of fellow Irish airline, Air Lingus, both times rejected by the Air Lingus Board and the Irish Government on the grounds that it undervalued the airline and would harm competition. However Ryanair bought 2006 a 16% stake in Aer Lingus, in October 2010 competition regulators in the UK opened an enquiry, concerning that Ryanair's stake may lead to a reduction in competition. (Wikipedia) February 2009, it was confirmed by Ryanair that they were planning to close all check-in desks by the start of 2010. Michael O'Leary, Ryanair's chief executive said that passengers will be able to leave their luggage at a bag drop but otherwise everything will be done online. This became reality in October 2009. (Wikipedia)

In February 2010, Michael O'Leary threatened that if London Stansted did not give Ryanair any more low-priced landing fees, the airline would move many of its routes from Stansted to London Gatwick, which provided lower landing offers to the airline, and open a base there, or even pull out entirely from Stansted. (Wikipedia)



#### >GENERAL INFORMATIONS:

Ryanair is an Irish low-cost airline with its head office at Dublin Airport, and with primary operational bases at Dublin Airport and London Stansted Airport. Ryanair operates 265 Boeing 737-800 aircraft on over 1.100 routes across Europe and Morocco from 44 bases. The airline has been characterised by rapid expansion, by reason of deregulation of the aviation industry in Europe in 1997 and the success of its low-cost business model. Ryanair is Europe's largest low-cost carrier and the 2nd-largest airline in Europe in terms of passenger numbers and the largest in the world in terms of international passenger numbers. (wikipedia)

Ryanair was founded in 1985 by Christopher Ryan, Liam Lonergan and Tony Ryan after whom the company is named. The airline began with a 14-seat "Embraer Bandeirante turboprop" aircraft, flying between Waterford and London Gatwick Airport, with the aim of breaking the duopoly on London-Republic of Ireland flights at that time, held by British Airways and Aer Lingus. (Wikipedia) In 1986, the company added a second route – flying Dublin-Luton International Airport in direct competition with the Aer Lingus / BA duopoly for the first time. Under partial EU deregulation, airlines could begin new international intra-EU services, as long as at least one of the two governments gave approval. The Irish government at the time refused its approval, in order to protect Aer Lingus, but Britain, under Margaret Thatcher's pro-free-market Conservative government, approved the service. (Wikipedia)

With two routes and two planes, the fledgling airline carried 82.000 passengers in one year. Passenger numbers continued to increase, but the airline generally ran at a loss and by 1991 was in need of restructuring. Michael O'Leary was charged with the task of making the airline profitable. O'Leary quickly decided that the key to low fares was to implement quick turn-around times for aircraft, "no frills" and no business class, as well as operating a single model of aircraft. He competed with the major airlines by providing low-cost service. Flights were scheduled into regional airports, which offered lower landing and handling charges than larger established international airports. (Wikipedia)

In 1992 the European Union's deregulation of the air industry in Europe gave carriers from one EU country the right to operate scheduled services between other EU states and represented a major opportunity for Ryanair. In 1998 the airline placed a massive \$2 billion order for 45 new Boeing 737–800 series aircraft. (Wikipedia)

In 2000 the airline launched its website with online booking, initially said to be a small and unimportant part of the software supporting the site. Increasingly the online booking contributed to the aim of cutting flight prices by selling direct to passengers and excluding the costs imposed by travel agents. Within a year the website was handling three-quarters of all bookings. Today it is only possible to book seats via the website or via the "Ryanair direct" call-centre. No other possibilities are officially offered. (Wikipedia) In 2003 Ryanair announced the order of a further 100 new Boeing 737–800 series aircraft. By the end of the year the airline flew 127 routes, of which 60 had opened in the previous 12 months. By mid of 2004 the airline was operating from a total of 11 bases across Europe. (Wikipedia) Wikipedia: Ryanair. last update: 21.03.2012. URL: http://en.wikipedia.org/wiki/Ryanair- download

In common with other no-frills airlines, Ryanair is a strictly point-to-point carrier and does not offer connecting flights. Passengers who purchase an onward flight from their destination, intending to make a connection, are held responsible for making it to the airport on time for each flight. Ryanair does not compensate passengers who miss their flights because they arrive too late at the airport, nor does it provide replacement tickets free of charge. If a passenger misses their flight, then it is the passenger's responsibility to buy a new ticket at their own expense. This rule applies regardless of the passenger's chosen method of transport to the airport, including another Ryanair flight. (Wikipedia)

CUSTOMER SERVICE: Ryanair has been criticised for many aspects of its customer service. The Economist wrote that Ryanair's "cavalier treatment of passengers" had given Ryanair "a deserved reputation for nastiness" and that the airline "has become a byword for appalling customer service ... and jeering rudeness towards anyone or anything that gets in its way". The airline has come under heavy criticism in the past for its poor treatment of disabled passengers. In 2002, it refused to provide wheel chairs for disabled passengers at London Stansted Airport, greatly angering disabled rights groups. The airline argued that this provision was the responsibility of the airport authority, stating that wheelchairs were provided by 80 of the 84 Ryanair destination airports, at that time. A court ruling in 2004 judged that the responsibility should be shared by the airline and the airport owners, Ryanair responded by adding a surcharge of £0.50 to all its flight prices. (Wikipedia) Ryanair does not offer customers the possibility of contacting them by email or webform, only through a premium rate phone line, by fax or by post. An early day motion in the British Parliament put forward in 2006 criticised Ryanair for this reason and called on the company to provide customers with a means to contact the company by e-mail. It is claimed that Ryanair is therefore flouting UK e-commerce regulations, which state that the email address of the service provider must be given. (Wikipedia)

#### PUBLICITY:

Publicitiy regarding Ryanair is following a very radical, aggressive, provocative, straight, penetrant and attacking design, against its competitors. A Ryanair tactic is to make deliberately controversial statements to gain media attention. An example of this was the live BBC News interview on 27 February 2009 when Michael O'Leary, observing that it was "a quiet news day", commented that Ryanair was considering charging passengers £1 to use the toilet on their flights. The story subsequently made headlines in the media for several days and drew attention to Ryanair's announcement that it was removing check-in desks from airports and replacing them with online check-in. Eight days later O'Leary eventually admitted that it was a publicity stunt saying "It is not likely to happen, but it makes for interesting and very cheap PR". It is perhaps a demonstration of the public's expectations of Ryanair that the concept of paying for even this most essential of customer services was foreseen by the spoof news website "The Mardale Times" some five months previously, in their article "Ryanair announce new 'Pay-Per-Poo' service". (Wikipedia)

Ryanair often use their advertising to make direct comparisons and attack their competitors. One of their advertisements used a picture of the Manneken Pis, a famous Belgian statue of an urinating child, with the words: "Pissed off with Sabena's high fares? Low fares have arrived in Belgium." Sabena sued and the court ruled that the advertisements were misleading and offensive. Ryanair was ordered to discontinue the advertisements immediately or face fines. Ryanair was also obliged to publish an apology and publish the court decision on their website. Ryanair used the apologies for further advertising, primarily for further price comparisons.<sup>(Wikipedia)</sup>

On 28 March 2010, Ryanair announced that the on-board mobile phone service would be temporarily unavailable. Michael O'Leary explained that the contract with OnAir, who provided Ryanair the service, had been terminated after a 13 month proving period. As a result, Ryanair have invited other in-flightcommunications providers to tender for access to Ryanair's in-flight phone service. (Wikipedia)

In August 2010, Ryanair announced its first ever Bulgarian destination connecting Plovdiv with London Stansted. The service is planned to start in November 2010 with two flights weekly. (Wikipedia) On the 31st of August Ryanair announced that they would be withdrawing all their routes from their smallest base, Belfast City. Chief executive Michael O'Leary said: "While we recognise the right of the government and people of Northern Ireland to subject this small runway extension to an extended planning process, these repeated delays, the reference to a public inquiry, and now the further delay to the public inquiry for spurious noise reasons, shows a lack of willingness on the part of the local authorities to grow and develop traffic, routes, tourism and iobs in Northern Ireland. In these circumstances, sadly, we have better alternative airports elsewhere in the UK and Europe, all of whom are willing and able to provide us with the runway infrastructure and low-cost facilities we need in order to operate our lowest fare flights immediately, safely and profitably." On 4 January 2011, Ryanair announced that its 2010 traffic grew by 10% from 65 million to over 72 million passengers. (Wikipedia)

#### \_>BUSINESS MODEL:\_\_

**ANCILLARY REVENUE AND IN-FLIGHT SERVICE:** Twenty percent of Ryanair's revenue is generated from ancillary revenue, that is income from sources other than ticket fares. In 2009 ancillary revenue was at €598 million, compared to a total revenue of €2,942 million. As part of the low-cost business model the airline charges fees, these can be related to alternative services like using airport check-in facilities instead of the online service fee and using non-preferred methods of payment. It also charges for extra services like checked in luggage and it offers food and drinks for purchase as part of a buy on board programme. Ryanair argues that it charges for a large number of optional extras in order to allow those passengers who do not require baggage, priority boarding or other premium services to travel for the lowest possible price by giving customers the flexibility to choose what they pay for. In 2009, Ryanair abolished airport check-in and replaced it with a fast bag drop for those passengers checking in bags. The option of checking in at the airport for €10 has been discontinued, and all passengers are required to check-in online and print their own boarding pass. Passengers arriving at the airport without a pre-printed online check-in will have to pay €40 for their boarding pass to be re-issued. Ryanair has also replaced the free online check-in with a €5 online check-in fee which is charged per person, per flight. (Wikipedia)

**NO FRILLS:**\_ New Ryanair aircraft have been delivered with non-reclining synthetic leather seats, no seat-back pockets, safety cards stuck on the back of the seats, and life jackets stowed overhead rather than under the seat. This allows the airline to save on aircraft costs and enables faster cleaning and safety checks during the short turnaround times. (Wikipedia)

Other proposed measures to reduce frills further have included eliminating two toi lets to add six more seats, redesigning the aircraft to allow standing passengers, charging extra for overweight passengers, and asking passengers to carry their checked-in luggage to the plane. (Wikipedia)

## \_>CHOOSING DESTINATIONS:\_

When Ryanair negotiates with its airports, it demands very low landing and handling fees, as well as financial assistance with marketing and promotional campaigns. In subsequent contract renewal negotiations, the airline has been reported to play airports against each other, threatening to withdraw services and deploy the aircraft elsewhere, if the airport does not make further concessions. In April 2006, a failure to reach agreement on a new commercial contract resulted in Ryanair announcing that it would withdraw service on the Dublin–Cardiff route at short notice. The airport management rebutted Ryanair's assertion that airport charges were unreasonably high, claiming that the Cardiff charges were already below Ryanair's average and claimed that Ryanair had recently adopted the same negotiating approach with Cork Airport and London Stansted Airports. Ryanair was recently reported to have adopted 'harsh' negotiating with Shannon Airport and is closing 75% of its operations there from April 2010. Ryanair was forced to give up its Rome Ciampino–Alghero route, after the route was allocated to Air One, as a public service obligation (PSO) route. The European Commission is investigating the actions of the Italian Government in assigning PSO routes and thus restricting competition. (Wikipedia)

## \_>RYANAIR'S DESTINATIONS:\_ Generally

#### Ryanair's five largest bases are LONDON-STANSTED (UK) - 106 routes], DUBLIN (UK) - 79 routes], GIRONA (ES) - 64 routes], ALICANTE (ES) - 57 routes] and BRUSSELS-CHARLEROI (BE) - 57 routes].

Until October 2010 Belfast City was the airline's smallest base, with five routes. Ryanair pulled out of the Belfast City in October 2010 and **PESCARA** (ITA) - **7 routes**] became the airline's smallest base with 7routes served from the airport Cagliari, Eindhoven, Frankfurt Hahn, Girona Costa Brava, London Stansted, Oslo Torp and Milan Bergamo. (Wikipedia)

Ryanair flies to many regional or secondary airports in a point to point model rather than the more traditional airline hub and spoke model where the passengers have to change aircraft in transit at a major airport. This allows the airline to offer lower fares due to the lower landing and handling costs they can negotiate at regional airports. (Wikipedia)

Secondary airports are not always far from the city they serve and in fact can be closer than the city's major airport, this is the case at Belfast, Gothenburg and Rome. Ryanair does serve as well a number of major airports including Dublin, Barcelona, Berlin Schönefeld, Edinburgh, London-Gatwick, Madrid-Barajas and Porto. In October 2010 Ryanair had offered to build a new base in Prague as well in Budapest, but due to high charges, high landing fees and high ground handling fees, Ryanair pulled out all routes from Budapest and Prague.(Wikipedia) Ryanair has 44 European bases. Despite Ryanair being an Irish airline, it has

a significant presence in the UK, France, Italy and Spain and amongst other European countries. (Wikipedia)

Another deliberately provocative ad campaign headlined "Expensive Bastards!" compared Ryanair with British Airways. As with Sabena, British Airways disagreed with the accompanying price comparisons and brought legal action against Ryanair. However, in this case the High Court sided with Ryanair and threw BA's case out ordering BA to make a payment towards Ryanair's court costs. The judge ruled "The complaint amounts to this: that Ryanair exaggerated in suggesting BA is five times more expensive because BA is only three times more expensive. "Accordingly, in my view, the use was honest comparative advertising. I suspect the real reason that BA do not like it is precisely because it is true." (Wikipedia)

Ryanair had to deal with many judicial proceedings regarding allegations of misleading advertising.  $({\tt Wikipedia})$ 

The low-cost-airline was ordered by the ASA - Advertising Standards Authority, to stop claiming that its flights from London to Brussels are faster than the rail connection Eurostar, on the grounds that the claim was misleading, due to required travel times to the airports mentioned. Ryanair stood by its claims, noting that their flight is shorter than the train trip and that travel time is also required to reach Eurostar's train stations. (Wikipedia)

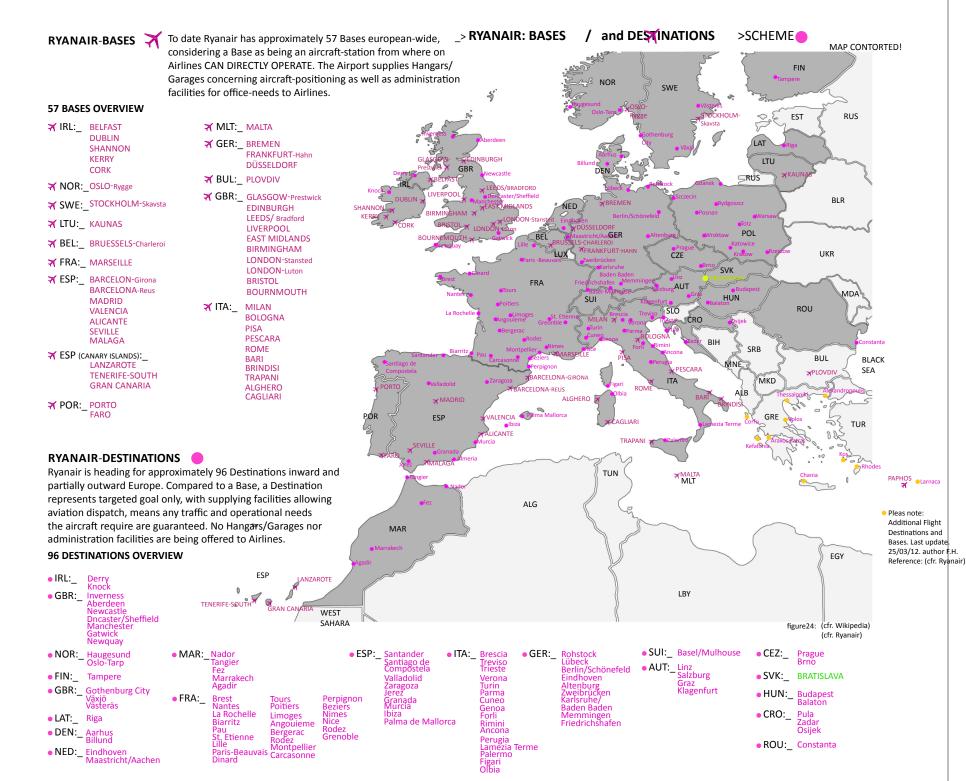
In April 2008, Ryanair faced a probe by the UK Office of Fair Trading, after a string of complaints about its adverts. It was found to have breached advertising rules seven times in two years. ASA's director general Christopher Graham commented that formal referrals to the OFT were rare, the last occurring in 2005. He added that the ASA "would prefer to work with advertisers within the self-regulatory system rather than call in a statutory body, but Ryanair's approach has left us with no option." Ryanair countered with the claim that the ASA had "demonstrated a repeated lack of independence, impartiality and fairness" (Wikipedia) In July 2009, Ryanair took a number of steps to "increase the clarity and transparency of its website and other advertising" after reaching an agreement with the OFT. The airline's website now includes a statement that "Fares don't include optional fees/charges" and they now include a table of fees to make fare comparisons easier. (Wikipedia)

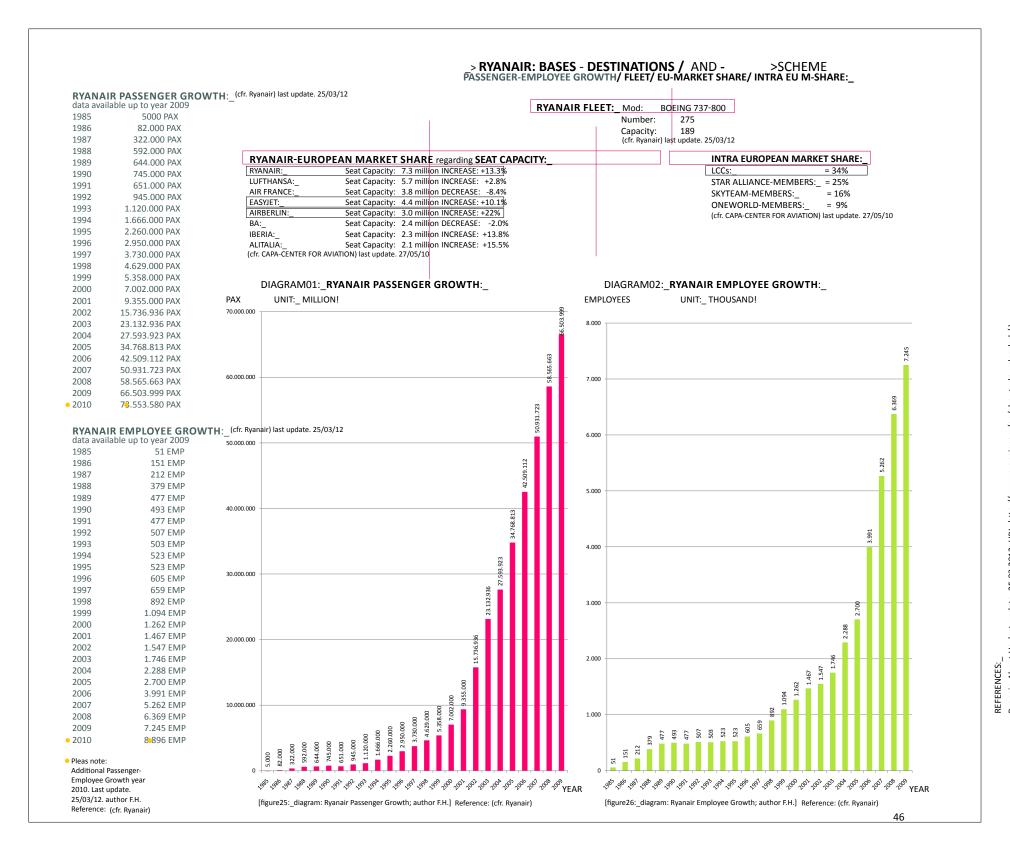
In July 2010 Ryanair once again found itself in controversy regarding alleged misleading advertising. Ryanair circulated advertisements in two newspapers offering £10 one-way fares to European destinations. Following a complaint from rival carrier EasyJet, the ASA ruled the offer was "likely to mislead".(Wikipedia)

#### >COMPETITORS:

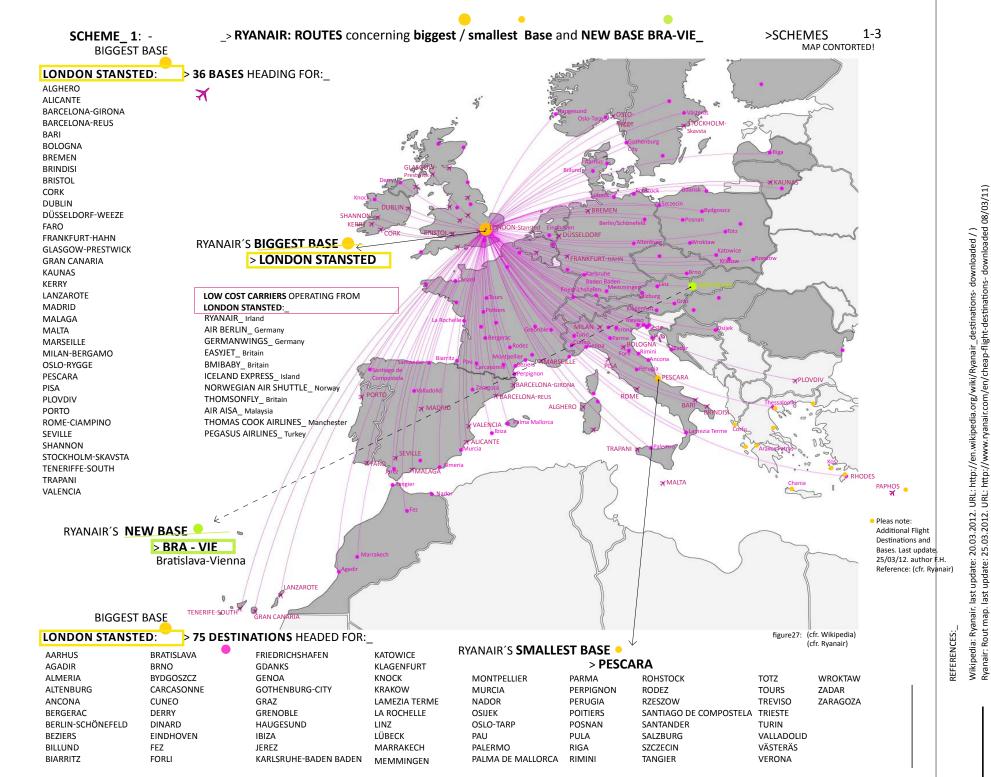
Ryanair now has a number of low-cost competitors. In 2004, approximately 60 new low-cost airlines were formed. Although traditionally a full-service airline, Aer Lingus moved to a low-fares strategy from 2002, leading to a much more intense competition with Ryanair on Irish routes. (Wikipedia) Airlines which attempt to compete directly with Ryanair are treated competitively, with Ryanair being accused by some of reducing fares to significantly undercut their competitors. In response to MyTravelLite, who started to compete with Ryanair on the Birmingham to Dublin route in 2003, Ryanair set up competing flights on some of MyTravelLite's routes until they pulled out. Go was another airline which attempted to offer services from Ryanair's base at Dublin to Glasgow and Edinburgh in Scotland. A fierce battle ensued, which ended with Go withdrawing its service from Dublin. (Wikipedia)

Also Ryanair's biggest competitor Easyjet, which 2004 firstly competed with Ryanair on its home ground, announced in July 2006, that it was withdrawing its Gatwick-Cork, Gatwick-Shannon and Gatwick-Knock services within two weeks. (Wikipedia) Wikipedia: Ryanair. last update: 21.03.2012. URL: http://en.wikipedia.org/wiki/Ryanair- download



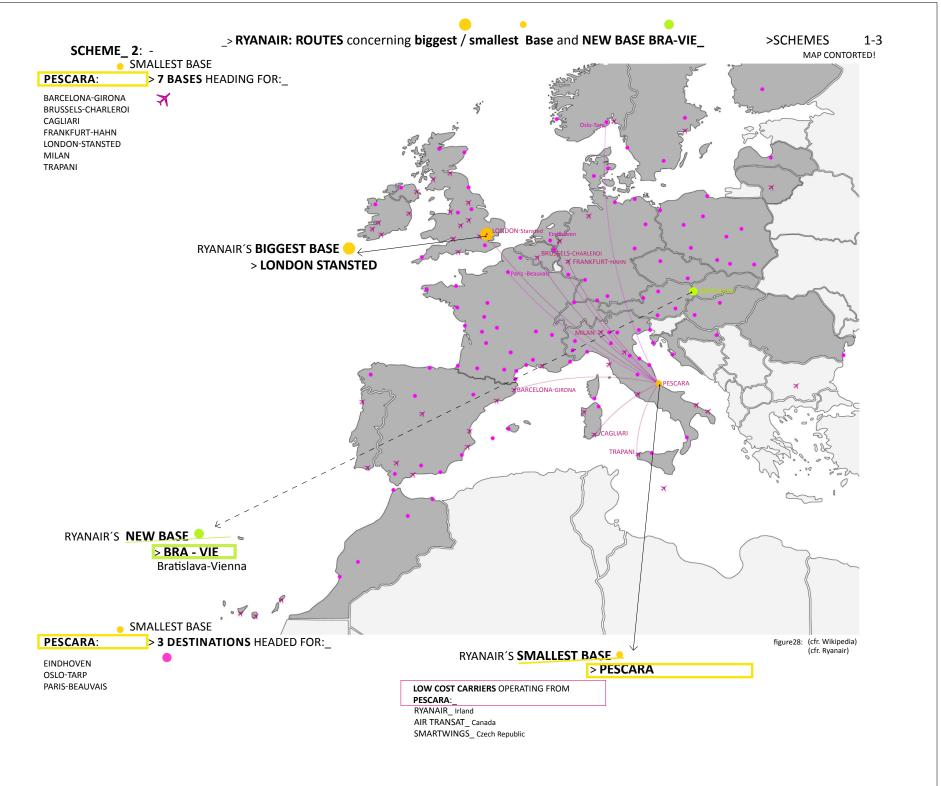


REFERENCES.\_\_ Ryanair: About Us. last update: 25.03.2012. URL: http://www.ryanair.com/en/about- downloaded / ) CAPA - CENTER FOR AVIATION : Ryanair tops European seat capacity in Apr-2010. LCCs have largest market share at 34%. Top routes. last update: 27.05.2010. URL: http://www.centreforaviation.com/analysis/ryanair-tops-european-seat-capacity-in-apr-2010-lccs-have-largest-market-share-at-34-top-routes-27854- downloaded / )



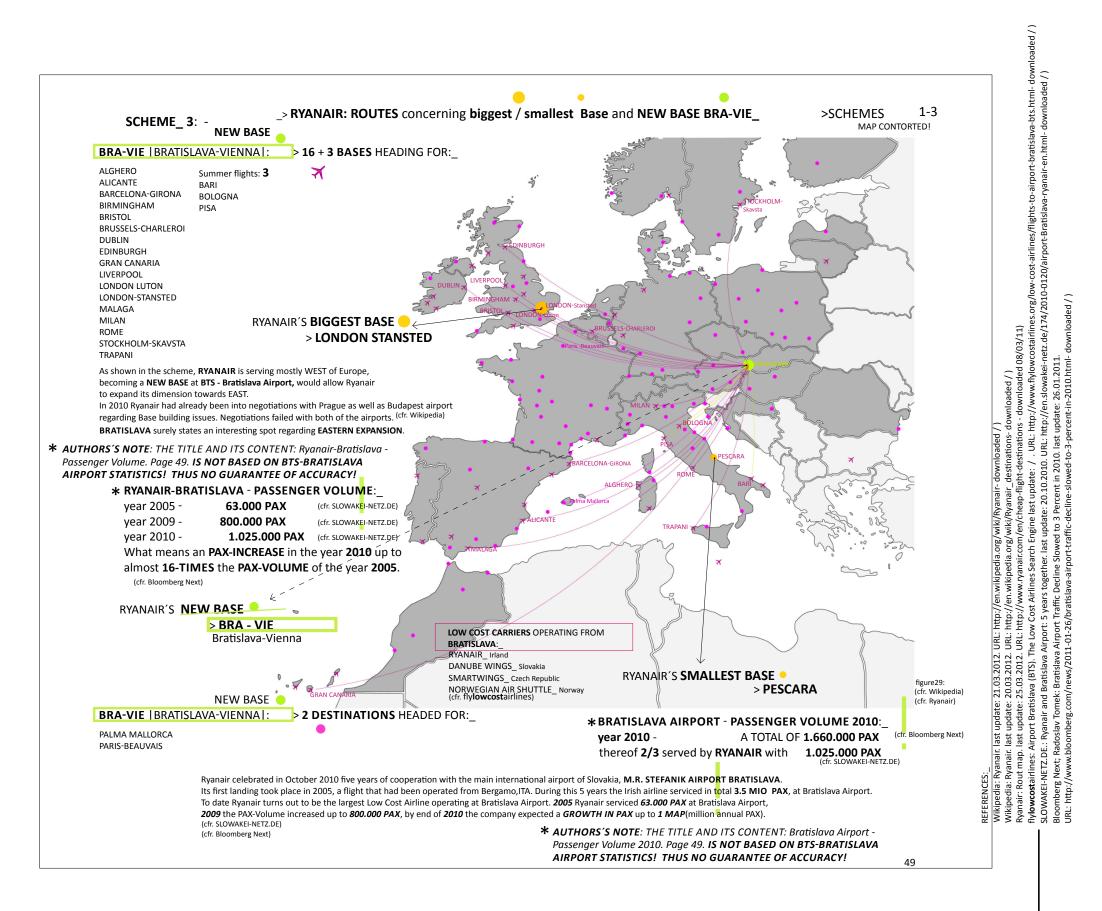


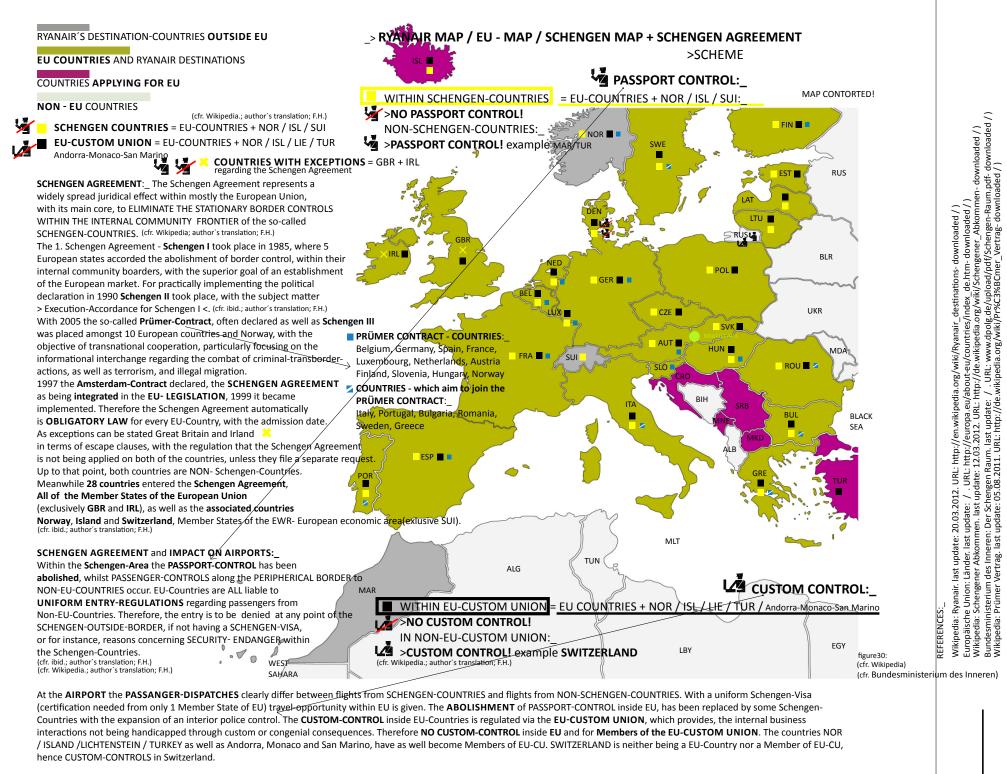
08/03/11)

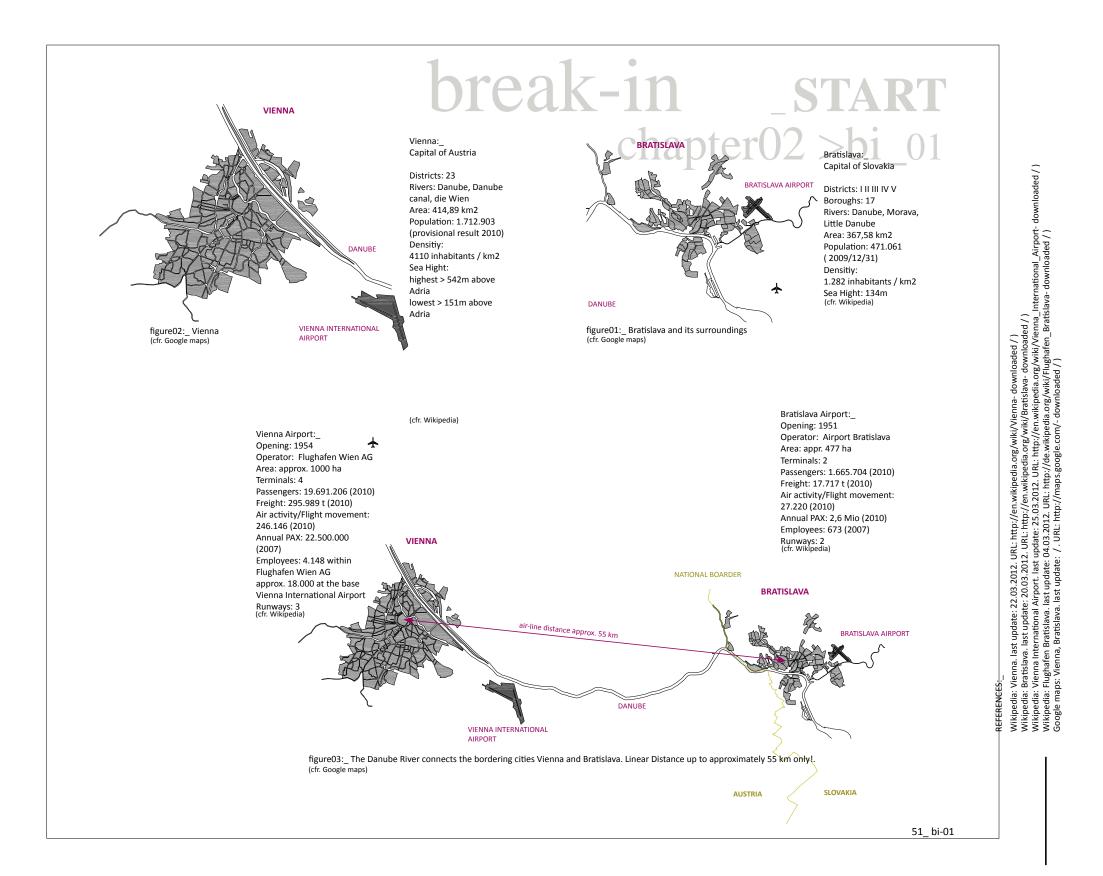


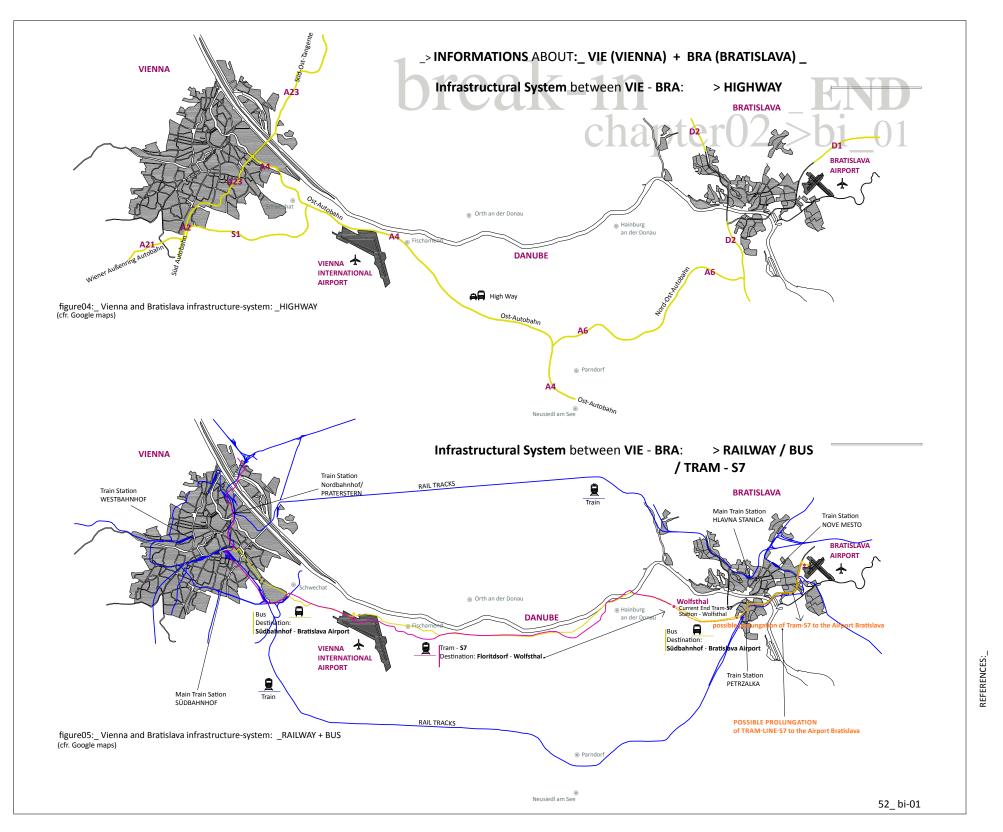


REFERENCES:\_\_











DVANAU	torosts: * REDUCTION OF SO	STS, FACILITY NEEDS, OFFERS IN TERMS OF	
	FRILLS AND CONVENIENCES	STS, FACILITY NEEDS, OFFERS IN TERMS OF	PRIMARY BUSINESS PARADIGM for Lov
	CTIONS AIRSIDE:	(cfr. De Neufville, 2006 p. 350)	INCREASE! (cfr. De Neufville, 2006 p. 349)
RYANA		(cfr. De Neufville, 2006 p. 349) JRNAROUND TIMES max. 25MIN	
		rcraft model >NO BUSINESS CLASS	Low Cost Carrier operate differently from leg strategies:(cfr. ibid., 2006 p. 349)
AUTHORS'S NOTE: THE TITLE AND ITS CONTENT:	* *REORGAN	NISATION of used AIRCRAFT MODEL:	* NO AIRPORTS WITH CONGESTED AIRSPA (cfr. ibid., 2006 p. 349)
Reorganisation of used Aircraft Model. Page 54. IS NOT BASE	D ON ACADEMIC SOURCES!	= Synthetic leather seats, Non- reclining = No seat back pockets	(cfr. ibid., 2006 p. 349)
NO GUARANTEE OF ACCURACY! authoritative source: Wiki	pedia - free encyclopedia	<ul> <li>Safety cards stuck on the back of the seat</li> <li>Life jackets stowed overhead rather than</li> </ul>	* NO EXPENSIVE CAPITAL PROJECTS (cfr. ibid., 2006 p. 349)
	SSENTIAL seems to be a	underneath seats = Possible reduction of toilettes for	Low Cost Carrier operate on * <b>SECONDAR</b>
	<i>LIMINATION of all the UN-</i> S, WITH THE MAIN GOAL >	increasing seatnumbers: >	= AIRPORTS WITH LOWER LEVEL OF TRAFFIC, FEV
	I OF EXPENSES! TO REACH	2 toilettes less > 6 more seats	EXPENSIVE FACILITES = > CONGESTIONS ar (cfr. ibid., 2006 p. 349)
	ABEL TARGET: >>>>>	= Allow STANDING SEATS for passengers	Due to utilisation of regional airports, LCC's a
* OPEN UP WORLD!	THE TRAVEL MARKET TO THE	= BUY ON BOARD - Program = Possible charge on TOILETTE USE	PRODUCTIVITY
WORLD		(cfr. Wikipedia)	often more than * <b>50%</b> compared to legacy a
displaceme	nent presenting the obvious nt of PRIORITIES and their	All of these ISSUES allow RYANAIR to SAVE MONEY on aircraft costs, to proceed the ground handling inside aircraft far faster due to faster cleaning	Pursuing * <b>REDUCTION OF EXPENSES</b> v
not laying a	iously our concernings are ny longer so intensely in <b>ARE TRAVELLING?</b> concerning	as well as faster safety check, during the minimum turn around time.	* MINIMIZING UNPRODUCTIVE GROUN PUT IN OTHER WORDS: = * LC
	ity, but much more in the		(cfr. ibid., 2006 p. 349)
WHEREVER	WE ARE ABLE TO TRAVEL , WHENEVER, EVERYWHERE!,		Due to * AVOIDING AIR TRAFFIC = res well as
	rdless how we travel. Of course VATION is INSEPARABLY	*	KEEPING aircraft ON GROUND/ IN AIR WA
CONNECTED	D to the FACT that we are	<b>REDUCTIONS</b> due to operating on	QUEUING aircraft FOR A OPEN GATE,
Flights UND	It SHORT HAUL FLIGHTS > IER 3 HOURS FLIGHT-TIME in Ivell we are talking about the	RYANAIR - REGIONAL AIRPORTS:_	TAXIING aircraft LONG DISTANCES (cfr. ibid., 2006 p. 349) > ALL OF THIS =
	siness rail business for example	The cooperation between <b>RYANAIR</b> - and the	
would sure!	y differ in its needs.	REGIONAL AIRPORTS allows * INCREASING CAPACITY on both sides >	Further, sidestepping COSTS by: LCC's <b>* CUT THEIR TURNAROUND TIME C</b>
		Regional Airports = * LOWER LEVEL OF TRAFFIC/ DELAYS/ CONGESTIONS/ FEES/	25 MINUTES, in comparison to the more typic carriers. (cfr. ibid., 2006 p. 350)
To open up the	e COOPERATION PROCESS	FAR LESS EXPENSES ON USAGE OF GROUND	Further LCC's COST-REDUCING STRATEGIES
	ssociates, * COMMON	FACILITIES (cfr. ibid., 2006 p. 350)	* NO EXPENSIVE GROUND FACILITY RENTS
	Campaigns/ The Handling		FACILITIES + much * MORE INTENSE USA
	concerning HANDICAPPED	* Pyopoir baightons * EINANCIAL CADACITY	require less! Even if they pay comparable rer
CUSTOMER N	E Offer and Proposals to EEDS/ Contact Possibilities	* Ryanair heightens * FINANCIAL CAPACITY and PRODUCTIVITY of the AIRPORTS REGIONS by bringing passengers = new	LESS PER PASSENGER SERVED.(cfr. ibid., 2006
interesting.	<b>RS</b> could emerge as being very	spending power, passengers who would not	In consequence of * SECONDARY AIRPO
		necessarily come to the regions, hence a possible growth in tourism and employment for	PASSENGERS FINANCIAL GOODIES by (cfr. ibi
		regional airports as well as cities!	* LOWER COSTS FOR PARKING (cfr. ibid., 2006 p.
			* REDUCTION OF OTHER AIRPORT FEES(cfr.
			* possible >LOWER COSTS PASSENGERS IN
			depends on Airline (cfr. ibid., 2006 p. 350)
		54	

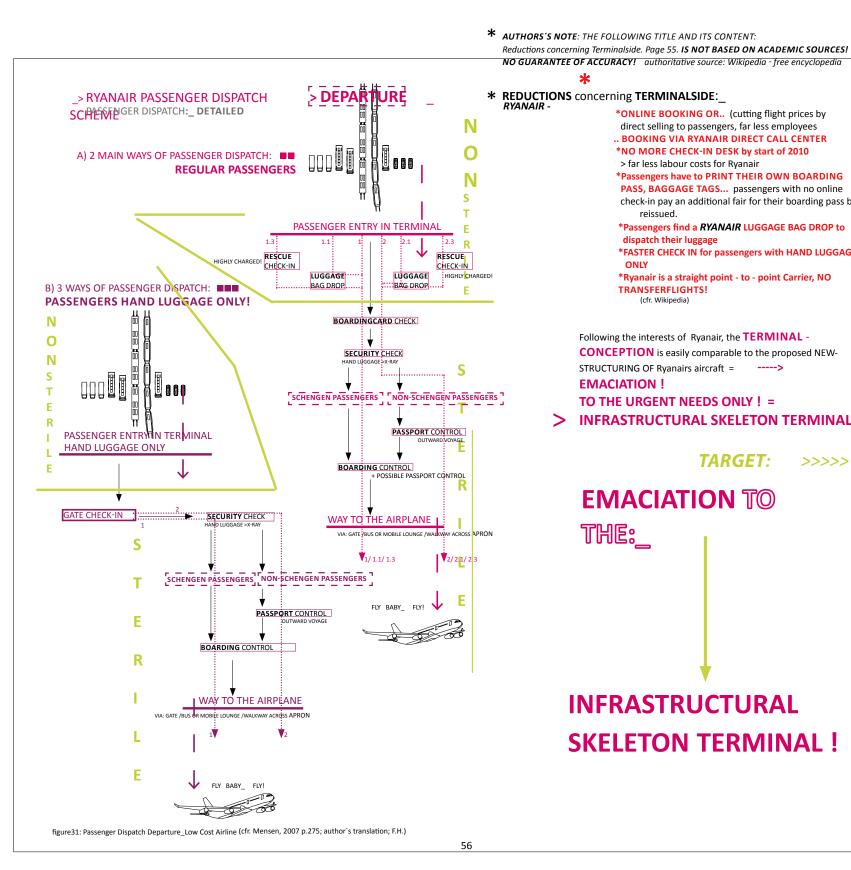
**RYANAIR** and guideline for the AL CONCEPTUAL DESIGN! ow Cost Airlines = \* >EFFICIENCY egacy carriers, by following to 2 key-PACE - RUNWAYS - TAXIWAYS !!! RY / REGIONAL AIRPORTS! EWER AIRPORT DELAYS and LESS and **FEES** are kept within limits. achieve an AIRCRAFT y airlines. via: \_>>> ND- as well as AIR TIME! > SAVE TIME! .CC´s esponsible for **DELAYS** as VAITING TO LAND AND TAKE OFF, = causes **COSTS**! ON GROUND TO A MINIMUM OF bical HOUR for regular > **TS!** >LCC's use OLDER, LESS EXPENSIVE SAGE OF THEIR SPACE, so they ents per square meter, \* THEY PAY FAR 6 p. 350) ORTS USAGE, the LCC's \* OFFER its bid., 2006 p. 350)

- 356.)

(year's) issues 35 / 2006, no. 3, p. 347 -

ů,

. 350) . ibid., 2006 p. 350) NCUR TRAVELLING TO THE AIRPORT



**\*ONLINE BOOKING OR..** (cutting flight prices by direct selling to passengers, far less employees .. BOOKING VIA RYANAIR DIRECT CALL CENTER \*NO MORE CHECK-IN DESK by start of 2010 > far less labour costs for Ryanair \*Passengers have to PRINT THEIR OWN BOARDING PASS, BAGGAGE TAGS... passengers with no online check-in pay an additional fair for their boarding pass being

\*Passengers find a RYANAIR LUGGAGE BAG DROP to \*FASTER CHECK IN for passengers with HAND LUGGAGE

\*Ryanair is a straight point - to - point Carrier, NO

Following the interests of Ryanair, the TERMINAL -**CONCEPTION** is easily comparable to the proposed NEW-

> INFRASTRUCTURAL SKELETON TERMINAL !

TARGET:

>>>>>

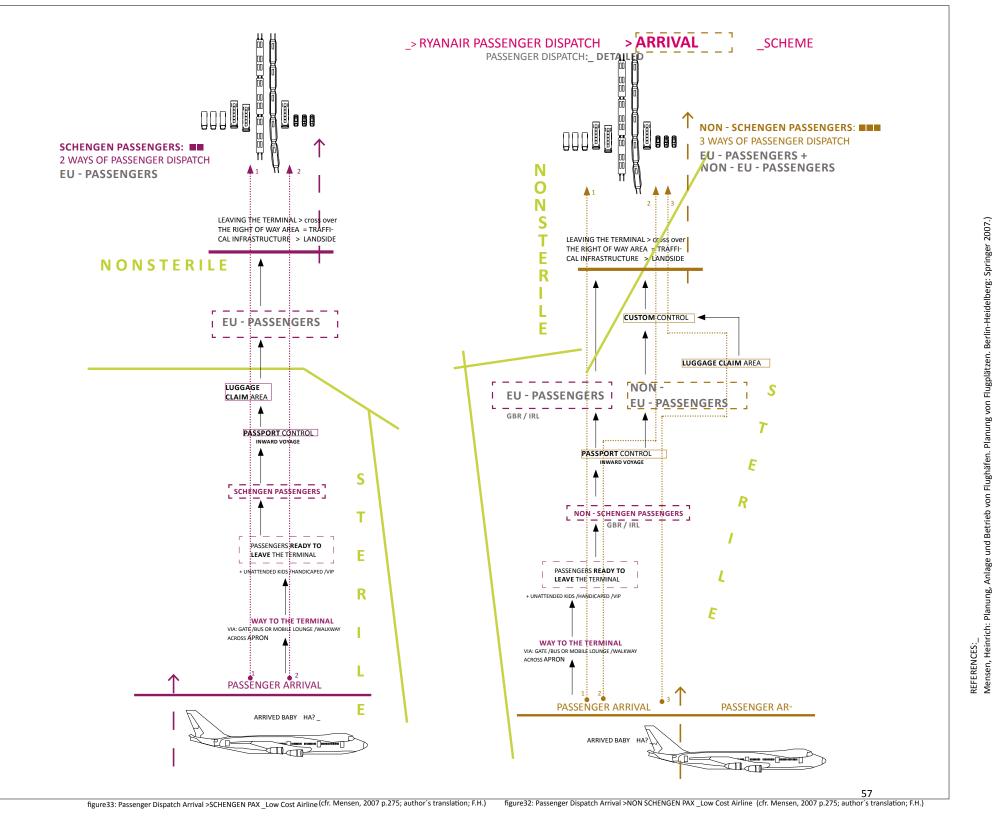


**SKELETON TERMINAL!** 

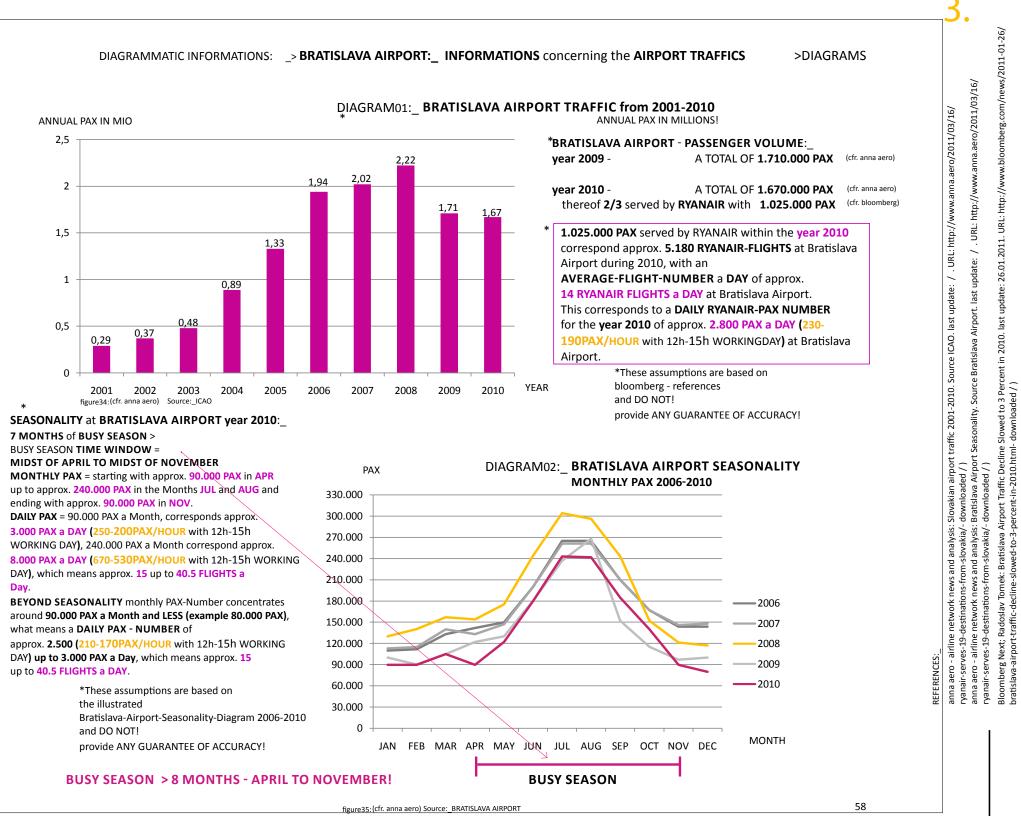
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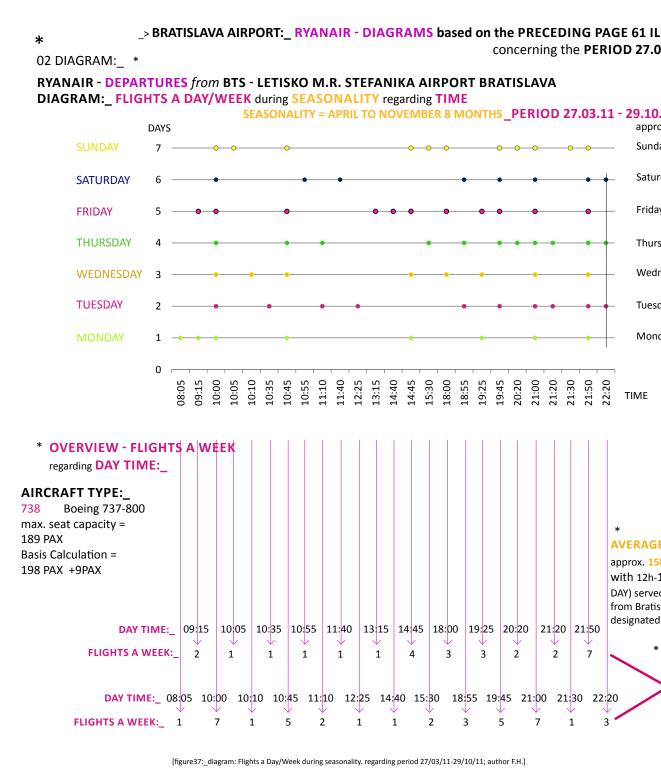


2007.)

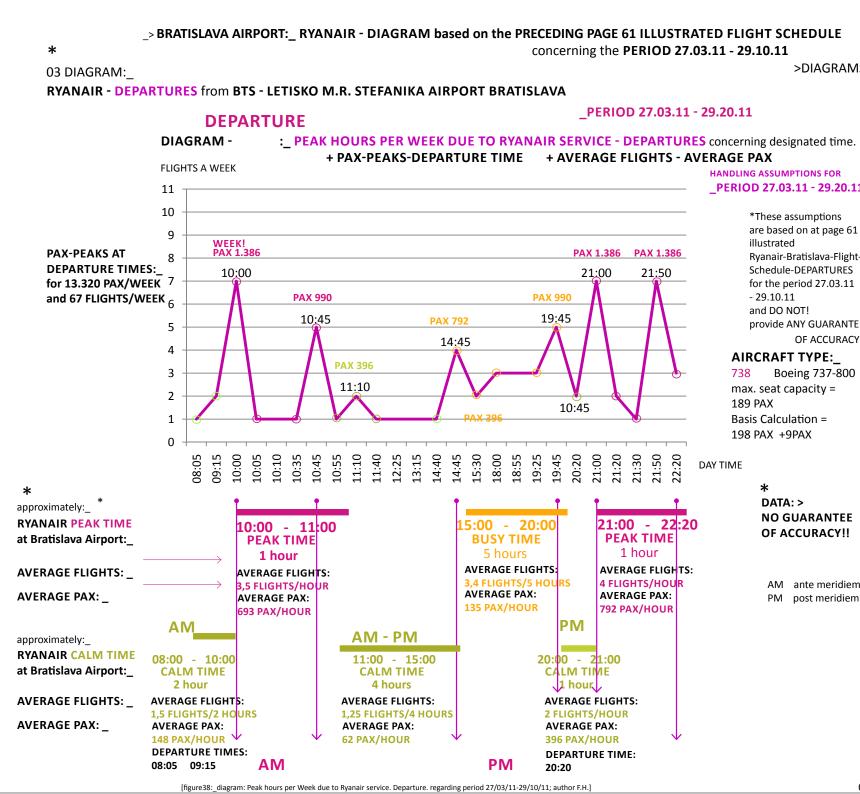


01 FLIGHT SCHEDULE: RYANAIR - DEPARTU	RES from BT	S - LETISKO	M.R. STEFAN	IKA AIRPOR	RT BRATIS	PERIO LAVA		>SCHEDULE
			F	LIGHT SCHEE	DULE _PER	RIOD 27.03	.11 - 29.1	10.11 ADDITIONAL INFORMATION
Destination	from	to	frequency	departure	arrival	flight	aircraft	TO FLIGHT SCHEDULE:_
ALGHERO	27.03.11	27.10.11	4 7	15:30	17:30	FR8226	738	AIRLINE:_
ALICANTE	27.03.11	02.06.11	. 2. 4 7	21:20	23:50	FR5564	738	FR Ryanair
ALICANTE	07.06.11	27.10.11	. 2 . 4	21:20	00:10	FR5564	738	ГК Куанан
ALICANTE	05.06.11	23.10.11	7	21:30	00:20	FR5564	738	FLIGHT DAYS: weekly frequency
BARCELONA-GIRONA	27.03.11	27.10.11	4 7	20:20	22:40	FR9027	738	1 Monday
BIRMINGHAM	29.03.11	29.10.11	. 2. 4 . 6 .	22:20	23:50	FR 735	738	2 Tuesday
BRUSSELS-CHARLEROI	03.07.11	26.10.11	1.37	14:45	16:45	FR2832	738	3 Wednesday
BRUSSELS-CHARLEROI	27.03.11	29.06.11	1.3.5.7	14:45	16:45	FR2832	738	4 Thursday <b>*</b>
BRUSSELS-CHARLEROI	01.07.11	28.10.11	5	15:25	17:25	FR2832	738	5 Friday DATA: >
DUBLIN	04.09.11	27.10.11	1.347	10:45	12:35	FR4283	738	6 Saturday NO GUARANT
DUBLIN	27.03.11	02.09.11	1.345.7	10:45	12:35	FR4283	738	7 Sunday OF ACCURACY
DUBLIN	09.09.11	28.10.11	5	13:40	15:30	FR4283	738	
EDINBURGH	02.04.11	29.10.11	6.	10:55	12:45	FR6643	738	AIRCRAFT TYPE:_
EDINBURGH	29.03.11	27.10.11	. 2. 4	11:10	13:00	FR6643	738	738 Boeing 737-800
GRAN CANARIA	29.03.11	25.10.11	. 2	12:25	16:25	FR3587	738	max. seat capacity =
GRAN CANARIA	01.04.11	28.10.11	5	13:15	17:15	FR3587	738	189 PAX
LIVERPOOL	29.03.11	25.10.11	. 2	10:35	12:15	FR4024	738	Basis Calculation =
LIVERPOOL	02.04.11	29.10.11	6.	11:40	13:20	FR4024	738	198 PAX +9PAX
LONDON-LUTON	27.03.11	29.10.11	1234567	21:50	23:05	FR2307	738	
LONDON-STANSTED	27.03.11	29.10.11	1234567	10:00	11:15	FR2315	738	K
LONDON-STANSTED	27.03.11	29.10.11	123 4567	21:00	22:15	FR2319	738	*These assumptions are based on the illustrated
MALAGA	10.04.11	23.10.11	7	10:05	13:35	FR2536	738	Ryanair-Bratislava-Flight- Schedule-
MALAGA	13.04.11	26.10.11	3	10:10	13:40	FR2536	738	DEPARTURES
MALAGA	27.03.11	06.04.11	3 7	10:25	13:55	FR2536	738	for the period 27.03.11 - 29.10.11
MILAN-BERGAMO	28.03.11	24.10.11	1	08:05	09:25	FR4643	738	and DO NOT!
MILAN-BERGAMO	01.04.11	28.10.11	5	14:40	16:00	FR4643	738	provide ANY GUARANTEE OF
MILAN-BERGAMO	29.03.11	29.10.11	. 2 . 4 . 6 .	18:55	20:15	FR4643	738	* ACCURACY!
PALMA DE MALLORCA	29.03.11	29.10.11	. 2 . 4 56.	19:45	22:15	FR9512	738	*AVERAGE PAX/HOUR =
PARIS-BEAUVAIS	27.03.11	28.10.11	1.3.5.7	19:25	21:35	FR9117	738	130 PAX HOUR_ 15h WORKING DAY!
ROME-CIAMPINO	27.03.11	28.10.11	3 . 5 . 7	18:00	19:45	FR9823	738	assumptions for designated time!
TRAPANI	28.03.11	28.10.11	1 5	09:15	11:15	FR8004	738	HANDLING ASSUMPTIONS FOR
BRISTOL START 30 OCT 1	1							PERIOQ 27.03.11 - 29.20.11
ure36: (cfr. bts airport bratislava)				*				$ \gamma$
RYANAIR SERVED FLIG	HTS PER DAY a	it Bratislava A	irport <b>:_</b>					t Bratislava Airport
1 Monday	>approx.	8 FUGHTS		approxim	ately <b>67</b> FI	LIGHTS A V	WEEK	
2 Tuesday	>approx. 1			* RYANAIR	SERVED P	ASSENGER	S PFR WFF	EK at Bratisłava Airport:
3 Wednesday	>approx.					66 PAX A V		
4 Thursday	>approx. 1							•
5 Friday	>approx. 1	_		* RYANAIR	SERVED F	LIGHTS PER	R DAY [AVE	ERAGE] at Bratislava Airport:_
6 Saturday	>approx.			approxim	ately 9.6	FLIGHTS A	DAY	
7 Sunday	>approx.					ASSENGER		Y [AVERAGE] at Bratislava Airport:_
Curracy	· appion.			approxim				

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		11 >DIAGF	AM	
	HANDL	ING ASSUMPTIONS FOR		
.11	_PERI	OD 27.03.11 - 29.1	0.11	
oxima	ately:_			
ay	11 Flights			
	-	* AVERAGE FLIGHT		
day	8 Flights	approx. 9.6 FLIGHT		
		served by RYANAIR	• a ady	
y	11 Flights	from Bratislava Airpo	rt	
		4-1 · · ·		
sday	11 Flights	*These assumptions		
,	0.0	are based on at page illustrated		
nesda	ay 8 Flights	Ryanair-Bratislava-F	light-	
		Schedule-DEPATURE	-	
day	10 Flights	for the period 27.03	.11	
		- 29.10.11 and DO NOT!		
day	8 Flights	provide ANY GUARA	NTEF	
		OF ACCUR		
	LIGHTS A			
		LIGHTS A WEEK	4	
	erved by RYA	NAIR a Airport for the	* DATA: >	
		riod of time.	NO GUARANTEE	
	AX A WEE		OF ACCURACY!!	
		66 PAX A WEEK		
	erved by RYA			
		a Airport for the		
		riod of time.	✓	
		* AVERAGE PAX	A DAY =	
	X/HOUR =			
8- <b>13</b>	ОРАХ/НО	UR served by RYANA!		
15h \	NORKING	from Bratislava Air designated period		
,	RYANAIR 🗧		or time.	
	Airport for t	he		
i perio	od of time.			
то		HTS A WEEK = 6	7	
BI		OURS A WEEK:_		
>	AM	PM		
	10:00			
	10:45			
		21:00		
		21:50		
			60	



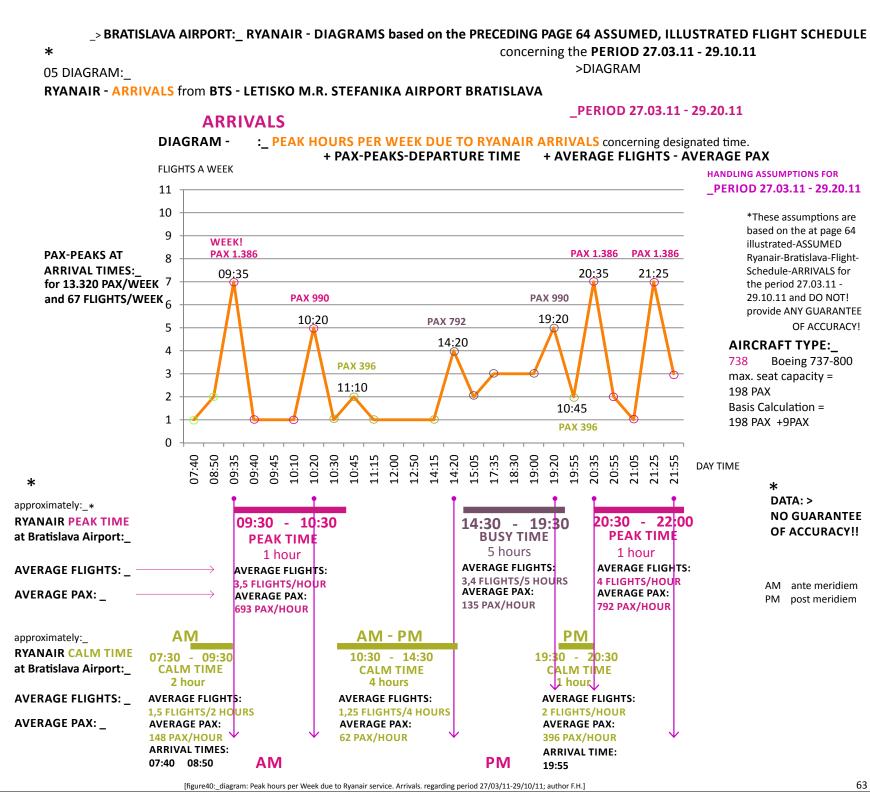
>DIAGRAMS

HANDLING ASSUMPTIONS FOR \_PERIOD 27.03.11 - 29.20.11 \*These assumptions are based on at page 61 illustrated Ryanair-Bratislava-Flight-Schedule-DEPARTURES for the period 27.03.11 - 29.10.11 and DO NOT! provide ANY GUARANTEE OF ACCURACY! AIRCRAFT TYPE: 738 Boeing 737-800 max. seat capacity = 189 PAX Basis Calculation = 198 PAX +9PAX DAY TIME \* DATA: > NO GUARANTEE OF ACCURACY!! AM ante meridiem PM post meridiem

27/03/12. ast Flight 

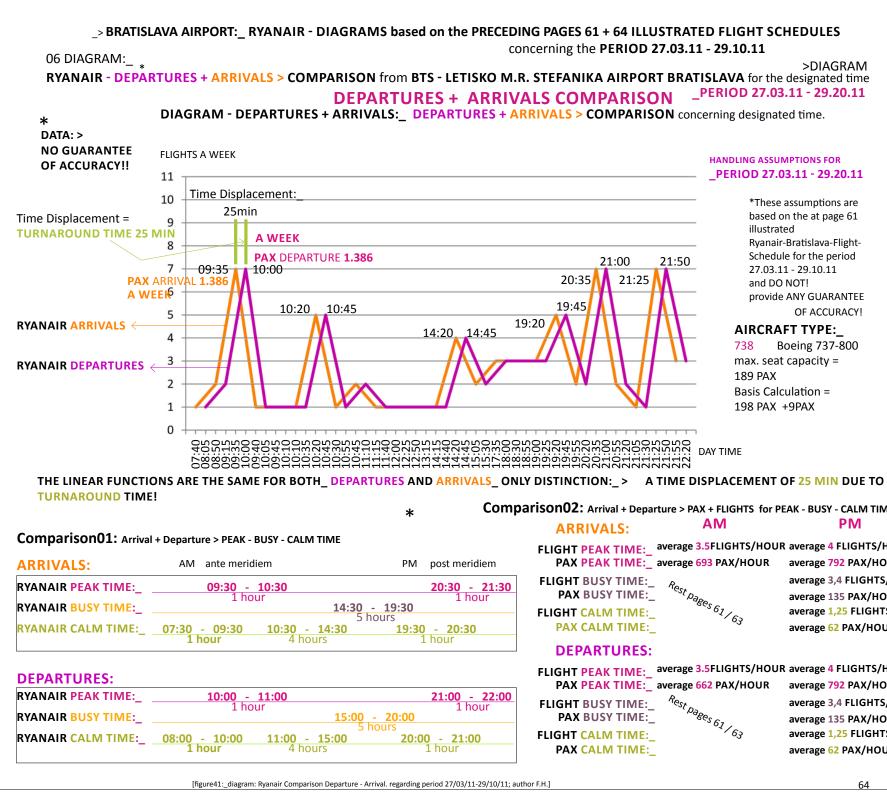
04 FLIGHT SCHEDULE: <b>RYANAIR - ARRIVALS</b>						DEFAILTONED	(puge 01) —	>SCH	IEDULE
*					_PER	IOD 27.03	<u>.11 - 29.1</u> 0.11	ADDITIONAL INFORMA	τιον
Destination	from	to	frequency	departure	arrival	flight	aircraft	TO FLIGHT SCHEDULE:	
ALGHERO	27.03.11	27.10.11	4 7	- : -	15:05	FR8227	738	_	
ALICANTE	27.03.11	02.06.11	. 2. 4 7	- : -	20:55	FR5565	738	AIRLINE:	
ALICANTE	07.06.11	27.10.11	. 2. 4	- : -	20:55	FR5565	738	FR Ryanair	
ALICANTE	05.06.11	23.10.11	7	- : -	21:05	FR5565	738	FLIGHT DAYS:_ weekly	frequency
BARCELONA-GIRONA	27.03.11		4 7	- : -	19:55	FR9026	738	1 Monday	. ,
BIRMINGHAM	29.03.11		. 2. 4 . 6 .	- : -	21:55	FR 734	738	2 Tuesday	
BRUSSELS-CHARLEROI	03.07.11	26.10.11	1.37	- : -	14:20	FR2831	738	3 Wednesday	
BRUSSELS-CHARLEROI	27.03.11	29.06.11	1.3.5.7	- : -	14:20	FR2831	738	4 Thursday	
BRUSSELS-CHARLEROI	01.07.11	28.10.11	5	- : -	15:00	FR2831	738	5 Friday	
DUBLIN	04.09.11		1.347	- : -	10:20	FR4282	738	6 Saturday	*
DUBLIN	27.03.11		1.345.7	- : -	10:20	FR4282	738	7 Sunday	DATA: >
DUBLIN	09.09.11		5	- : -	13:25	FR4282	738	-	NO GUARANT
EDINBURGH	02.04.11	29.10.11	6.	- : -	10:30	FR6642	738	AIRCRAFT TYPE:	OF ACCURACY
EDINBURGH	29.03.11	27.10.11	. 2. 4	- : -	10:45	FR6642	738	738 Boeing 737-800	
GRAN CANARIA	29.03.11		. 2	- : -	12:00	FR3586	738	max. seat capacity =	
GRAN CANARIA	01.04.11	28.10.11	5	- : -	12:50	FR3586	738	189 PAX	
LIVERPOOL	29.03.11		. 2	- : -	10:10	FR4023	738	Basis Calculation =	
LIVERPOOL	02.04.11	29.10.11	6.	- : -	11:15	FR4023	738	198 PAX +9PAX	
LONDON-LUTON	27.03.11	29.10.11	1234567	- : -	21:25	FR2306	738		
LONDON-STANSTED	27.03.11	29.10.11	1234567	- : -	09:35	FR2314	738		
LONDON-STANSTED	27.03.11	29.10.11	1234567	- : -	20:35	FR2318	738	*The informations Ryanair-B	ratislava-
MALAGA	10.04.11	23.10.11	7	- : -	09:40	FR2535	738	Flight-Schedule-ARRIVALS IS	
MALAGA	13.04.11	26.10.11	3	- : -	09:45	FR2535	738	ASSUMPTION REFERRING TO	
MALAGA	27.03.11	06.04.11	3 7	- : -	10:00	FR2535	738	RYANAIR- BRATISLAVA FLIGH	т
MILAN-BERGAMO	28.03.11	24.10.11	1	- : -	07:40	FR4642	738	SCHEDULE-DEPARTURES (pag	
MILAN-BERGAMO	01.04.11	28.10.11	5	- : -	14:15	FR4642	738	the period 27.03.11 - 29.09.1	11
MILAN-BERGAMO	29.03.11	29.10.11	. 2 . 4 . 6.	- : -	18:30	FR4642	738	and DO NOT!	
PALMA DE MALLORCA	29.03.11	29.10.11	. 2 . 4 56.	- : -	19:20	FR9511	738	provide ANY GUARANTEE OF	
PARIS-BEAUVAIS	27.03.11	28.10.11	1.3.5.7	- : -	19:00	FR9116	738	ACCUR	ACT!
ROME-CIAMPINO	27.03.11	28.10.11	3 . 5 . 7	- : -	17:35	FR9822	738		
TRAPANI	28.03.11	28.10.11	1 5	- : -	08:50	FR8003	738	HANDLING ASSUMPTIONS FOR	
BRISTOL START 30 OCT 11	L							PERIOD 27.03.11 - 29.20	0.11
ure39:_diagram: Flights a Day/Week dur								-	
RYANAIR ARRIVING FLI	GHTS PER DA	Y at Bratislava	Airport:				WEEK at Bratis	iava Airport:_	
1 Monday	>approx.			approxim	ately 67 Fl	IGHTS A V	NEEK		
2 Tuesday	>approx. 1			* RYANAIR		ASSENGER	SPER WEEK at F	Bratislava Airport:_	
3 Wednesday	>approx.					66 PAX A V			
4 Thursday	>approx. 1								
5 Friday	>approx. 1			* RYANAIR	SERVED F	LIGHTS PER	<b>DAY [</b> AVERAGE	] at Bratislava Airport:_	
6 Saturday	>approx.			approxim	ately <b>9.6</b>	FLIGHTS A	DAY		
7 Sunday	>approx. 1							RAGE] at Bratislava Airport:_	

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## HANDLING ASSUMPTIONS FOR \_PERIOD 27.03.11 - 29.20.11 \*These assumptions are based on the at page 64 illustrated-ASSUMED Ryanair-Bratislava-Flight-Schedule-ARRIVALS for the period 27.03.11 -29.10.11 and DO NOT! provide ANY GUARANTEE OF ACCURACY! AIRCRAFT TYPE: 738 Boeing 737-800 max. seat capacity = 198 PAX Basis Calculation = 198 PAX +9PAX DAY TIME \* DATA: > **NO GUARANTEE** OF ACCURACY!! AM ante meridiem PM post meridiem

27/03/12. Flight 



# >DIAGRAM



\*These assumptions are based on the at page 61 illustrated Ryanair-Bratislava-Flight-Schedule for the period 27.03.11 - 29.10.11 and DO NOT! provide ANY GUARANTEE OF ACCURACY! AIRCRAFT TYPE:\_

738 Boeing 737-800 max. seat capacity = 189 PAX Basis Calculation = 198 PAX +9PAX



**Comparison02:** Arrival + Departure > PAX + FLIGHTS for PEAK - BUSY - CALM TIME ΡΜ AM

> FLIGHT PEAK TIME:\_ average 3.5FLIGHTS/HOUR average 4 FLIGHTS/HOUR PAX PEAK TIME:\_ average 693 PAX/HOUR average 792 PAX/HOUR average 3,4 FLIGHTS/HOUR average 135 PAX/HOUR average 1,25 FLIGHTS/4HOUR average 62 PAX/HOUR

verage 3.5FLIGHTS/HOUR	average 4 FLIGHTS/HOUR
verage 662 PAX/HOUR	average 792 PAX/HOUR
Rest Pages 61/63	average 3,4 FLIGHTS/HOUR
~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	average 135 PAX/HOUR
-1/63	average 1,25 FLIGHTS/4HOUR
	average 62 PAX/HOUR

otto: JRL: 27/03/12. BEFE bts -

189 Bas	k. seat capacit PAX is Calculation PAX +9PAX		JLAR CALCUL	ATORY OVER	VIEW FOR RYAN	IAIR - AIR T	_		ON THE DESIGNAT / <b>2020 - 2030</b>	ED YEARS >SCHEDULE
	01 SCHED *	ULE:_ RYANAIR YEARS 20			TISKO M.R. ST [authors assumption	on] SEASON/		to NOV	Boeing 737	
*		YEAF	R	WE	EK	DA	Y	НО	UR max. seat o	apacity=189 PAX
	YEAR	PAX/YEAR F	LIGHTS/YEAR	PAX/WEEK	FLIGHTS/WEEK	PAX/DAY	FLIGHTS/DAY	PAX/HOUR	FLIGHTS/HOUR	WORKING HOURS/DAY
	2010	(cfr. bloomberg) <b>1.025.000</b> PAX/YEAR =(*2/3 of BTS - total served flights >	approx. <b>5.180</b> FLIGHTS/ YEAR	арргох. <b>19.712</b> РАХ/WEEK	approx. <b>100</b> FLIGHTS/ + 9 P. YEAR Basis	approx. 4 <b>2.850</b> 4 PAX/DAY Calculation	approx. <b>14</b> FLIGHTS/ =198 <sub>AY</sub>	approx. <b>190</b> PAX/HOUR	approx. 1 FLIGHTS/ HOUR (NON- significant due to PEAK - BUSY - CALM	<b>15 h / Day</b> (08:00- 23:00) <b>*</b>
*		1.660.000 PAX in 2010)							TIMES)	DATA: > NO GUARANTEE OF ACCURACY!!
	* 2011 (Information referring to designated	approx. <mark>618.948</mark> PAX/YEAR	approx. <b>3.126</b> FLIGHTS/ YEAR	<b>average</b> <b>11.096</b> PAX/ WEEK	average! 56 FLIGHTS/ WEEK	average 1.580 PAX/DAY	average 8 FLIGHTS/ DAY	average 106 PAX/HOUR	average 1,07 FLIGHTS/ HOUR (NON- significant	<b>15 h / Day</b> (08:00- 23:00)
	Ryanair	PAX/YEAR	FLIGHTS/YEAR	PAX/WEEK	FLIGHTS/WEEK	PAX/DAY	FLIGHTS/DAY	PAX/HOUR	due to PEAK -	
ASSUMPT	-Flight- Schedule 2011, check page 61.) BEYOND SEASON	464.310 PAX during seasonality = 8 Months, check page 60. 154.638 PAX beyond season = 4 Months # PERIOD 27.03.	Months 781 FLIGHTS beyond season = 4 Months	= 8 Months	67 FLIGHTS during seasonality = 8 Months 45 FLIGHTS beyond season = 4 Months	1.900 PAX during seasonality = 8 Months 1.267 PAX beyond season = 4 Months	9,6 FLIGHTS during seasonality = 8 Months 6,4 FLIGHTS beyond season = 4 Months	127 PAX during seasonality = 8 Months 85 PAX beyond season = 4 Months	BUSY - CALM TIMES) FLIGHTS/HOUR 0,64 FLIGHTS during seasonality = 8 Months 0,43 FLIGHTS beyond season = 4 Months	SEASONALITY *data for year 2011 relates to the Ryanair- Flight-Schedule-2011, page 61. # beyond season data = assumed with approx. 25% of the ANNUAL PA) according to BEYOND
SU	2020-2030 [authors assumption] R TRAFFIC 2020 MED ALMOST AFFIC OF THE Y	0 - 2030 = AS- 3-TIMES	approx. <b>15.150 -</b> <b>17.680</b> FLIGHTS/ YEAR	approx. <b>57.690 -</b> <b>67.300</b> PAX/ WEEK	арргох. <b>291 -</b> <b>340</b> FLIGHTS/ WEEK	approx. <b>8.241 -</b> <b>9.614</b> PAX/DAY	approx. <b>41,6 -</b> <b>48,5</b> FLIGHTS/ DAY	approx. <b>549 -</b> <b>641</b> PAX/HOUR	approx. 2,77 - 3,23 FLIGHTS/ HOUR (NON- significant due to PEAK - BUSY - CALM TIMES)	SEASONALITY DIAGRAM page 60. <b>15 h / Day</b> (08:00- 23:00)

[figure42:\_schedular calculation: Ryanair - Air Traffic at BTS - Letisko M.R. Stefanika Airport Bratislava. years 2010 / 2011 / 2020-2030 ; author F.H.]

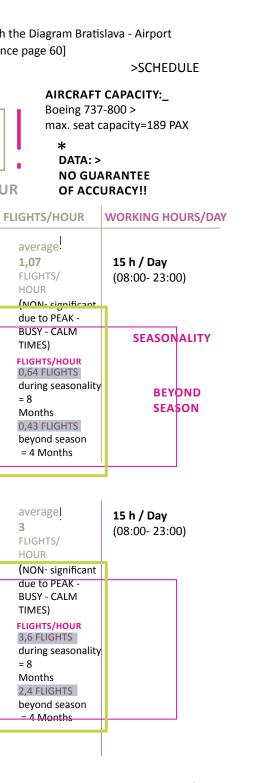
27/03/12. URL: http:// 4 

.89 F asis	seat capacit PAX Calculation PAX +9PAX		_> RYANAIR - AI	R TRAFFIC 2	2020 - 2030:_ AS		FOR SEASOI		th the Diagram Brati ence page 60]	slava - Airport
	*		2020-2030 :_ A Cal Cal	SSUMPTIOI culating SEASO	ETISKO M.R. ST N - AIR TRAFFIC NALITY = 8 MONTH ID SEASONALITY = 4	Seasonal	L <mark>ITY</mark> THE ANNUAL P	AX	Boeing 737	>SCHEDULE CAPACITY:_ 7-800 > capacity=189 PAX
¢		ASON = from DEC 1	to MAR	W	EEK	DA	(	но	DATA: > NO GUA	ARANTEE URACY!!
	YEAR	PAX/YEAR	FLIGHTS/YEAR	PAX/WEEK	FLIGHTS/WEEK	PAX/DAY	LIGHTS/DAY	PAX/HOUR	FLIGHTS/HOUR	WORKING HOURS/DAY
•	2020-2030 [authors assumption]	approx. <mark>3.000.000</mark> PAX/YEAR	approx. <b>15.152</b> FLIGHTS/ YEAR	average 53.790 PAX/ WEEK	average 272 FLIGHTS/ WEEK	average 7.684 PAX/DAY	average <sup>1</sup> 39 FLIGHTS/ DAY	average 512 PAX/HOUR	average <sup>1</sup> 2,6 FLIGHTS/ HOUR	<b>15 h / Day</b> (08:00- 23:00)
		PAX/YEAR	FLIGHTS/YEAR	PAX/WEEK	FLIGHTS/WEEK	PAX/DAY	FLIGHTS/DAY	PAX/HOUR	(NON- significant due to PEAK -	
	ONALITY BEYOND SEASON	2.250.000 PAX during seasonality = 8 Months, 750.000 PAX beyond season = 4 Months	11.364 FLIGHTS during seasonality = 8 Months 3.788 FLIGHTS beyond season = 4 Months	64.549 PAX during seasonality = 8 Months 43.032 PAX beyond season = 4 Months	326 FLIGHTS during seasonality = 8 Months 217 FLIGHTS beyond season = 4 Months	9.221 PAX during seasonality = 8 Months 6.148 PAX beyond season = 4 Months	47 FLIGHTS during seasonality = 8 Months 31 FLIGHTS beyond season = 4 Months	615 PAX during seasonality = 8 Months 410 PAX beyond season = 4 Months	BUSY - CALM TIMES) FLIGHTS/HOUR 3,1 FLIGHTS during seasonality = 8 Months 2,07 FLIGHTS beyond season = 4 Months	
•										
•	2020-2030 [authors assumption]	approx. <b>3.500.000</b> PAX/YEAR	approx. <b>17.677</b> FLIGHTS/ YEAR	average 62.765 PAX/ WEEK	<b>average!</b> <b>317</b> FLIGHTS/ WEEK	average! 8.965 PAX/DAY	<b>average!</b> <b>45</b> FLIGHTS/ DAY	<b>average</b> 597 PAX/HOUR	<b>average!</b> <b>3</b> FLIGHTS/ HOUR (NON- significant	<b>15 h / Day</b> (08:00- 23:00)
EAS	GONALITY	PAX/YEAR 2.625.000 PAX during seasonality = 8 Months,	FLIGHTS/YEAR 13.258 FLIGHTS during seasonality = 8 Months	PAX/WEEK 75.307 PAX during seasonality = 8	FLIGHTS/WEEK 380 FLIGHTS during seasonality = 8	PAX/DAY 10.758 PAX during seasonality = 8	FLIGHTS/DAY 54 FLIGHTS during seasonality = 8	PAX/HOUR 717 PAX during seasonality = 8	due to PEAK - BUSY - CALM TIMES) FLIGHTS/HOUR 3,6 FLIGHTS	
	EYOND EASON	875.000 PAX beyond season = 4 Months	4.420 FLIGHTS beyond season = 4 Months	Months 50.205 PAX beyond season = 4 Months	Months 254 FLIGHTS beyond season = 4 Months	Months 7.172 PAX beyond season = 4 Months	Months 36 FLIGHTS beyond season = 4 Months	Months 478 PAX beyond season = 4 Months	during seasonality = 8 Months 2,4 FLIGHTS beyond season = 4 Months	

₹ http: 27/03/12. URL ast Info light REFERENCES:\_\_ bts - airport bratislava: F

* YEAR 2011	approx. 618.948 tion PAX/YEAR	V MAR	Means an PAX-INCF approx. <b>5.7 -TIMES</b>	approx. 618.94 0:_ approx. 3.500.00 EASE for the period higher than the des EEK FLIGHTS/WEEK	00 PAX/YEAR 2020 - 2030 u signated PAX-V	p to OLUME for the ye	EAR	
YEAR 2011 (Informa referring designat Ryanair -Summe -Flight- Schedule 2011, ch	PAX/YEAR FI approx. 618.948 PAX/YEAR	approx. <b>3.126</b>	R PAX/WEEK				НС	
<b>2011</b> (Informa referring designat Ryanair -Summe -Flight- Schedule 2011, ch	approx. 618.948 tion PAX/YEAR	approx. <b>3.126</b>		FLIGHTS/WEEK	PAX/DAY			UK
(Informa referring designat Ryanair -Summe -Flight- Schedule 2011, ch	tion PAX/YEAR	3.126	average		,	FLIGHTS/DAY	PAX/HOUR	FLI
Ryanair -Summe -Flight- Schedule 2011, ch	eu	YEAR	<b>11.096</b> PAX/ WEEK	average <b>56</b> FLIGHTS/ WEEK	average <b>1.580</b> PAX/DAY	average <b>8</b> FLIGHTS/ DAY	average <b>106</b> PAX/HOUR	
-Flight- Schedule 2011, ch	PAX/YEAR	FLIGHTS/YEA	AR PAX/WEEK	FLIGHTS/WEEK	PAX/DAY	FLIGHTS/DAY	PAX/HOUR	
	seasonality = 8 Months, check page eck 60.	2.345 FLIGH during seasonality = Months 781 FLIGHTS	= 8 S Months	67 FLIGHTS during seasonality = 8 Months	1.900 PAX during seasonality = 8 Months	9,6 FLIGHTS during seasonality = 8 Months	127 PAX during seasonality = 8 Months	F
201 NOTE! ASSUMPTIONS 2011_P	beyond season = 4 Months ERIOD 27.03.11 - 29	beyond seas = 4 Months 9.10.11!		45 FLIGHTS beyond season = 4 Months	1.267 PAX beyond season = 4 Months	6,4 FLIGHTS beyond season = 4 Months	85 PAX beyond season = 4 Months	I
* O 2020-20 [authors assumpt	,	approx. <b>17.677</b> FLIGHTS/ YEAR	average <b>62.765</b> PAX/ WEEK	average <b>317</b> FLIGHTS/ WEEK	average <b>8.965</b> PAX/DAY	average <b>45</b> FLIGHTS/ DAY	averagel <b>597</b> PAX/HOUR	
	PAX/YEAR	FLIGHTS/YEA	AR PAX/WEEK	FLIGHTS/WEEK	PAX/DAY	FLIGHTS/DAY	PAX/HOUR	
SEASONALIT BEYOND SEASON	during seasonality = 8 Months	13.258 FLIG during seasonality = Months 4.420 FLIGH beyond seas	= 8 seasonality = 8 ITS Months 50.205 PAX	380 FLIGHTS during seasonality = 8 Months 254 FLIGHTS	10.758 PAX during seasonality = 8 Months 7.172 PAX	54 FLIGHTS during seasonality = 8 Months 36 FLIGHTS	717 PAX during seasonality = 8 Months 478 PAX	F
20	Months	= 4 Months	beyond season = 4 Months	beyond season = 4 Months	beyond season = 4 Months	beyond season = 4 Months	beyond season = 4 Months	

[figure44:\_schedular calculation: Ryanair - Air Traffic at BTS - Letisko M.R. Stefanika Airport Bratislava. years 2011/2020-2030 :\_ Assumption - Air Traffic Seasonality; author F.H.]





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## INTRO:

## NEW TERMINAL RYANAIR AT BTS - M.R. STEFANIK AIRPORT BRATISLAVA

As a matter of fact Ryanair and LC-Airlines in general, are to be seen as enablers for regional Airports, reasoning an increasing development by affording them to transform into leading infrastructure necessities. Whilst formerly being basically open to a specific clientele only, now a transformation into an equally used infrastructure is possible, regardless the social state of the Passenger, thus allowing regional Airports to become natural combatants to nowadays infrastructure. This new targeted position of regional Airports as well as LCC's - Low Cost Carriers and their handled service - flying, becomes only possible due to the combination of attractive and economic service usage LC-Airports provide, and the to the majority allowable service usage LC-Airlines provide, by offering their products on very low fairs Hence, the door LEARN PEOPLE HOW TO FLY opens up. Nowadays no regional Airport could ever disclaim not being in need of LC-Airlines anymore.

## **NEW TERMINAL RYANAIR**

Ryanair up to now is the leading Low Cost Airline in Europe. Founded in 1985 by Christopher Ryan, Liam Lonergan and Tony Ryan, after whom the company is named, being reconstructed beginning with the year 1991 by the actual head of the company, Michael O'Leary. (cfr. Wikipedia) Under the leadership of Michael O'Leary, the Airline Ryanair initiated the Low Cost Aviation Business in Europe by strictly following a determined low cost business plan, along the lines of the US - Airline Southwest. (cfr. Flottau, Oldag 2011 p. 18) According to the Index:\_ Intra European Market Share. Page 46. (cfr. CAPA-CENTER FOR AVIATION) last update. 27/05/10 The Intra European Market Share lays with 34% for Low Cost Carriers, before Star Alliance Members (25%), Skyteam Members (16%), Oneworld Members (9%). (cfr. CAPA-CENTER FOR AVIATION) last update. 27/05/10 Low Cost Carriers represent magnetic attractors within the aviation business regarding short and middle haul flights, and state an important and vital development in handling aviation business foresighted, regarding short and middle haul flights. Up to date Low Cost Carriers operate mostly from Terminals for Regular Airlines, due to Only Starting Manoeuvres regarding construction of specifically conceived Terminals for Low - Cost -Airlines.

Concerning Bratislava Airport and its leading Airline Ryanair, in terms of revenue(check Page 58. Index: Bratislava Airport - Passenger Volume), it results highly interesting to focus on a Terminal building, specifically adjusted and conceived to the emaciated needs of a Low Cost Airline. With this Low Cost Airline being Ryanair, the INITIATOR and most EXTREME VERSION regarding Low Cost Business in European aviation, a conception for a Terminal, along the lines of Ryanair AND FOR Ryanair, means an architectural response to the driven Low Cost Business of the Airline, as well as an foresighted input, taking the fact of the highly competitive market within Low Cost Airlines. From a Michael O'Leary interview in the german daily newspaper "Suddeutsche Zeitung" issue february 2011: Wenn Sie schnell wachsen, lassen Ihnen die Leute vieles durchgehen. [...] Wenn die Airline langsam abbremst auf drei, vier oder fünf Prozent Wachstum pro Jahr und Ryanair zusammen mit Lufthansa, BA und Air France eine der vier großen eurpäischen Airlines ist, ist ein anderer Stil nötig, als der den ich in den vergangen 20 Jahren verfolgt habe.[...] In den nächsten zwei bis drei Jahren wird das wohl passieren," (cfr. Flottau, Oldag 2011 p. 18; adaptation and rearrangement; F.H.) Basically stating that a high speeded annual growth increase allows providers to determine and rule the market. With the beginning of a constant reduction of the same, an alternative management style has to be adapted, in order to be able to responde adequately to the up to date-needs of the up to date-market. We started with 20%, than 15%, last year it was 11% and this year possibly 9%. In the

next 2 years it will decrease 7% down to 5%. "(cfr. Flottau, Oldag 2011 p. 18; author's translation; F.H.) According to these informations a redefined, amplified Corporate Identity, in terms of following emaciation principles as well as aspiring targets to maintain passengers and consequently increase passenger flow, by guaranteeing a certain attractiveness and competitiveness besides low fairs, in a highly competititve market with increasing similar quality approach of providers, is undoubtably needed.

### INTRA EUROPEAN MARKET SHARE:\_

LCCs: = 34% STAR ALLIANCE-MEMBERS:\_ = 25% SKYTEAM-MEMBERS: = 16% ONEWORLD-MEMBERS: (cfr. CAPA-CENTER FOR AVIATION) last update. 27/05/10

### THE TERMINAL RYANAIR AT BTS(BRATISLAVA AIRPORT)

The main issues of the Terminal Ryanair focus on:

>>> EMACIATION! = DRASTIC REDUCTION OF SPACE + **GUARANTEEING HIGH EFFICIENCY IN ITS GENERALITY,** 

means: HIGH EFFICIENCY REGARDING PASSENGER DISPATCH PROCESSES as well as OPERATIONAL PROCESSES CONCERNING TERMINAL ISSUES (administration, policing, retail, passenger services...)

The second focus of the Terminal Ryanair lays in the goal of:

### >>> TRANSPARENCY!

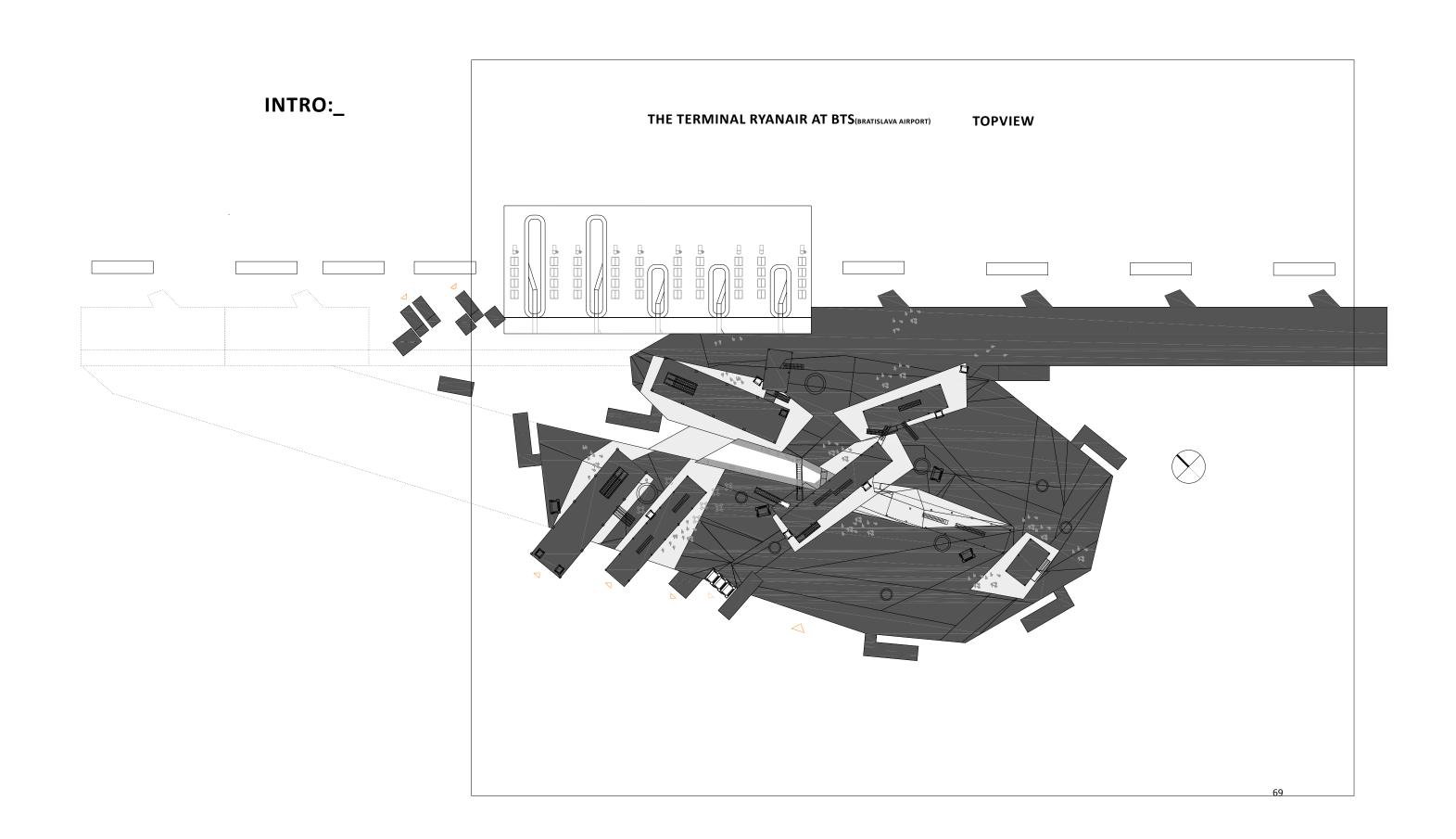
making the aviation business actually happen. visible access regarding all directions.

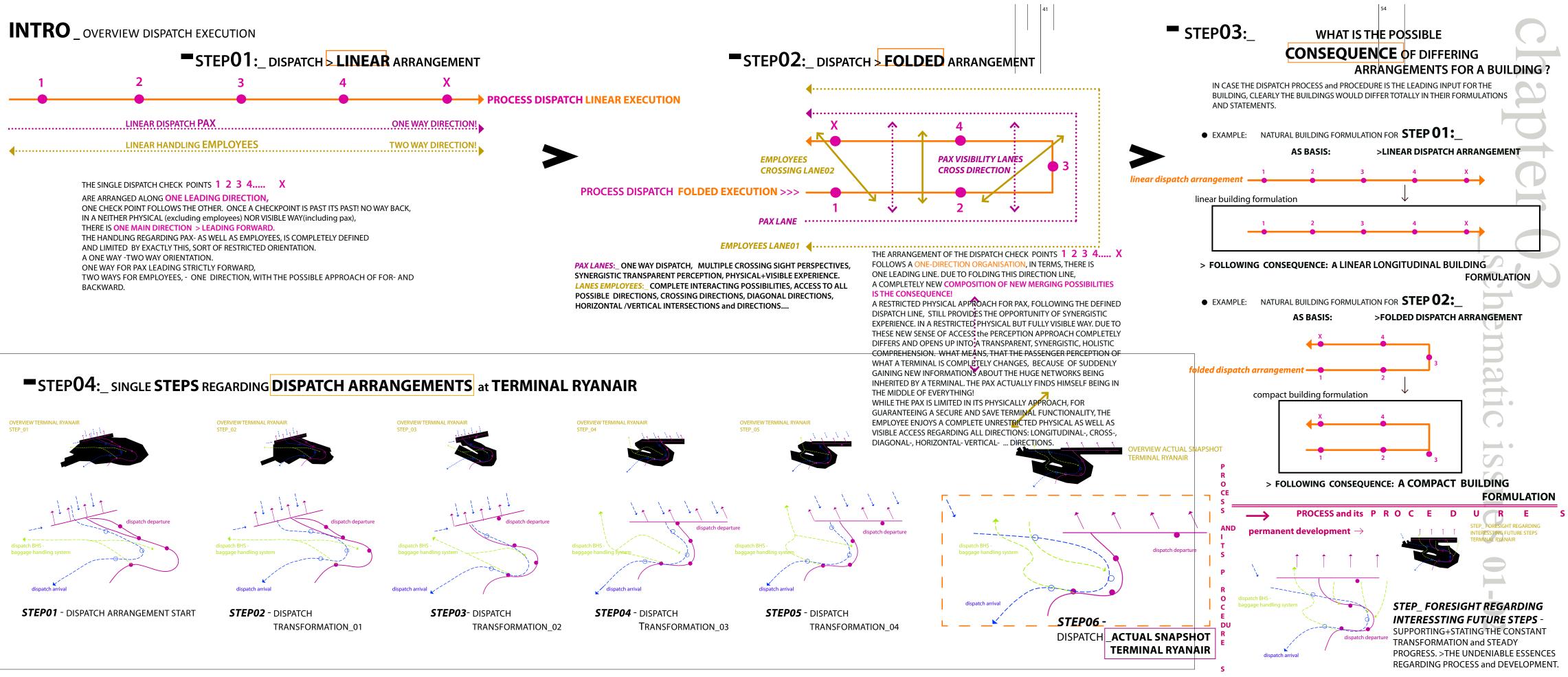
A Terminal is an incredibly interesting spot being nourished by NUMEROUS MUTUALLY DEPENDING, DIFFERING FUNCTIONS, allowing an enormous amount of COMPLEMENTARY INTERACTING PROCESSES, as well as being a UNIFYING ELEMENT between the 3 stakeholders of an Airport > AIRSIDE - TERMINAL - LANDSIDE, for

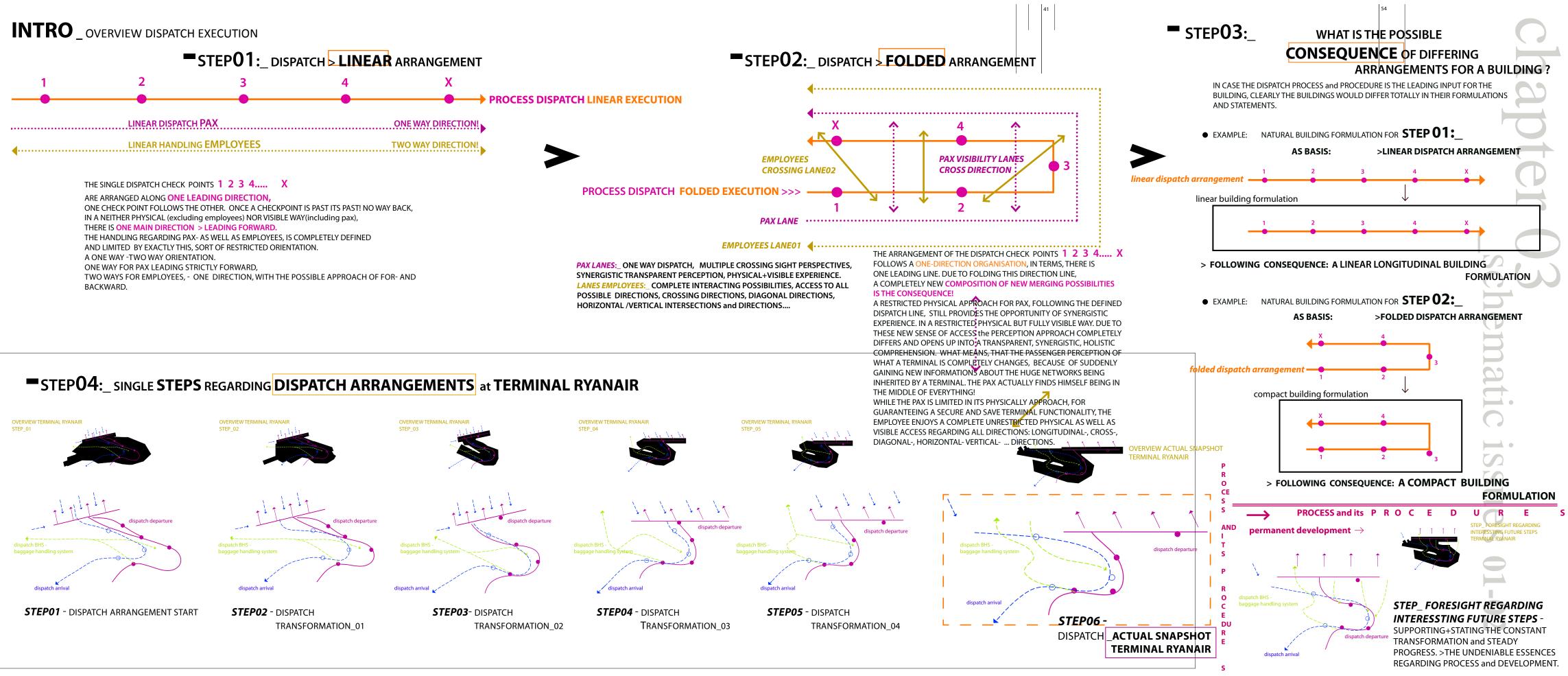
Its undoubtably needed that these interactions can be seen.

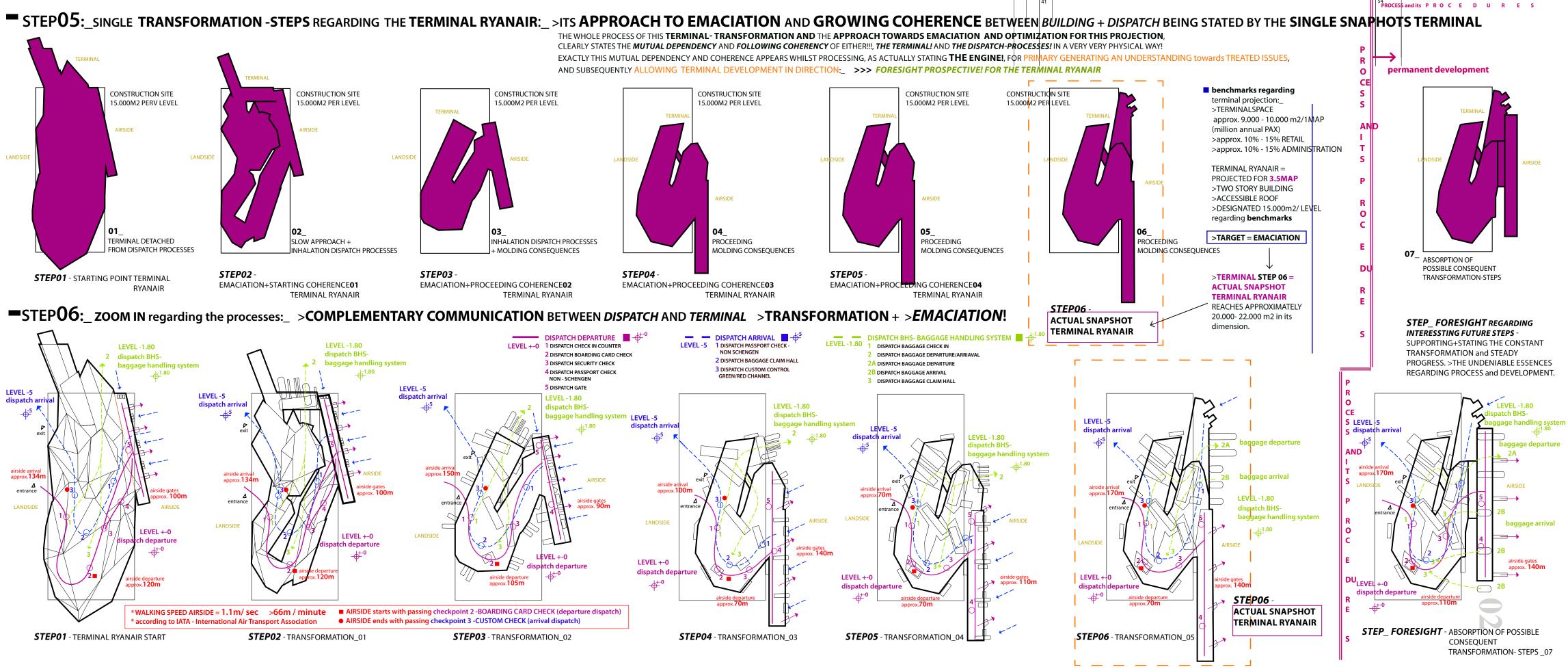
As comparison a machine. Once you get rid of the outer shell, wonders open up and fantastic things can be seen, and in consequence a possible refinement of the organisation can take place, for the direct interaction with the actual contextuality. Reorganisations concerning for example the BHS - Baggage Handling System, or the administration-side, the employee- side, policing areas, areas guaranteeing high efficiency, actually being directly located on site. Thus enhancing a visible as well a physical interacting for both, employees as well as passengers, though the interacting possibilities differ in their dimensions. For safety reasons as well as guaranteeing a high efficiency in dispatch processes, the passengers, in comparison to the employees, are limited in their physical interactions. Though a synergistic experience and comprehension is still guaranteed to passengers. The new sense of access allowed, engender a new perception approach, nourished by transparent, synergistic holistic comprehension. The passenger perception of what a Terminal is or might be completely changes because of the unfolded and exhibited network a Terminal inherits. The employee enjoys a completely unrestricted physical as well as 68

Michael O' - Chef I cipedia.org/wiki/F en Dreck. Ryanair air. last update: 21.03.2012. URL: http://en.wik dag Andreas: Die Umwelt interessiert mich ein Zeitung (year's) issues / 2011, no. 48, p.18.)

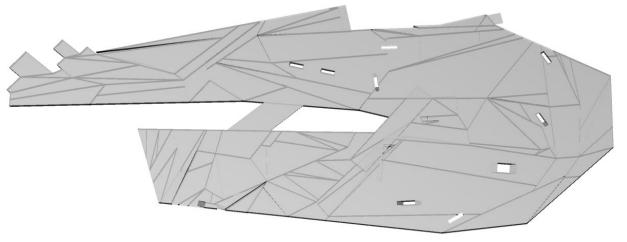


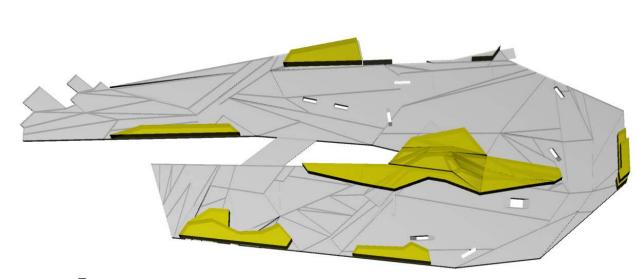






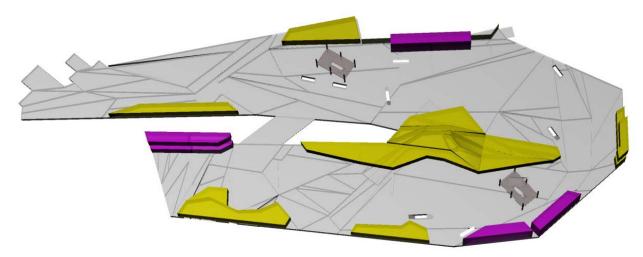
## **INTRO**\_ ILLUSTRATIVE OVERVIEW **CONCEPTION TERMINAL RYANAIR**\_





■ level -5 offices /PAX-services /storages

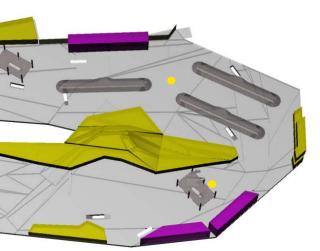
■ level -5

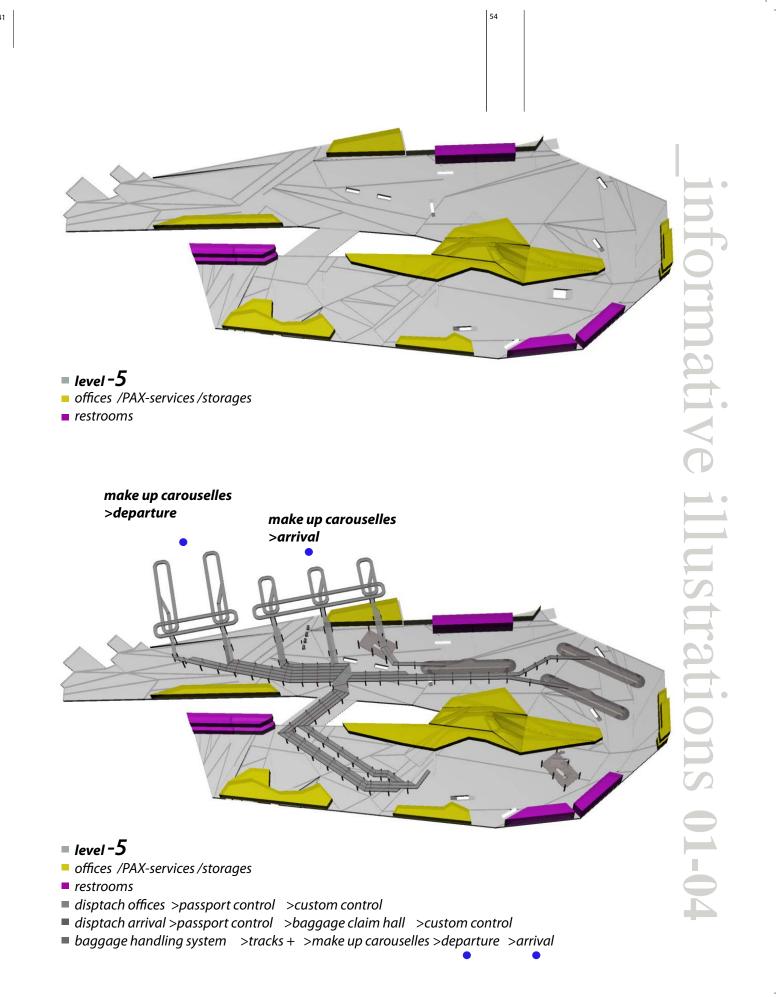


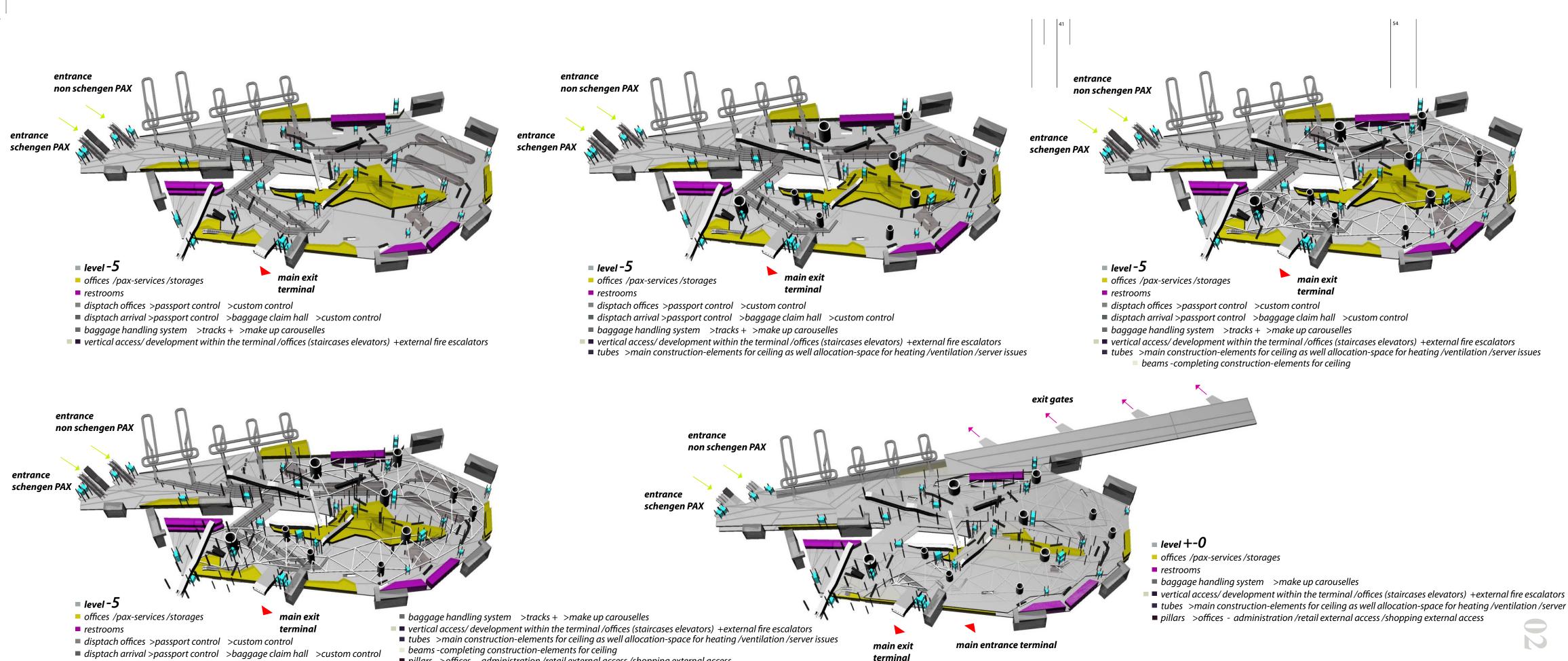
## ■ level -5

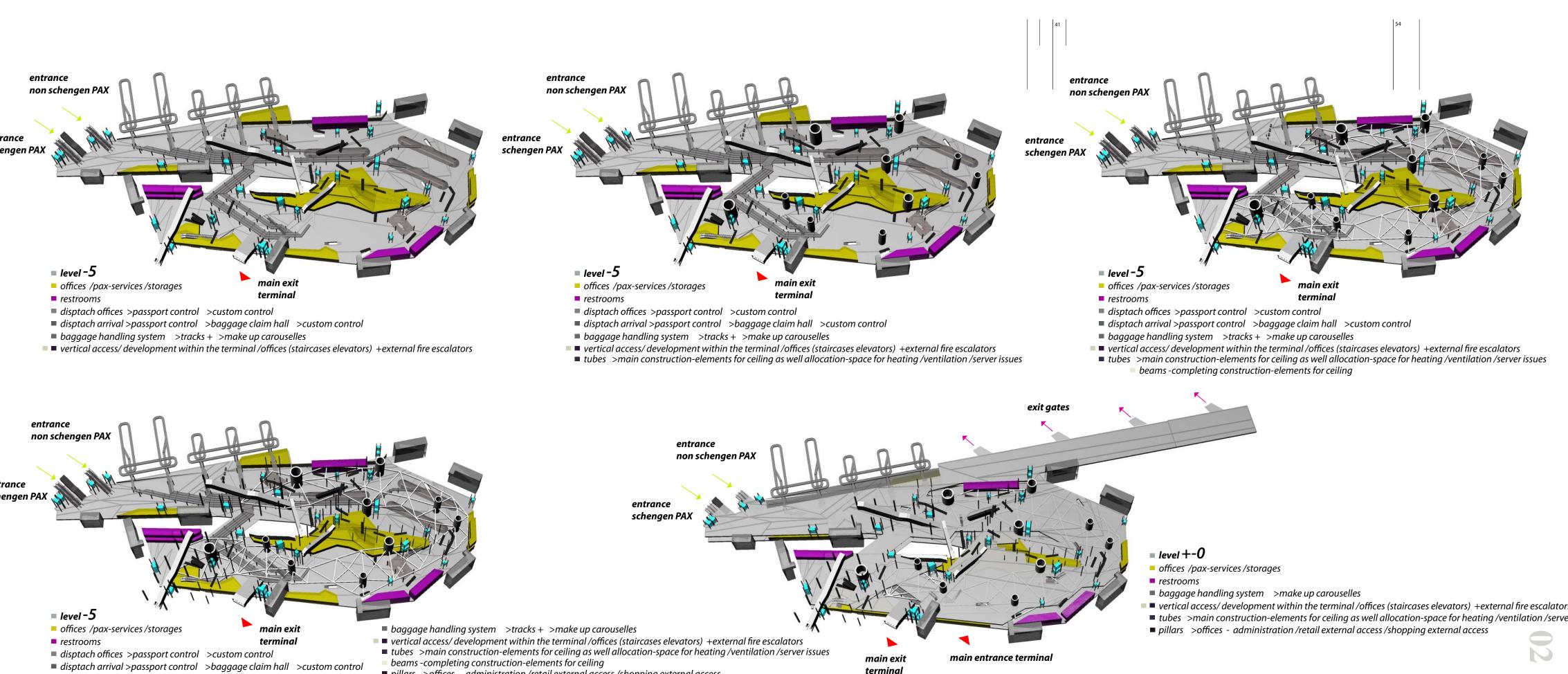
- offices /PAX-services /storages
- restrooms
- disptach offices >passport control >custom control

- level -5
- offices /PAX-services /storages
- restrooms
- disptach offices >passport control >custom control
- disptach arrival >passport control >baggage claim hall >custom control

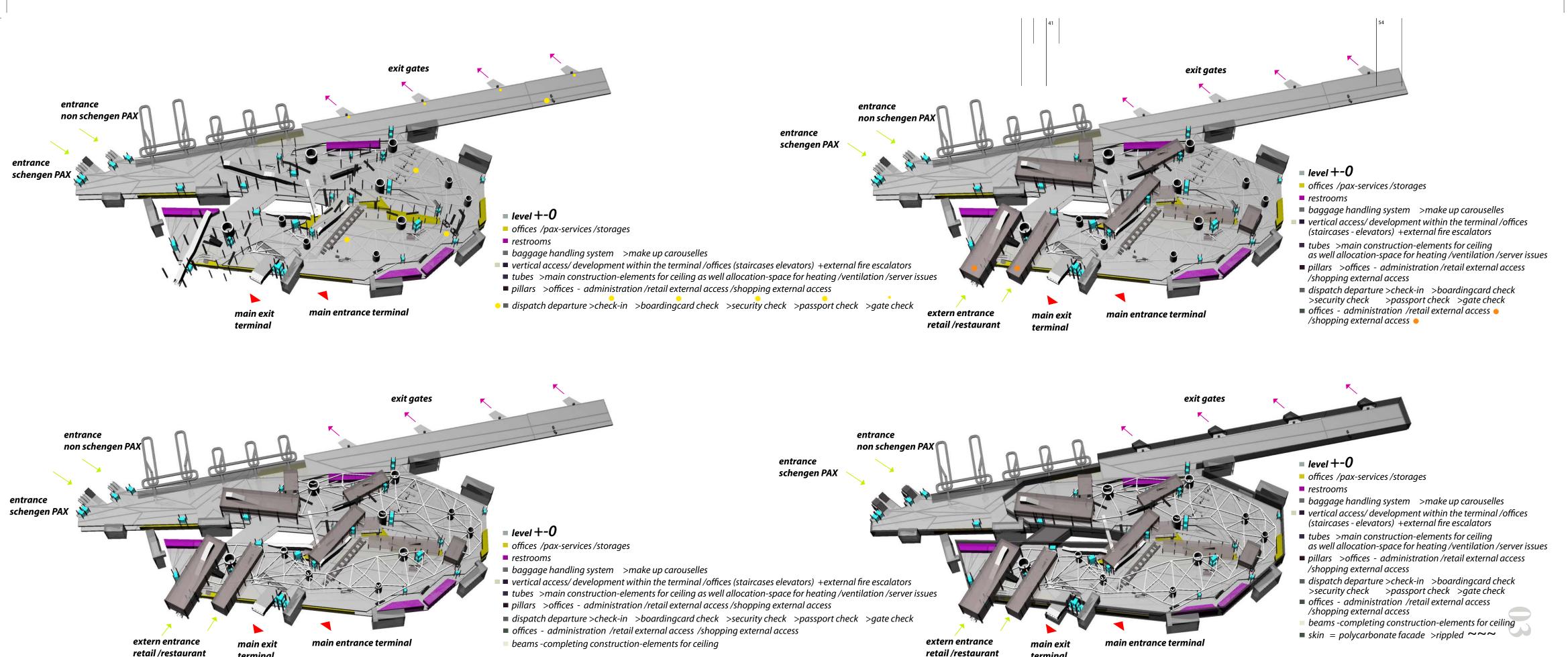


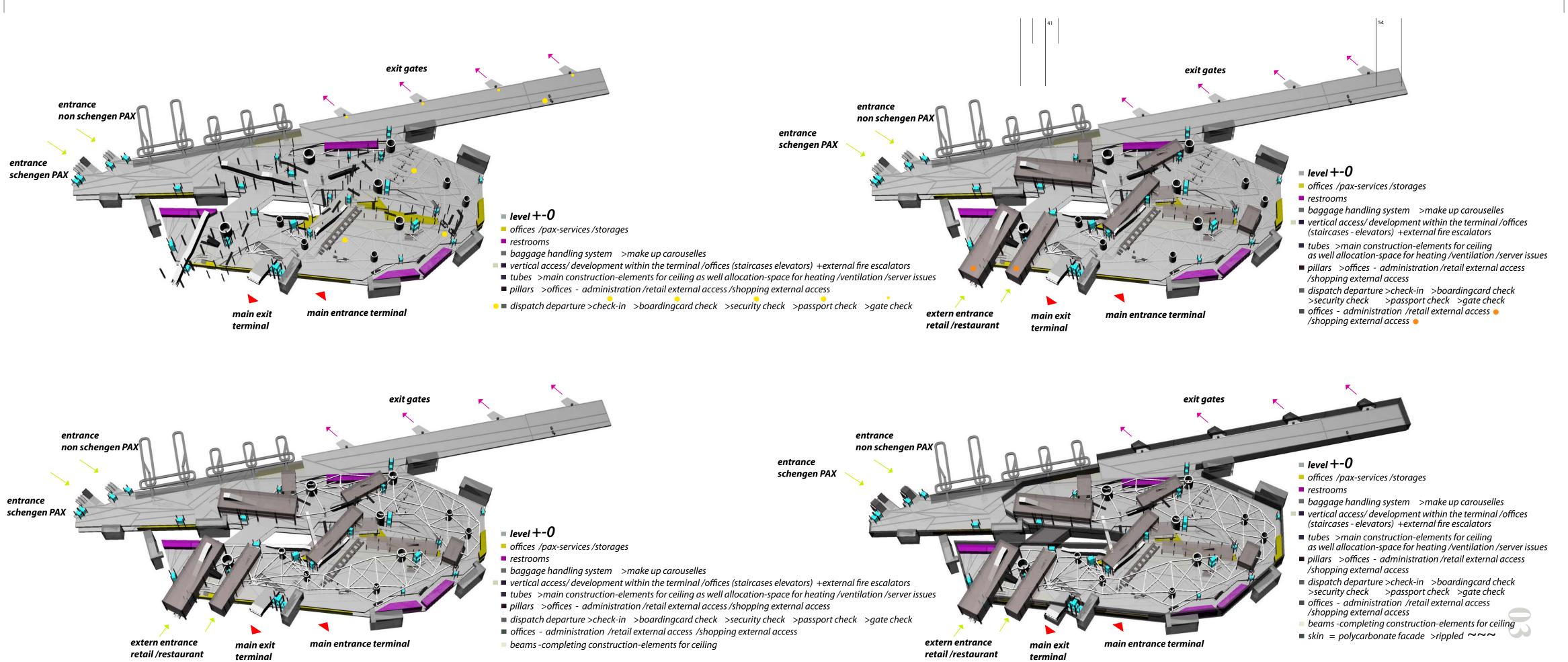


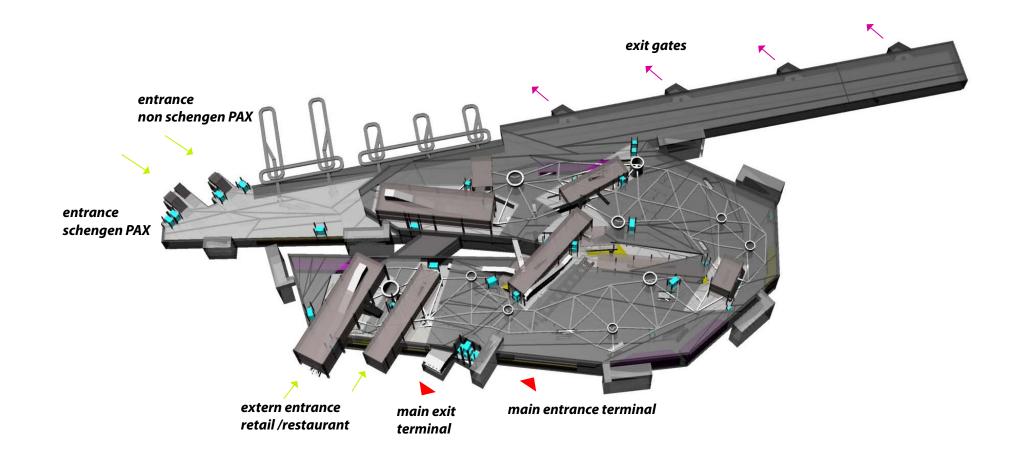




■ pillars >offices - administration /retail external access /shopping external access

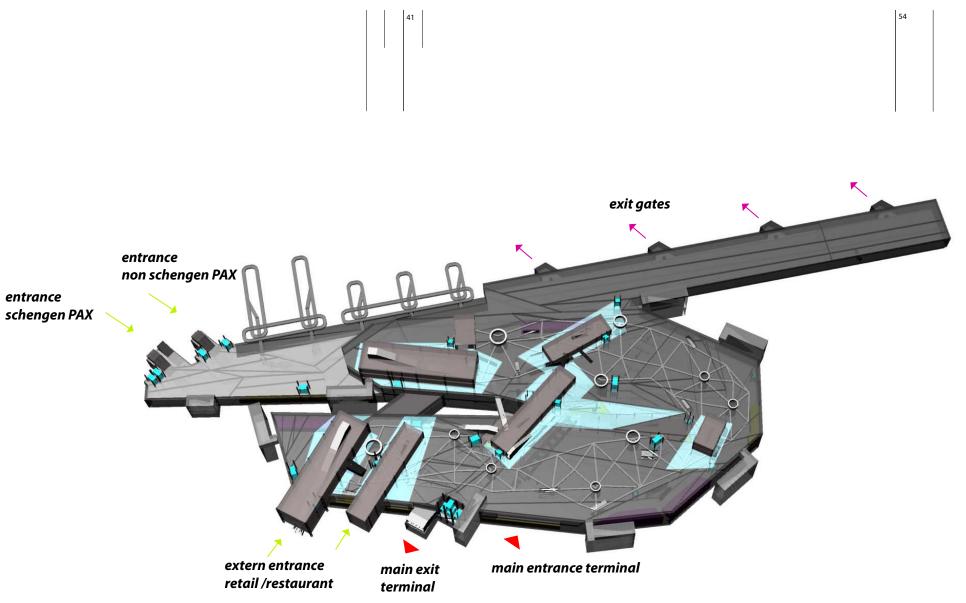






## Ievel +5

- offices /pax-services /storages
- restrooms
- baggage handling system >make up carouselles
- vertical access/ development within the terminal /offices (staircases elevators) +external fire escalators
- tubes >main construction-elements for ceiling as well allocation-space for heating /ventilation /server issues
- pillars >offices administration /retail external access /shopping external access
- dispatch departure >check-in >boardingcard check >security check >passport check >gate check
- offices administration /retail external access /shopping external access
- beams -completing construction-elements for ceiling
- skin = polycarbonate facade >rippled ~~~
- roof = accesible for EMPLOYEES + PAX

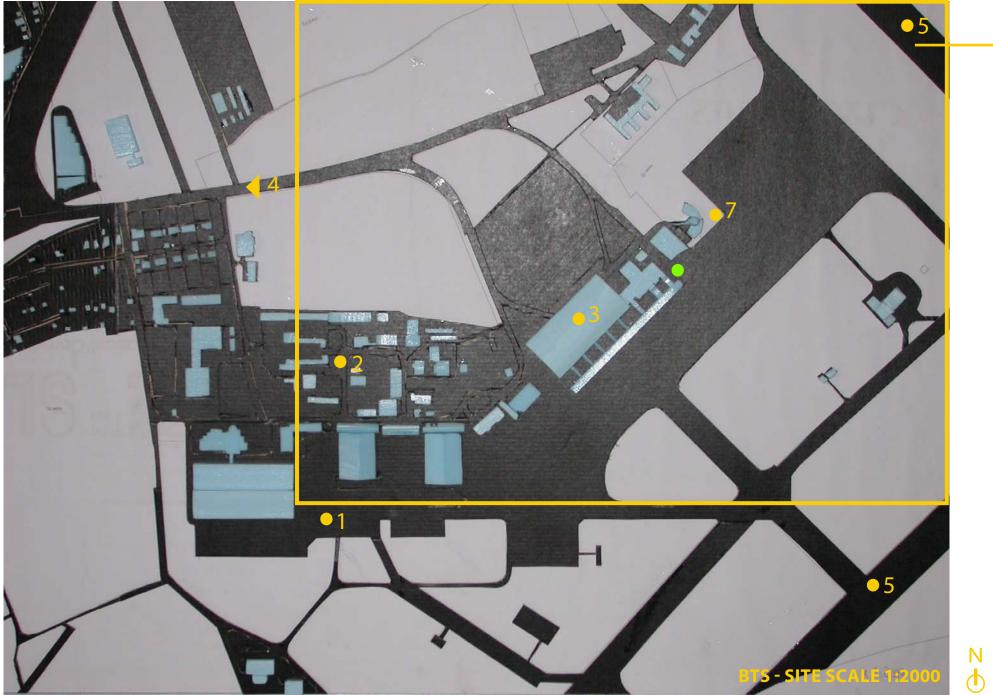


## Ievel +5

- offices /pax-services /storages
- restrooms
- baggage handling system >make up carouselles
- vertical access/ development within the terminal /offices (staircases elevators) +external fire escalators
- tubes >main construction-elements for ceiling as well allocation-space for heating /ventilation /server issues
- pillars >offices administration /retail external access /shopping external access
- dispatch departure >check-in >boardingcard check >security check >passport check >gate check
- offices administration /retail external access /shopping external access
- beams -completing construction-elements for ceiling
- $\blacksquare$  skin = polycarbonate facade >rippled  $\sim \sim \sim$
- roof = accesible for EMPLOYEES + PAX
- roof glazing to enable NATURAL LIGHTING

## **INTRO**\_*MODELS*\_ showing SITE - BTS\_BRATISLAVA AIRPORT TERMINAL RYANAIR\_

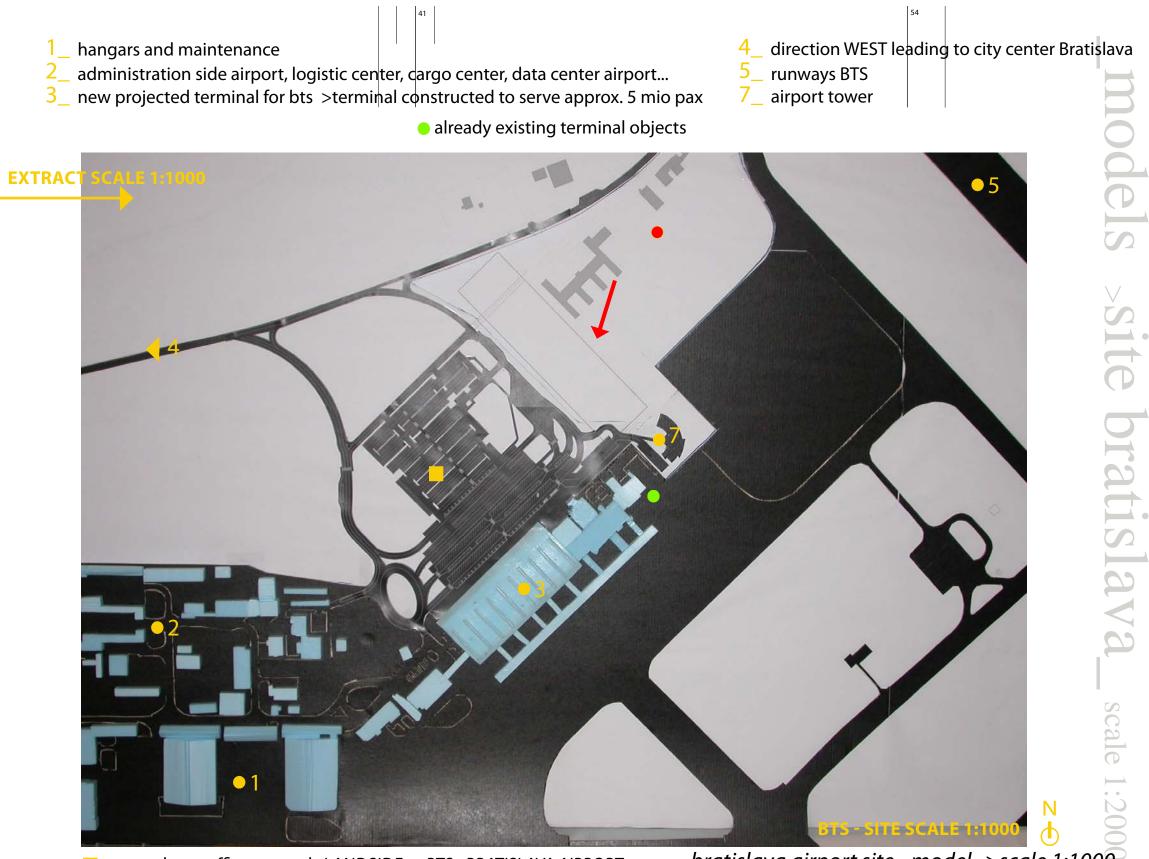
- hangars and maintenance
- administration side airport, logistic center, cargo center, data center airport...
- new projected terminal for bts >terminal constructed to serve approx. 5 mio pax



- direction WEST leading to city center Bratislava
- runways **BTS**
- airport tower

bratislava airport site \_ model >scale 1:2000

already existing terminal objects



bratislava airport site \_model >scale 1:1000 up to date traffic approach LANDSIDE at BTS - BRATISLAVA AIRPORT the terminal RYANAIR requires undoubtably an expansion of the traffic approach for guaranteeing access as well as a fluent traffic situation 

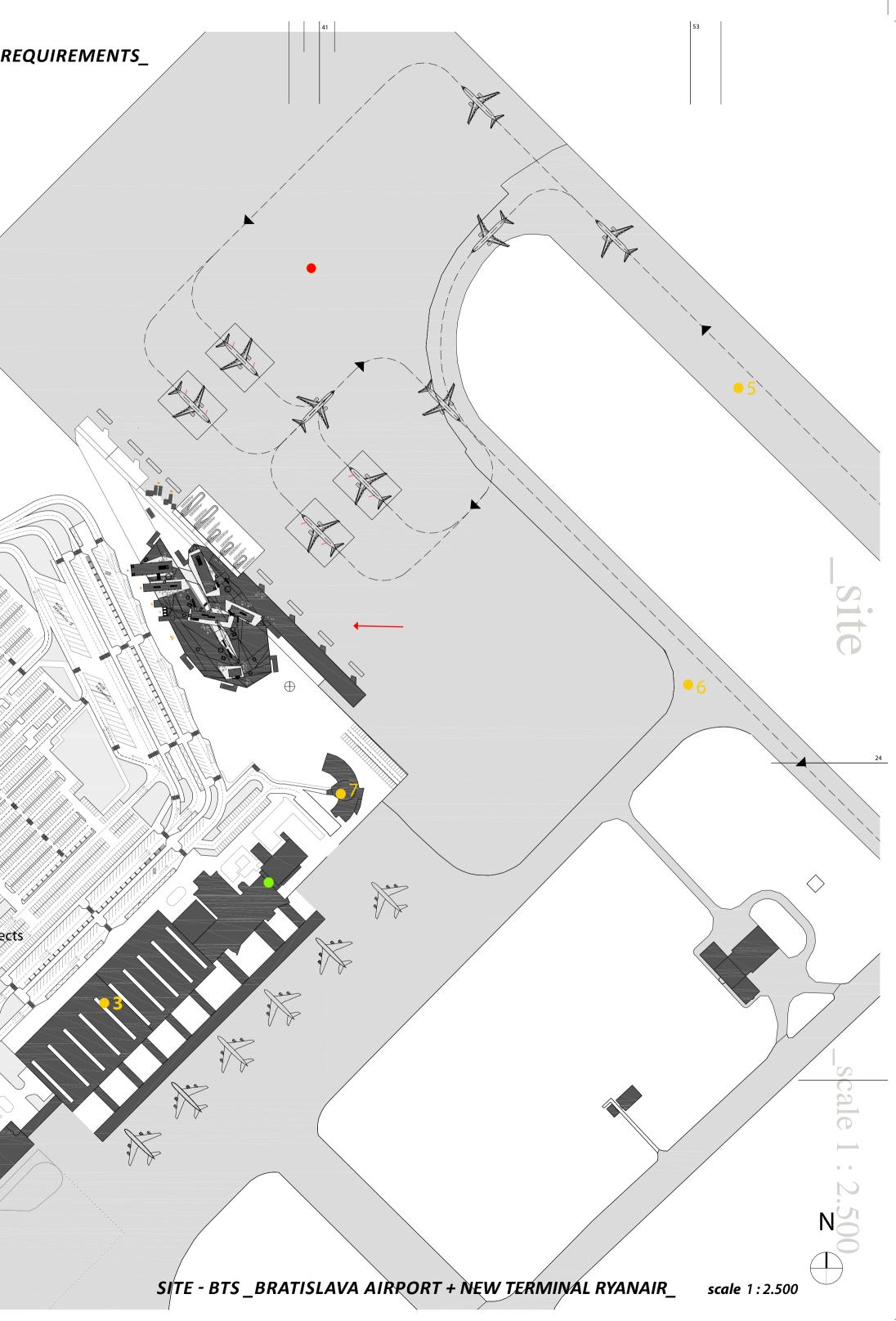
**RYANAIR TERMINAL** will be able to serve **3.5mio PAX** 

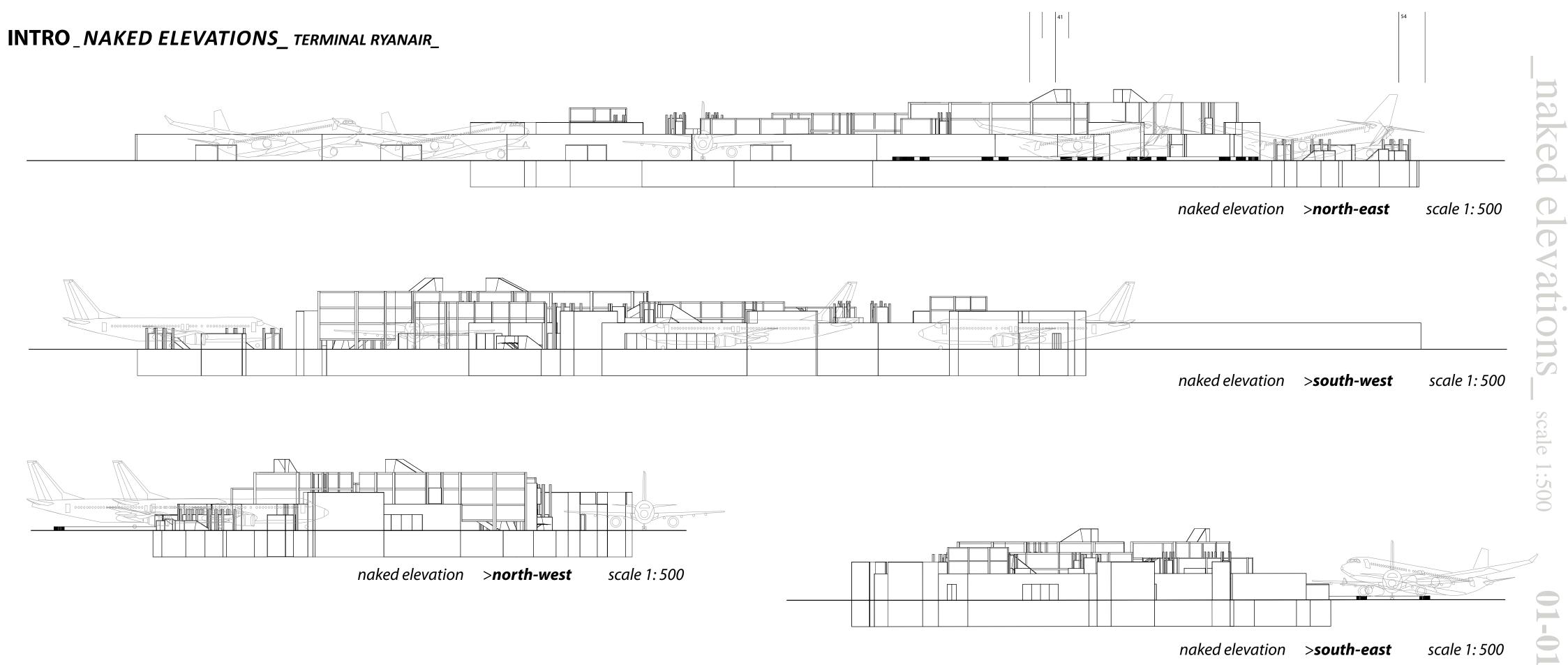
• this whole area is in demand to transform into **AIRSIDE-SPACE** for aircraft Ryanair requires holding areas

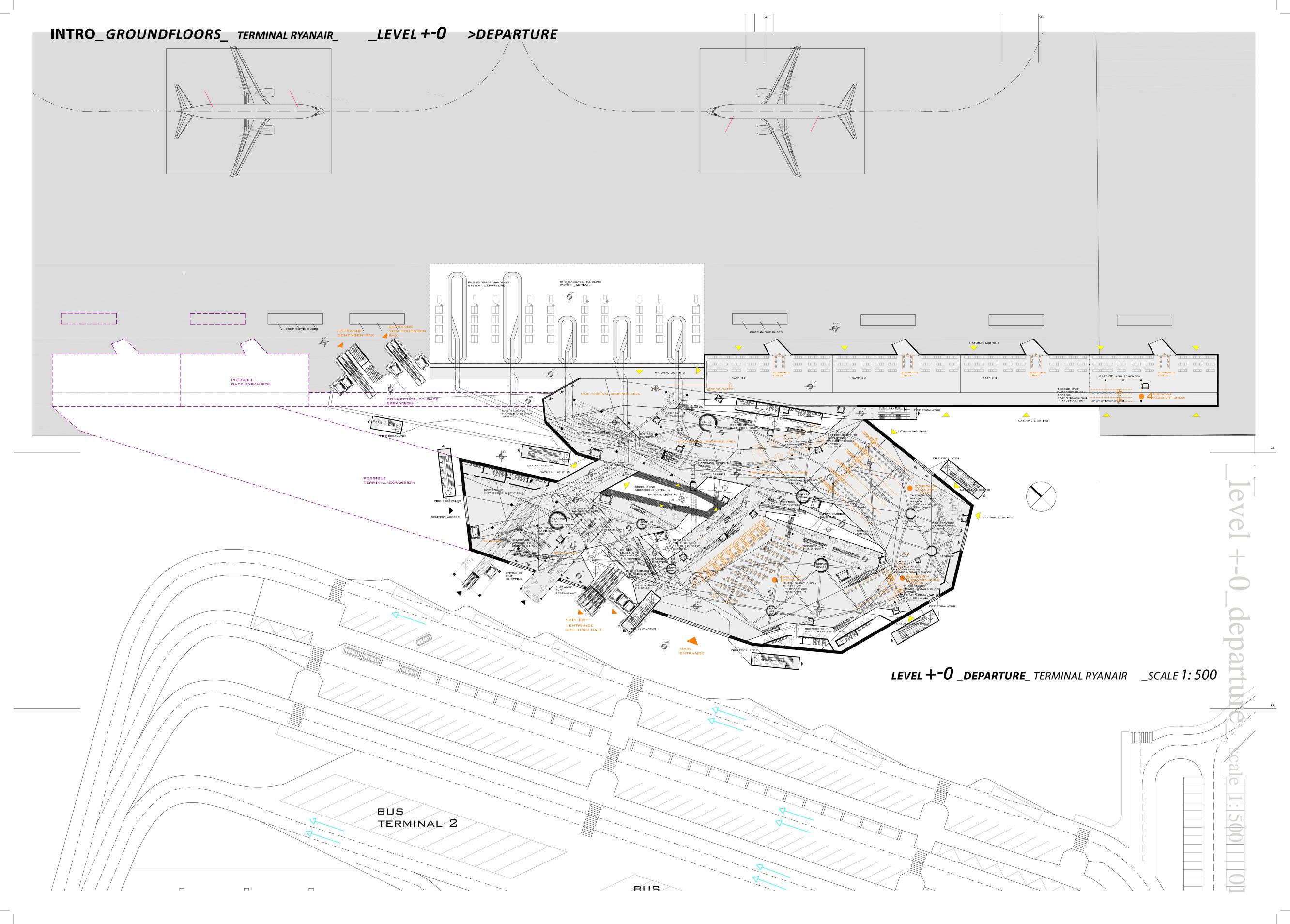
## **INTRO**\_ showing **SITE** - **BTS**\_BRATISLAVA AIRPORT + **NEW TERMINAL RYANAIR** and its requirements\_

THIS SITE-PLAN SHOWS THE UP TO DATE BTS- BRATISLAVA AIRPORT CONFIGURATION, AS WELL AS THE ADDITIONAL INFORMATIONS REGARDING THE **NEW TERMINAL RYANAIR**.

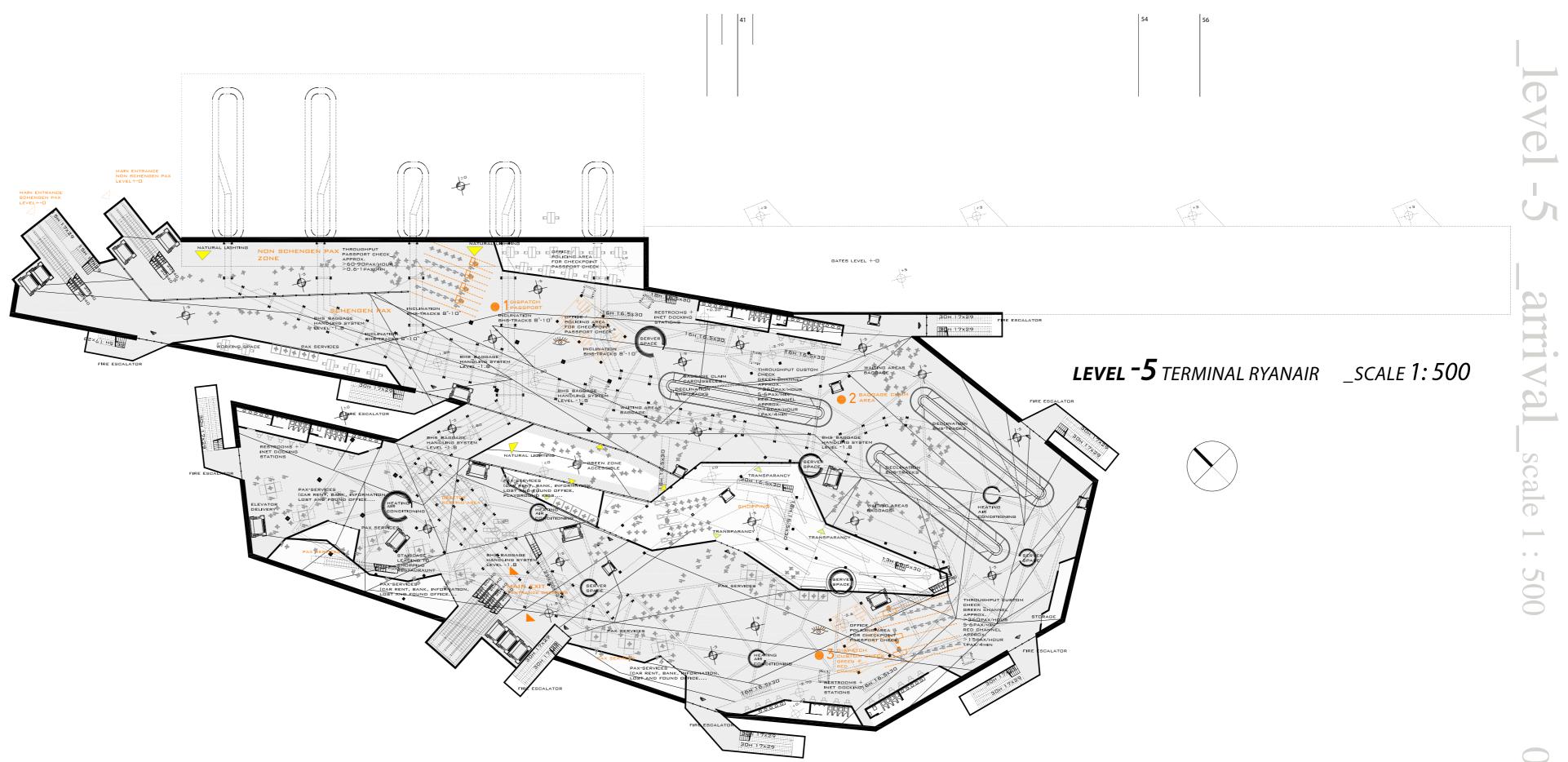
RYANAIR TERMINAL IS PROJECTED SERVING UP TO **3.5 MIO PAX ANNUAL**, POSSIBLE EXPANSION ISSUES ARE AS WELL INTEGRATED. IN ORDER TO ENABLE AND GUARANTEE THE HANDLING OF THE PAX-CAPACITY >3.5 MAP, 4 AIRCRAFT OF TYPE BOEING 737 - 800 (actual aircraft type Ryaniar is dealing with) ARE REQUIRED, WHEREBY THE MAXIMUM SEAT-CAPACITY OF THE TYPE BOEING 737 - 800 IS LIMITED WITH 189 SEATS AT TIME PER AIRCRAFT. SO AS TO ALLOCATE HOLDING- AS WELL AS MANEUVERING-AREAS FOR THE AIRCRAFT, THE **APRON - AIRSIDE**\_EXPERIENCES AN ENLARGEMENT OF APPROX. 160.000 m2 > 16 HECTARE. TO ENSURE ACCESS AS WELL AS PARKING SPACE FOR THE TERMINAL RYANAIR, THE **TRAFFIC APPROACH SYSTEM - LANDSIDE**\_\_\_\_\_ NEEDS AS WELL AN EXPANSION, IN TERMS OF A PROLONGATION OF THE ALREADY EXISTING TRAFFIC SYSTEM. hangars and maintenance administration side airport, logistic center, cargo center, data center airport... new projected terminal for BTS -BRATISLAVA AIRPORT >terminal conceived to serve approx. 5 mio PAX APRON direction WEST leading to CITY CENTER Bratislava runways BTS • new *AIRSIDE-SPACE* for aircraft Ryanair >aircraft holding- and maneuvering area taxiways BTS up to date traffic approach LANDSIDE at BTS - BRATISLAVA AIRPORT + TRAFFIC ENLARGEMENT REQUIRED FOR TREMINAL RYANAIR airport tower **NEW TERMINAL RYANAIR SERVING 3.5 MAP(million annual PAX)** e already existing terminal objects already existing terminal objects



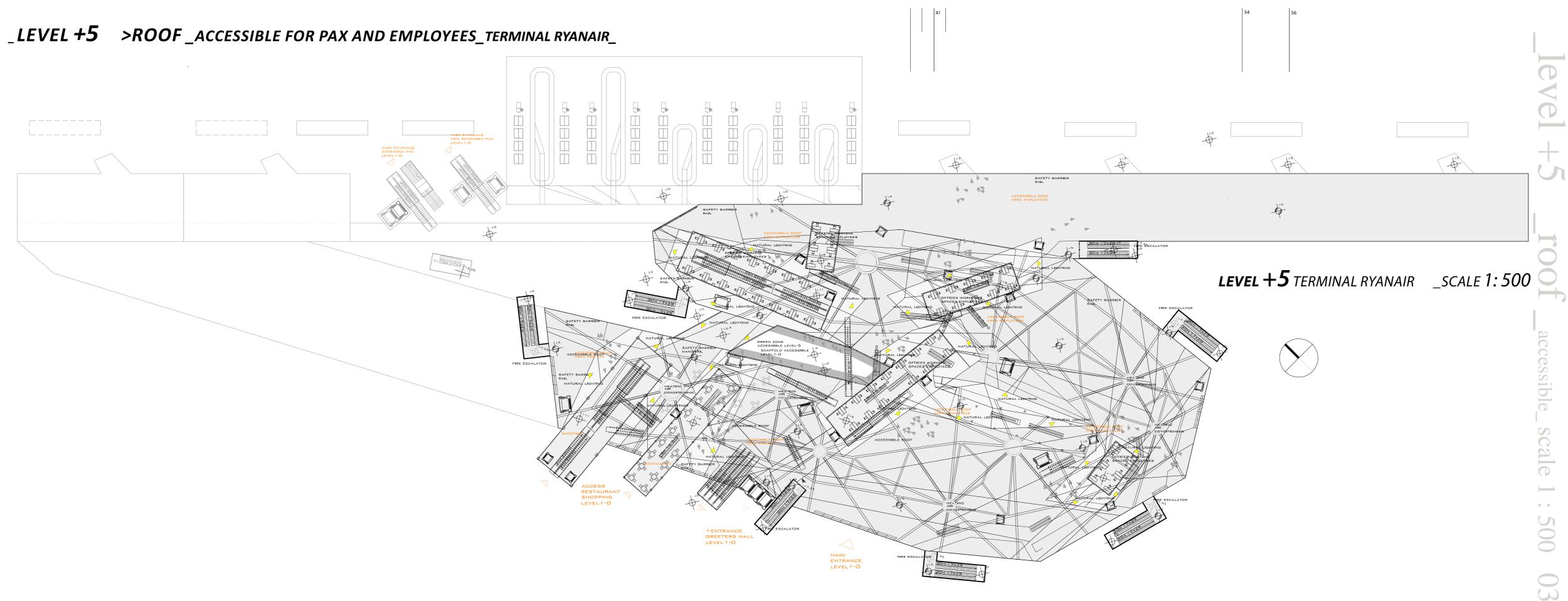


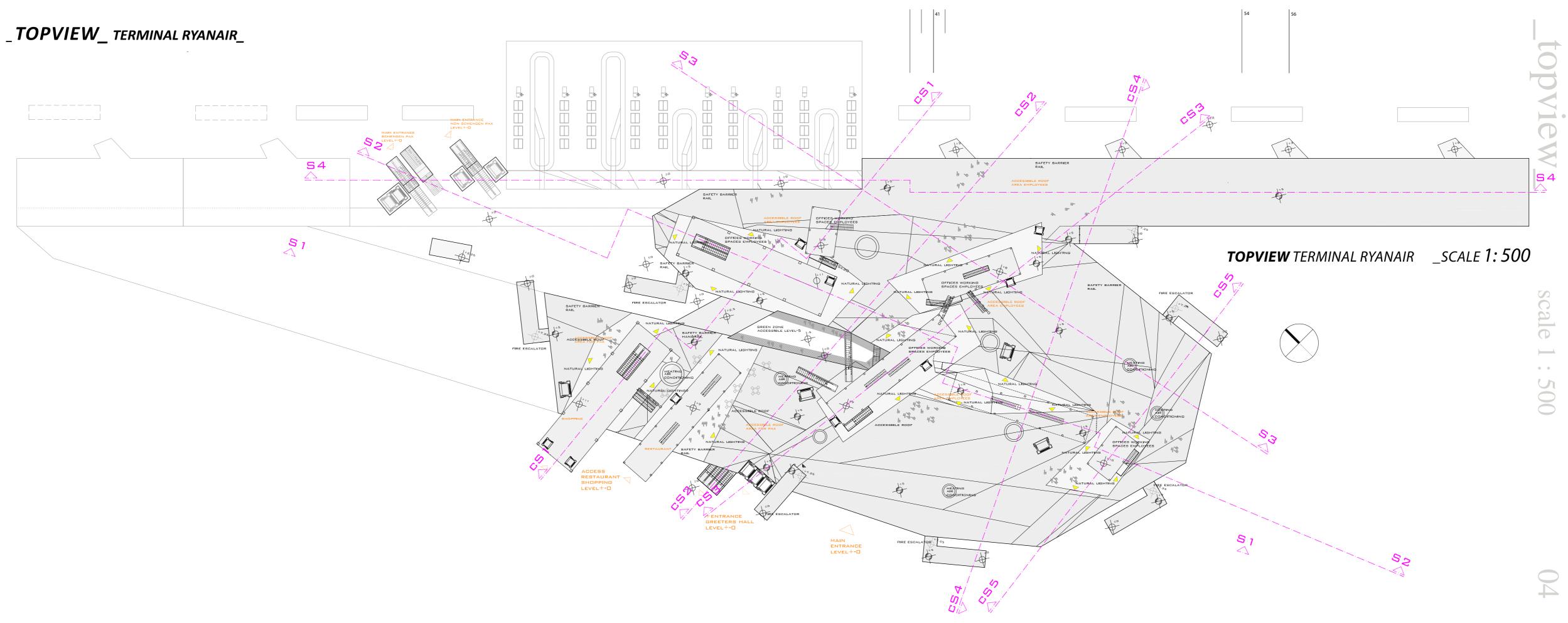


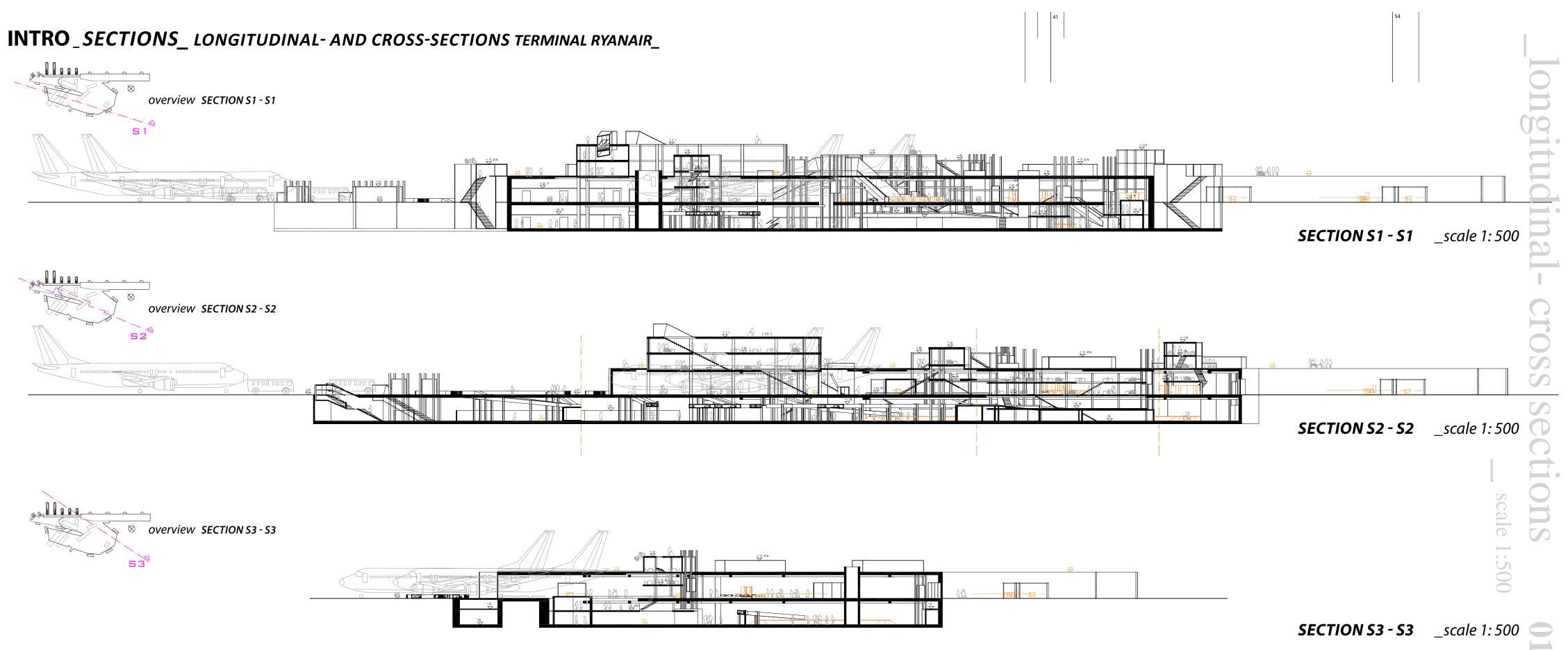
## \_LEVEL -5 >ARRIVAL\_ TERMINAL RYANAIR\_

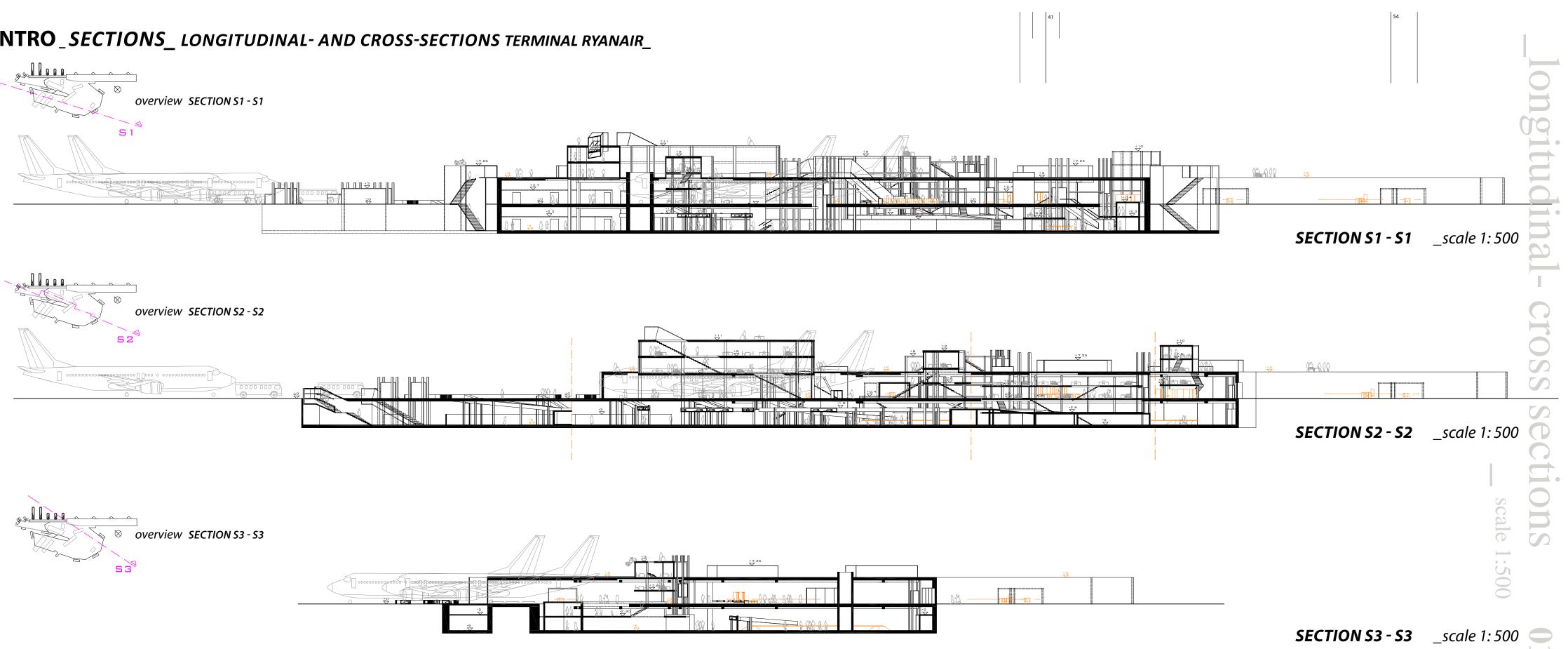


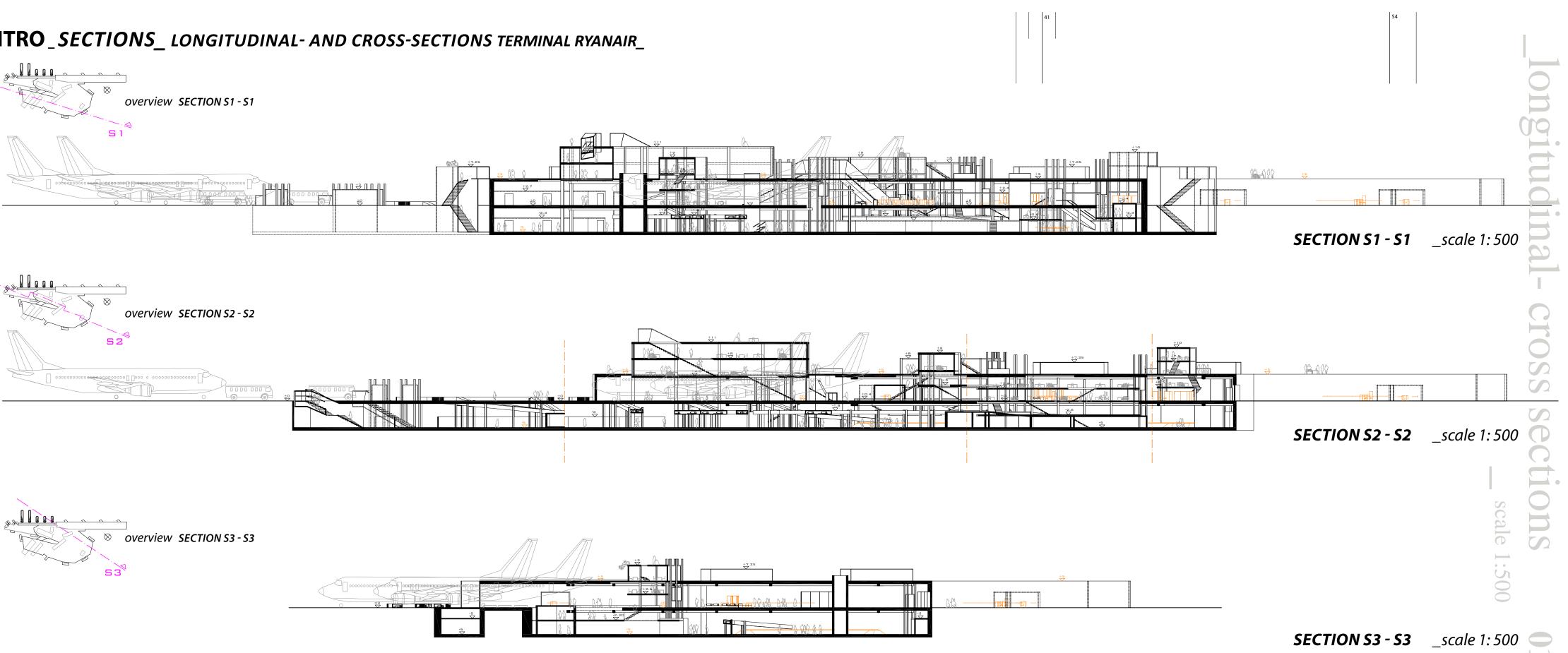
02

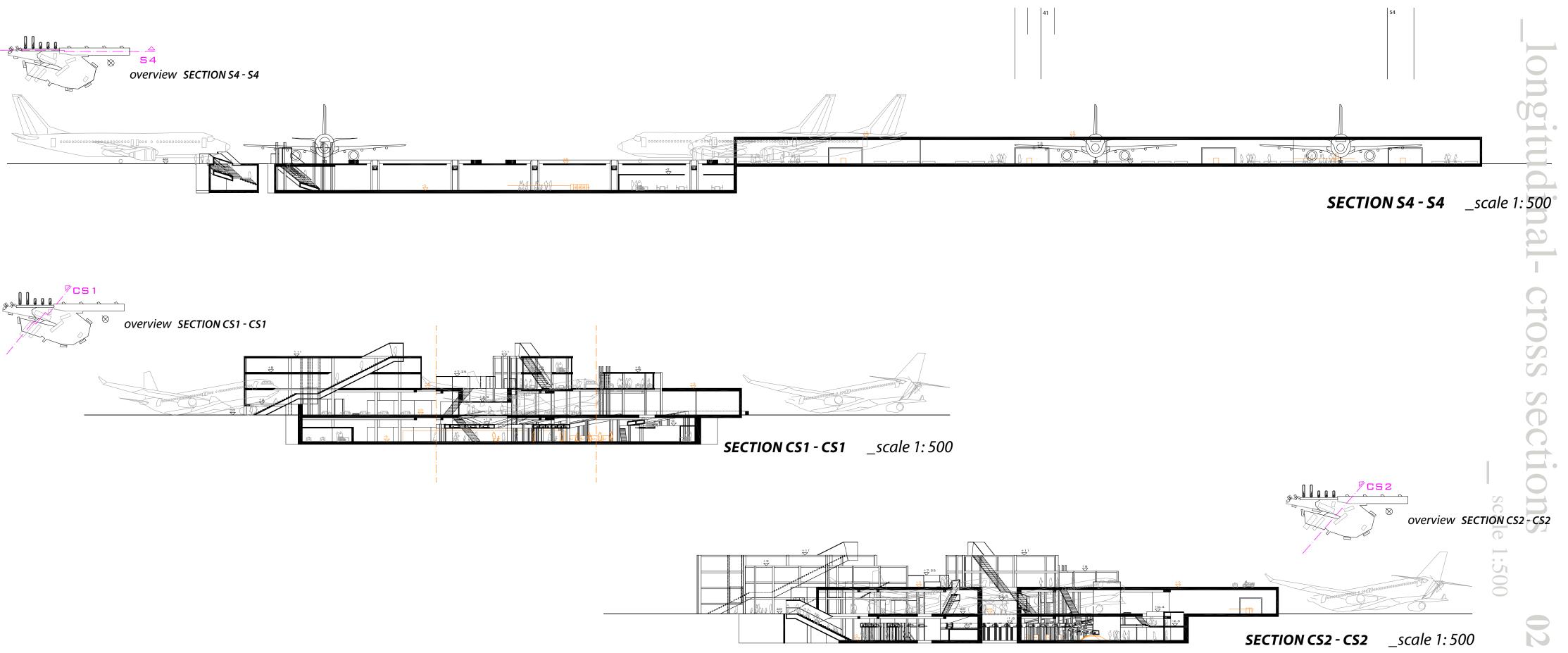


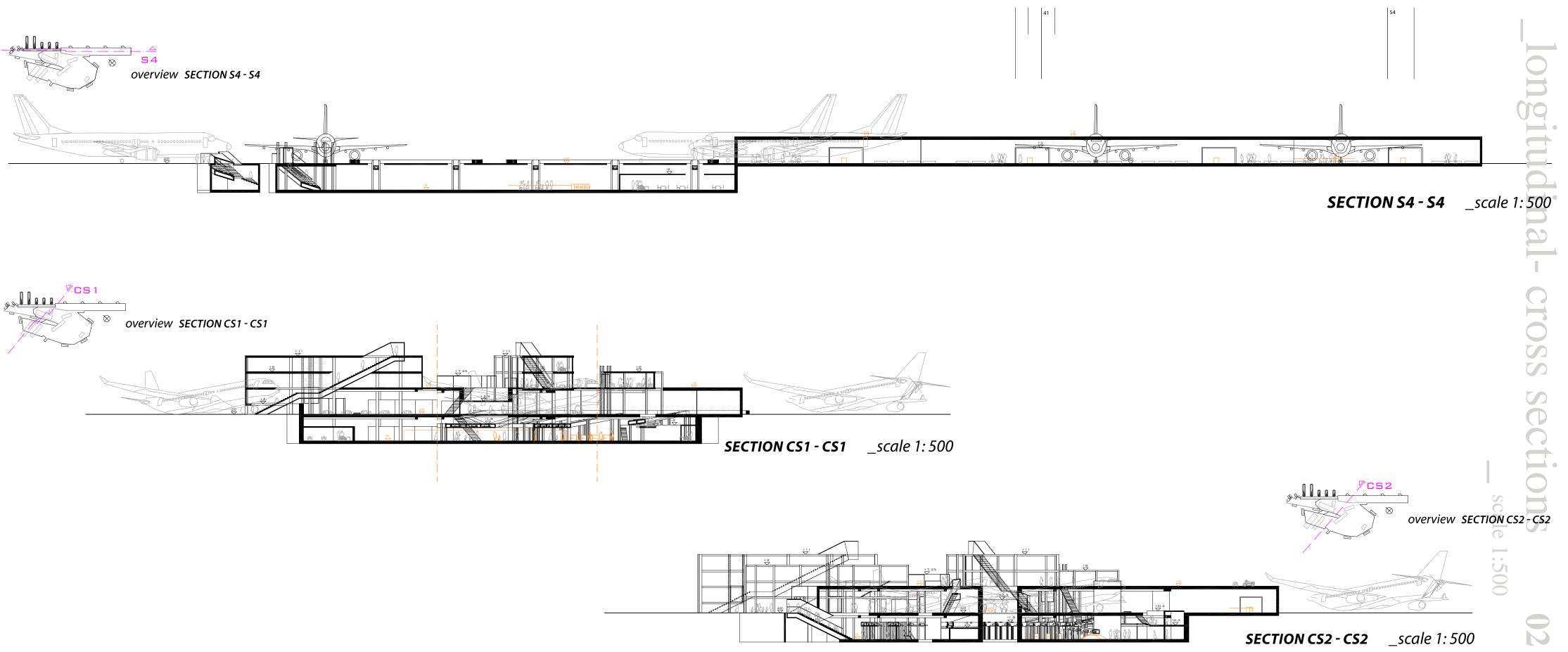


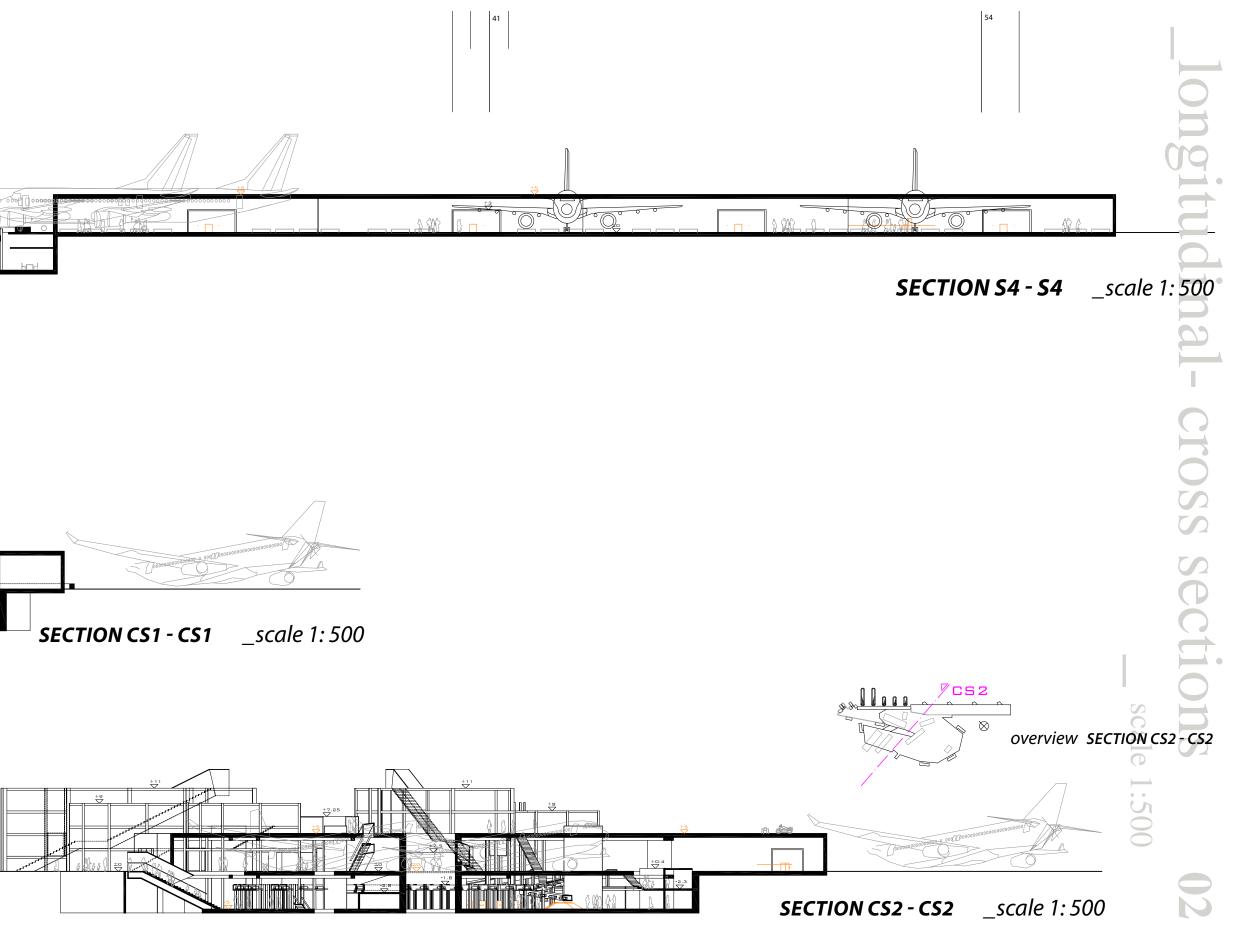


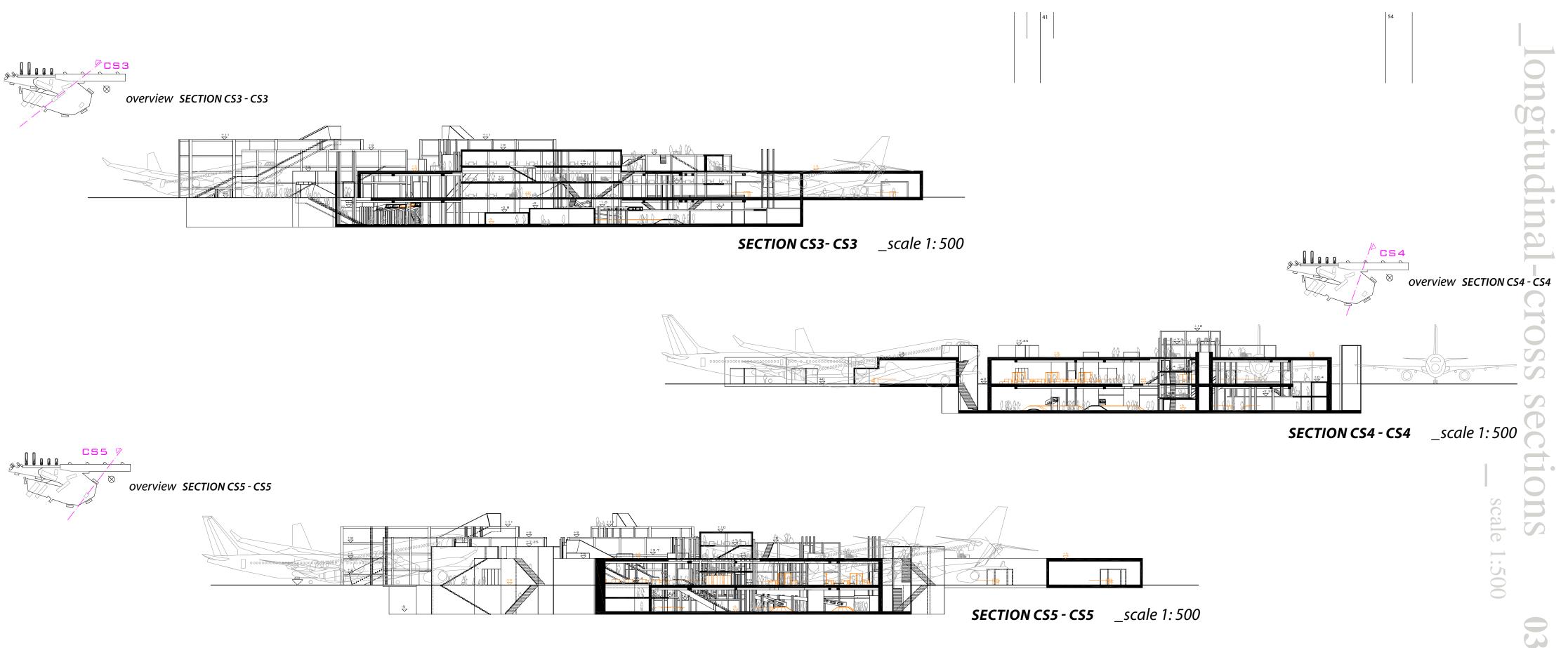


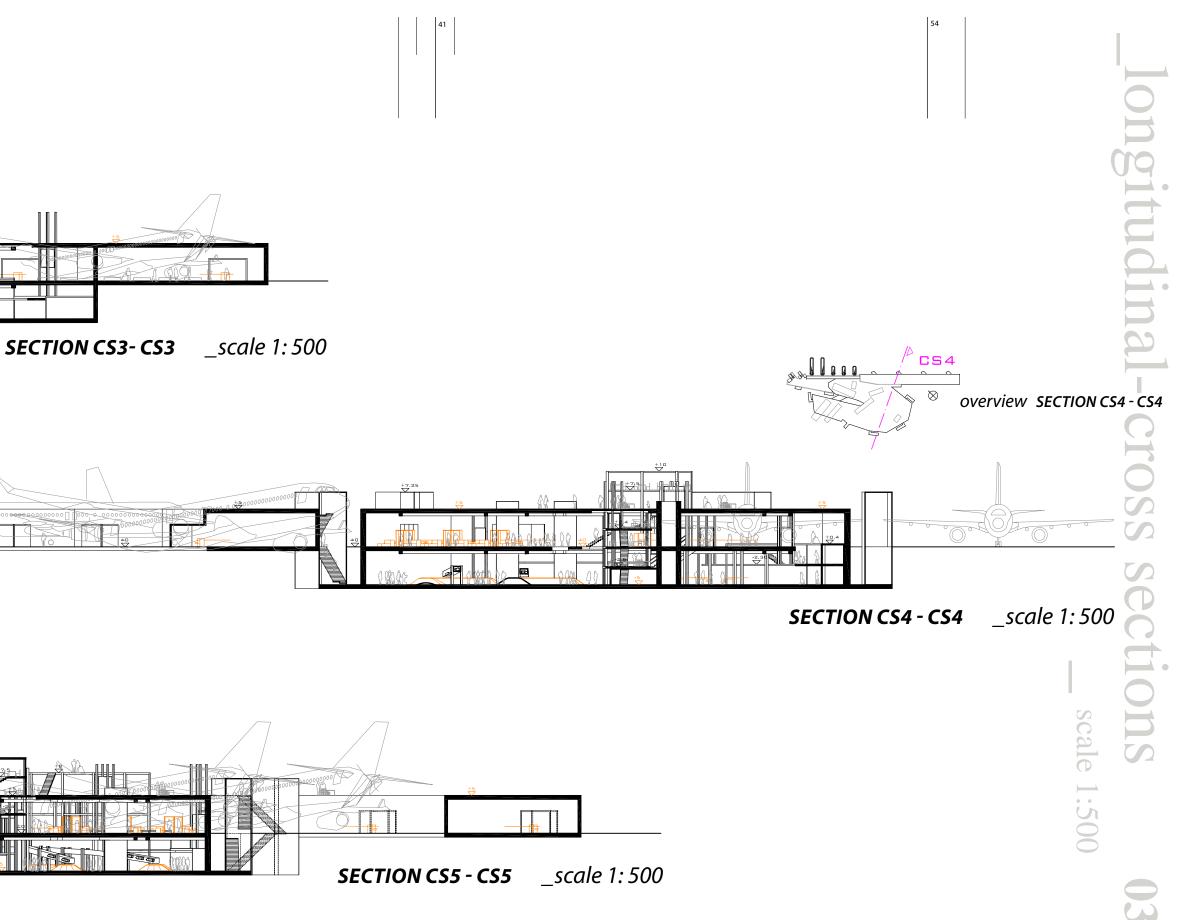


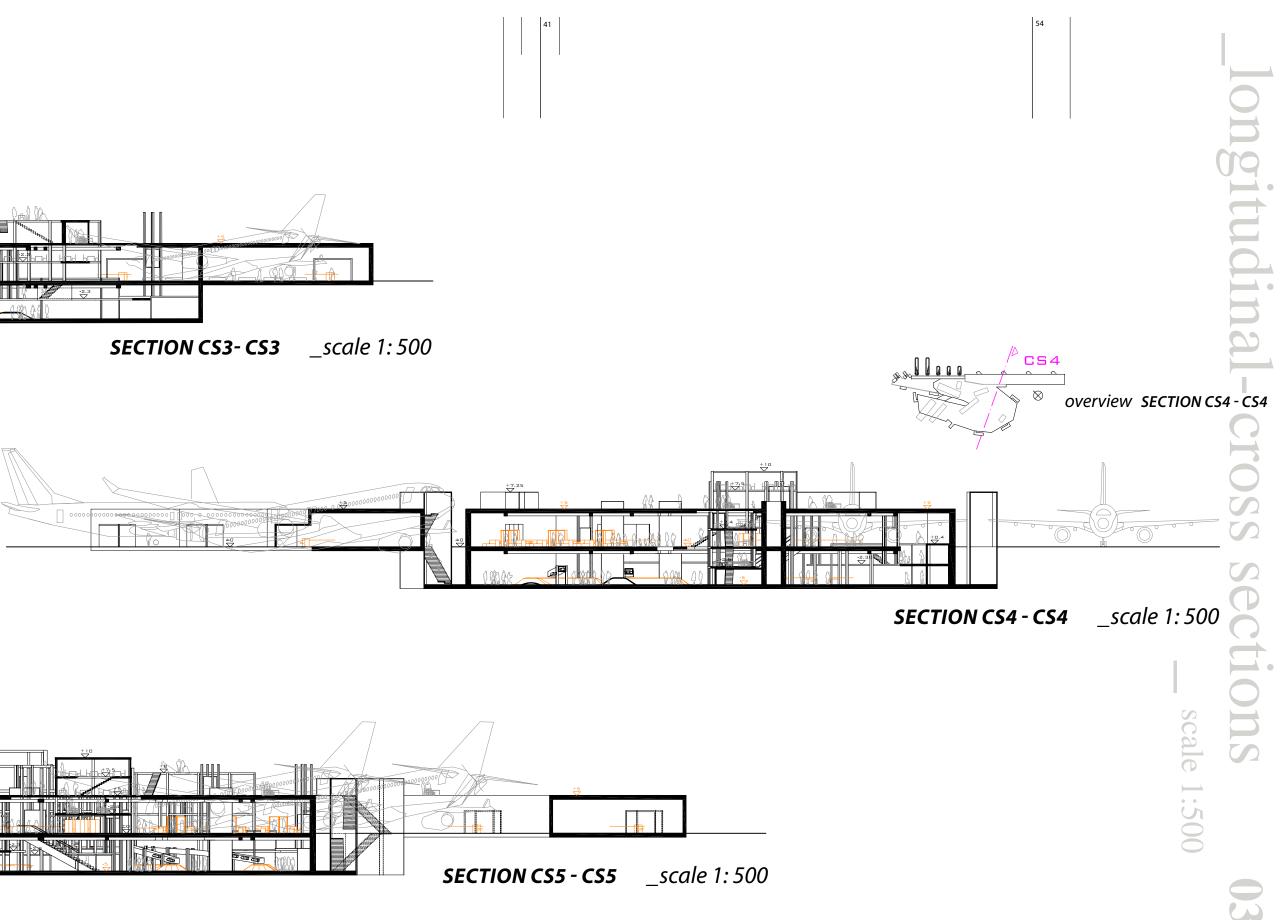




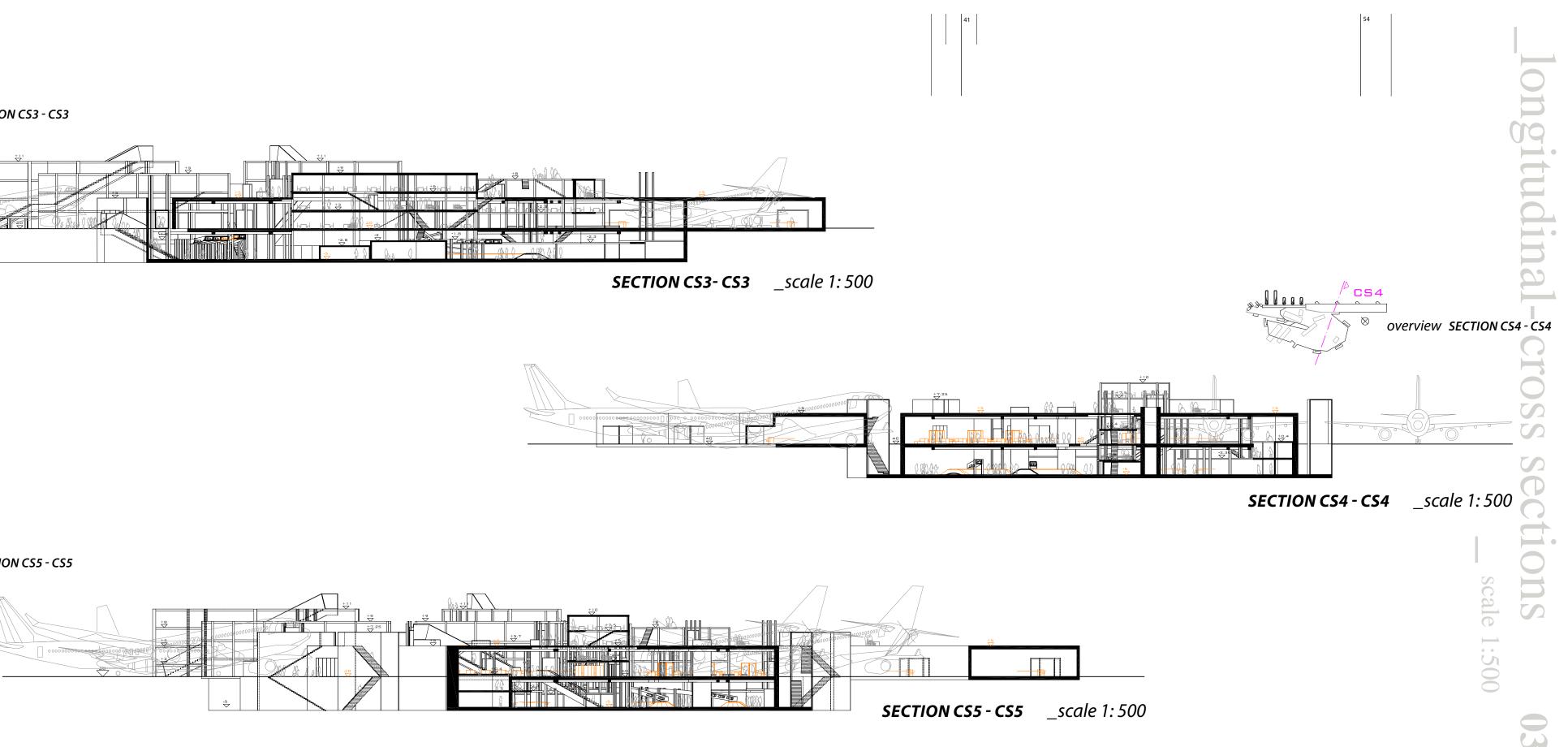


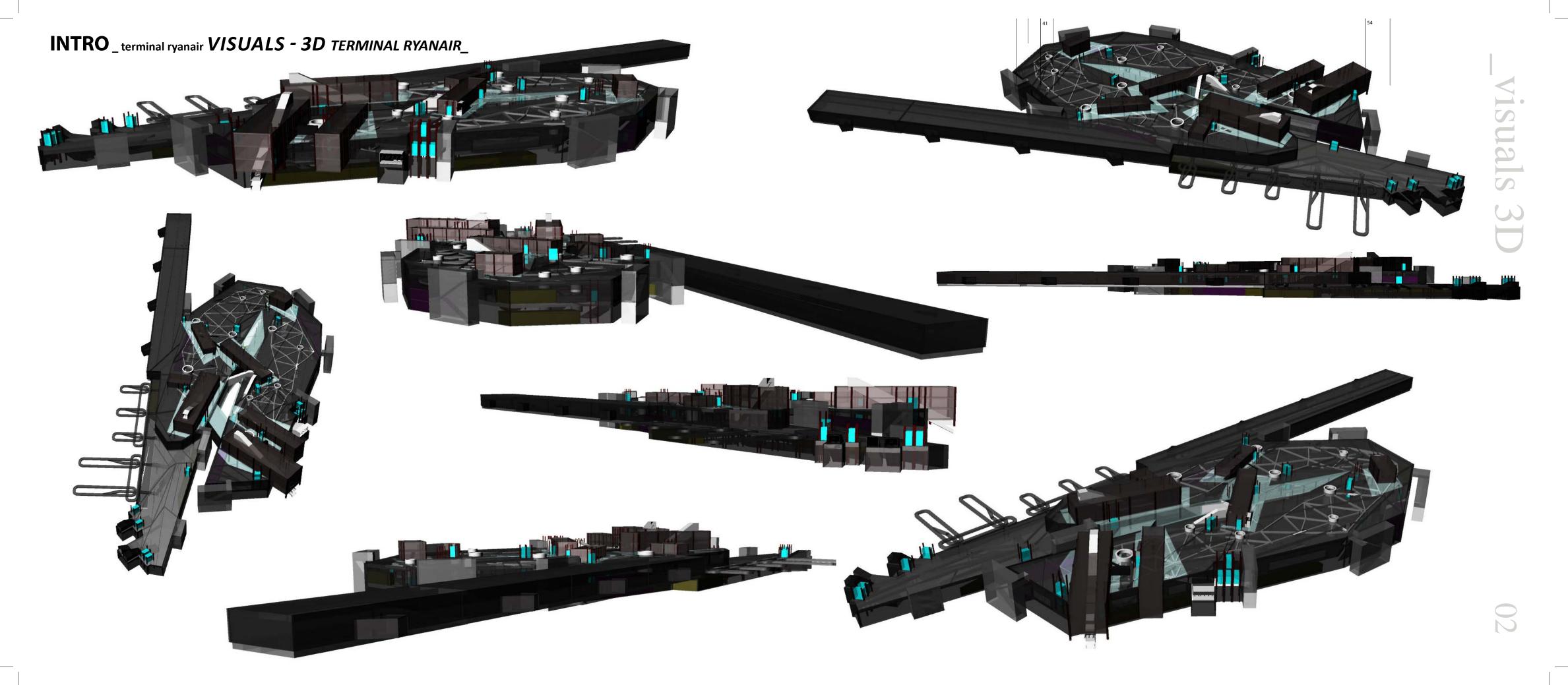


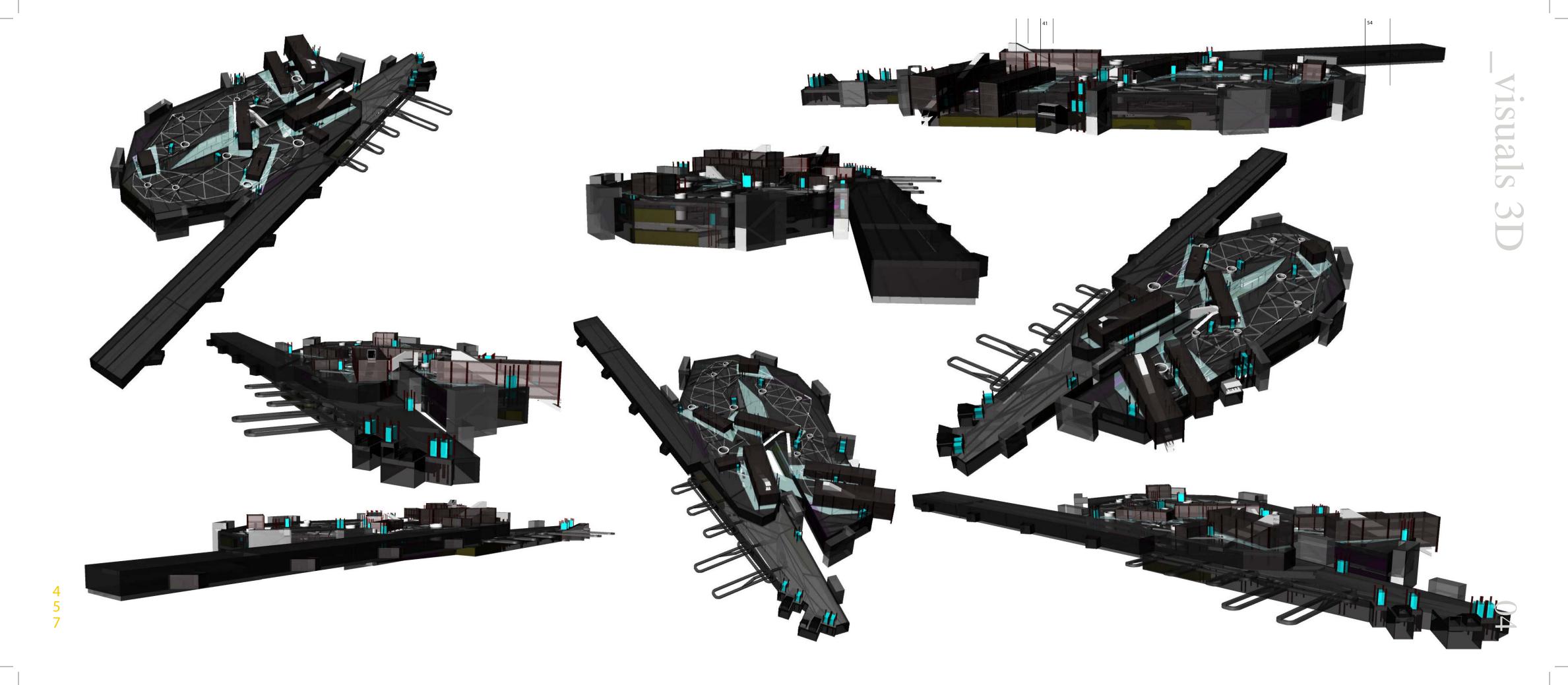


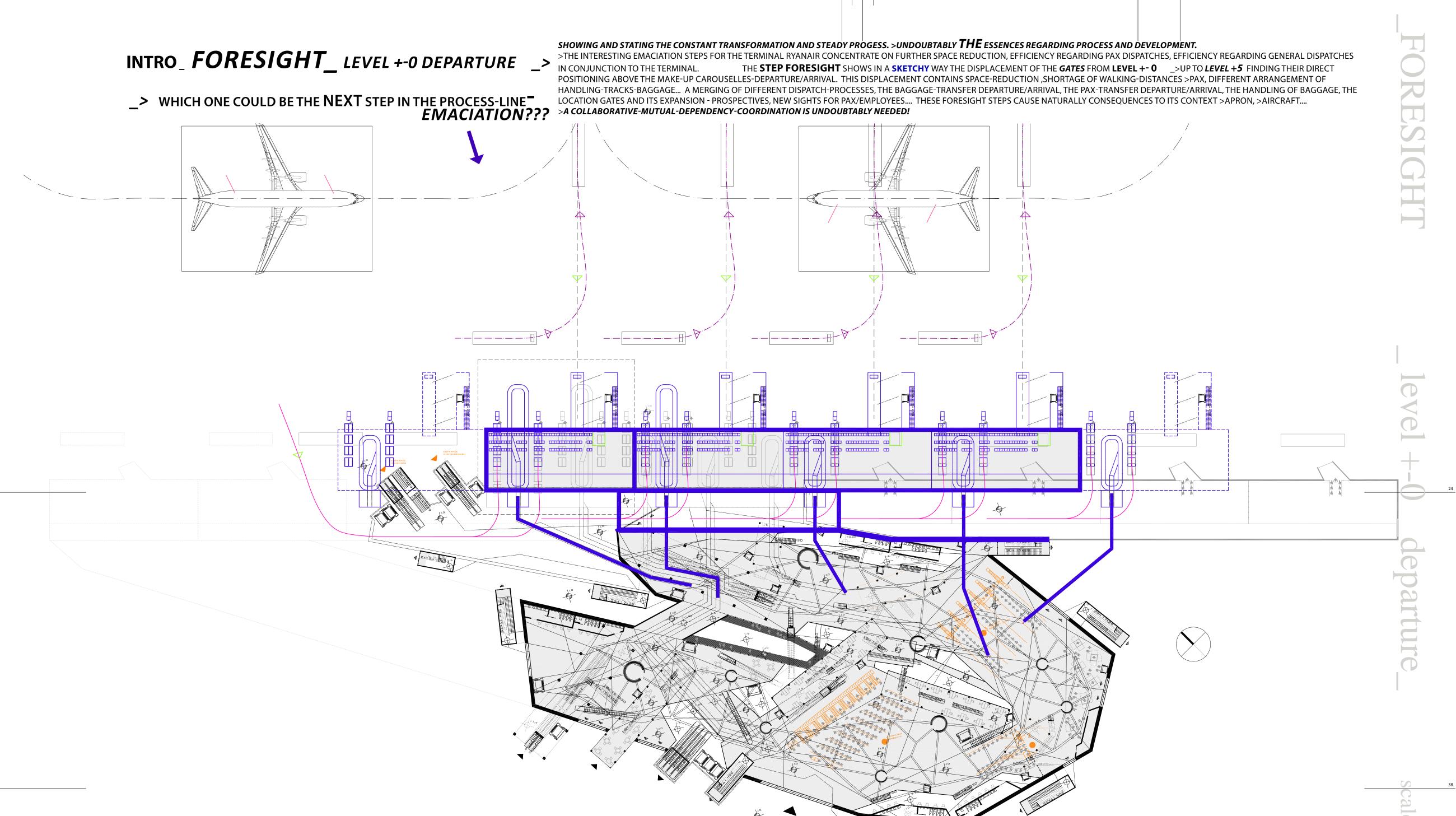












**STEP FORESIGHT** \_ LEVE +-0 > DEPARTURE\_ TERMINAL RYANAIR \_ SKETCHY CONSIDERATION \_ SCALE 1:500

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